

RADIO LOSES FIRST BATTLE WITH PRESS





At the left is Steve Trumbull, ex-midwestern manager of the CBS News Service, who scored beat on story of the hunt for Indiana convicts. He was fired, but Mrs. Mabel Walker Willebrandt, above at left, obtained a withdrawal for station WIND of the Indiana State Police complaint about the station's action to Judge Eugene Sykes, chairman of the Federal Radio Commission, above center. Above at the right is Ralph Atlass, president of station WIND.

# Good Work-You'reFIRED

IIE war between radio and the newspapers of the nation, which RADIO GUIDE recently brought to the attention of its readers, developed suddenly into something akin to a rough-andtumble bar-room brawl before the smoke cleared away from the first foray of the broadcasting industry into the realm of red-hot news. cast, re-

Blundering blindly out of the hornets' nest it stirred up with a spot news broadcast of the hunt for a gang of escaped convicts by Indiana state police; painstakingly muffing every opportunity to capitalize the nationwide attention it gained, the Columbia Broadcasting System wound up with its sole battle trophy a withdrawal by the Governor of Indiana of the complaint of the Indiana State police. The withdrawal, while it will probably make a swell adornment for the pages of the Columbia Broadcasting System's publicity scrap-book, has a net value of nothing whatever as far as the advancement of news broadcasting is concerned.

And while Columbia officials busied themselves doing the wrong thing whenever opportunity offered, the rival chain, the National Broadcasting Company, went about its business in a more workmanlike manner, although with considerably less fuss and fan-fare.

While Columbia was busy dodging punches after its ill-fated manhunt broadcast, NBC seized the opportunity to send out graphic accounts of the Los Angeles earthquake, and a short time later, at Oklahoma City, entered into what was perhaps the most ambitious news broadcast ever attempted. There, with a gang on trial for the kidnaping of Banker Urschel, twenty NBC staff members sat through each day of court proceedings. When court adjourned for the day, they hurried en masse back to the NBC outlet in Oklahoma City, station WKY, hastily assembled dramatic script from stenographic notes of the day's proceedings, and broadcast dramatizations, authentic and picturesque, of the progress of the court proceedings.

The tremendous publicity in the newspapers, accorded to the Urschel trial, worked to the great-advantage of the NBC broadcasts, and stirred up interest in the radio dramatization of the trial, which came to listeners, despite the time required for the preparation of the presentation, much sooner than the newspaper accounts of the case.

So far as any big news broadcasts were concerned, Columbia's news service in the meanwhile was in more or less somnolent state.

But unless Columbia does a lot better and more workmanlike job of seizing its opportunities than it did in the blundering few days during which mid-western papers deluged it with a storm of invective and abuse, the general opinion is that its newly formed Columbia News Service will very shortly flop with a dull, sickening thud. Steve Trumbull, an experienced and capable newspaper

man and radio executive, who was in charge of the broad-

CBS Newsman Scores Scoop, But He Gets the Air Because Newspapers Didn't Like It

cast, received a tip that Mrs. Thelma Gustafson, living near Chesterton, Ind., had seen two of the convicts, and set out, with commendable initiative, to get her story for Columbia listeners-in at first hand. He got the story, and gave every newspaper service in the country a handsome shellacking. And there is nothing much worse you can do to a newspaper than walk in and scoop it right under its own nose.

Trumbull, designated only a few short days before as "Midwestern Manager, Columbia News Service," loaded portable broadcasting apparatus into an automobile, and with an announcer, set out from Chicago headquarters to Chesterton, where the police search for the escaped convicts was centering.

Upon arrival there, Frumbull, a highly capable young man, did all of the things any good reporter would have done in similar circumstances. He located several policemen in a convenient speakeasy, and from them, got the low-down on what was going on.

Then he proceeded to the Gustafson farmhouse before which was lined an impressive array of police cars and other official automobiles. At once he went into action and persuaded the woman to speak into the microphone which was quickly set up, and she related vividly her experience in sighting the fugitives.

While she spoke, he also rounded up one of the state policemen, and had him give his impressions of the man hunt.

During the broadcast the roar of a fusillade of shots was heard nearby, and went out over the air to the thousands listening in. It lent considerable versimilitude to the broadcast, but it was the spark which set off the fuse that blew the lid right smack off the whole Radio vs. Newspaper warfare.

OR RIGHT there, with the woman at the microphone, all similarity in the stories told by Trumbull and the stories told by the police authorities ceases abruptly.

Trumbull insists, and there is no plausible reason to disbelieve him, that he had nothing whatever to do with the shots. Columbia officials vociferously protested that the entire broadcast was absolutely on the level, and entirely innocent of the slightest stigma of fake.

Yet, the Columbia officials fired Trumbull!

Get that straight; they insisted that everything Trumbull had done was absolutely on the level, that there had been no fakery whatever in connection with the broadcast,

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and that they, themselves, had been one hundred per cent in the right in the whole matter. Yet they fired Trumbull.

If all that they said was true; if the broadcast was not a fake—and incidentally, if Steve says it wasn't, You can take his word that it wasn't—then there could have been no excuse in the world for firing hm. According to Trumbull's

story, a young farmer who had been watching the hunt for the convicts, started the shooting in a burst of misdirected zeal, to give an air of authenticity to the broadcast. But, says Trumbull, a group of state troopers who were hunting the convicts among the rows of bottles in a nearby speakeasy, also heard the shooting and came over and joined in. Trumbull, realizing that the shooting had given un-

Trumbull, realizing that the shooting had given unwanted color to the broadcast, just before signing off went to the microphone and announced to the listeners:

"These men are not actually shooting at anyone. They think two of the convicts may be taking shelter in these woods before us and I guess they are just doing some shooting to see what they can stir out."

That seems a plausible version of the story in view of the subsequent and startlingly rapid developments.

The NEXT day, the newspapers in the Chicago area turned a full battery of linotype machines on the happenings of the night before. They viewed with vigorous alarm what they termed "a dramatic though entirely erroneous account" of a "savage gun battle between Indiana state policemen and a gang of escaped convicts."

And perhaps just to show any radio station that happened to be interested that when it came to "dramatic though entirely erroneous accounts" of anything, a newspaper is just as much on its toes as anybody else, one paper in its early editions printed a vivid, though absolutely baseless account of the manner in which five members of the broadcasting party had been arrested. As a matter of fact, nobody at all was arrested.

The newspapers, stung perhaps by the effrontery of the radio chains' announced intention of serving spot news to their listeners-in, and thereby perhaps taking a hefty smack at their circulations, made more fuss about the whole unimportant incident that it could possibly have warranted, and succeeded, incidentally, in making themselves look very silly a few days later when the police complaint was withdrawn.

Vying with the indignant newspapers in his choleric ire at the radio men was Captain Matt Leach, chier of the Indiana state police. One of the Chicago newspaper stories quoted him as saying:

"It was the wildest fake I ever heard. They had police sirens shrieking into the microphone, for instance. And all this shooting. This woman told the shtory of how theshe convitcsh came to her place two days ago, mind you!"

Whether Captain Leach was correctly quoted, or whether the seeming impediment (Continued on Page 15)

# They Will INSIST Whiteman's Through

HERE was a time when any momentarily stumped exhibitionist could focus the eyes and attention of a dinner party on himself by remarking, with smug selfsatisfaction, that aviation wouldn't amount to a thing until some one had made a non-stop flight around Paul Whiteman. I never thought

it was very funny, but it used to get laughs-for others, 1 rush to explain. Myself, I always shunned the feeble gag as I would a leprous rattlesnake, than which there is no more horrifying combo in the field of science or zoology. I shunned it because it was a bad gag, not because some one else said it first. That never has been a real or impenetrable barrier.

Nowadays, of course, Master Whiteman has sluiced away about fourteen stone and it is no infrequent thing to hear some undisciplined person remark that he is as lithe as a willow switch. As a boy who has gone into the switch business very thoroughly, I am in a position to state that a willow switch is no lither than a poplar switch or even an elm switch and if you are looking for a really lithe switch you would do well to examine the birch family before buying.

All of which is pure fiddling, fiddling for an opening. That's the trouble with doing pieces about celebrities. You've got to fiddle for an opening. You can't just say, "Mr. Sebastian Emmanuel Duckboard was born on July 16, 1897, in Black Foot, Arizona." You just can't. That is an opening which may be described as a delayed pass and among things the RADIO GUIDE is noted for is a stern frowning upon the delayed, or count-ten, pass.

The best possible opening for anything pertaining (it used to be appertaining before the depression took a syllable away from it) to Master Whiteman would be what selfsatisfaction there is to be got from the truth that the band leader has a small gripsack, or satchel, in which he carries around his own laughs. These would be the laughs which are loosed at those apparently inexhaustible theorists who for ten years, years by year, have skulked around gloating: "Whiteman is washed up."

W, there is no very good reason why these should go unhung. There is, for that cool matter, no very good reason why they should go around moaning their awful chant. Master Whiteman gives no sign. no sign at all, of being washed up and, indeed, his stature as a musician, and publicly popular man, grows by the year. He started off as a good band leader, he was the first to sense that the noisy, caconphonous orchestra of ten years ago would pall, after while, on the sensitive ears of the public. He softened down his instruments and led

the way for the tribes of soft-players which followed him. Then, recognizing the need for another change of pace, he began to symphonize syncopated tunes. That too was aped and stolen by less intelligent bandsmen. Now he has a new trick ready for springing, a further step into putting dress clothes on roustabout music.

clothes on roustabout music. Ile has been crowned "King of Jazz" too many times to keep count of, has been acclaimed wildly by the public and has held on to his fame while dozens of those who theatened it have waned and, eventually, gone out of the music picture altogether. Does that have the bleak look of a washed-up man? Jern me in a laugh, friends, jern me in a laugh!

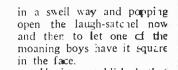
He's a Kipling kind of boy: remember the line: "I left 'em sweatin' and stealin' a year and half behind." If that is being washed-up any one with a kind heart and a towel may toss it at me or at him right now. The towel, I mean. I'd like to be washed-up that way.

There is no chance to pin down the reason for the old threnody that Whiteman is washed up. It just exists and no sense or obvious logic can stop it. Whiteman never bothered to stop it: he just went on playing good music

But Big Bandsman Just Pays No Heed To Dire Forecasts By Whitney Bolton

> of a trinket in the way of personal dealing. He's the automobile salesmen's delight, the coffee merchant's own horey and he can go a long way toward making a tailor happy for life.

> It all comes about this way: Whiteman is a fastidious dresser, has closet-loads of clothes and overcoars and



Having established that the King of Jazz has graduated into a higher bracket which makes Lim the Dean of American Music and baving established that he is a long way from being washed-up, let us turn to something more personal dealing



PAUL WHITEMAN ... He has a new trick ready for springing ...

When not frittering around with these hobbies and aversions, he passes hours in auditioning young persons with a bent for music. He finds rich satisfaction in starting unknowns on to fame and among those who have springboarded off his ample shoulders are Bing Crosby, Morton Downey, Red Nichols and Harry Barris. A fairly important quadro of hombres, if you ask and even if you don't. And while we are on the matter of spring-boards, consider young Master Gershwin and his "Rhapsody in Blue," which the Whiteman brasses and woodwinds scattered into public fancy with such effect that to this day, which is a long day after that birth, it is used by Whiteman as his signature.

UST now Whiteman is following something new, or rather a new variant of an old theme. He is seeking out young and unknown composers but not only one or two, he wants a farm-load of them, a dozen or so. He wants to try out their music and when he has assembled enough of them he will give their music recognition and play it. Which means

that their music not only will be accepted but popular. And which also means, as long as I have undertaken this job of interpreting it for you, that one of these days you will hear something new dripping from your loud speaker. And it seems to me, somehow, I once heard someone say that what radio needs is something new once in a while. And anyhow, even if I hadn't heard compone out it, would be source it music

once in a while. And anyhow, even if I hadn't heard someone say it, I would be saying it myself. I WILL say it myself. What radio needs is something new once in a while. There you are.

And besides, I sort of like that idea of a farm-load of young and unknown composers, a dozen or so. It expresses what I have been trying to say about the 'largeness' of this fellow Whiteman. You can just see him saying, "Not one—a dozen or so."

As between buying a new automobile and finding a new young composer, I think Whiteman would take a taxi or walk. He has a fiendish delight in digging up music no one ever heard but ought to. He turns up composers the way jewel collectors track down famous gens. He practically gets dizzy with pleasure when he finds some young musicker worth trucking with.

Look upon some of his finds: Dan Suesse and his "Concerto In Three Rhythms;" John Jacob Loeb and his "Jazz Bolero"; Ferde Grofe and his "Tabloid" and "Grand Canyon Suite," and of course Gershwin's "Rhapsody" and his "An American In Paris." Also, to be reckoned up highly, is William Grant Still and his "Land Of Superstition."

So Whiteman gets thinner and his work gets richer, richer in feeling, in tone and in importance.

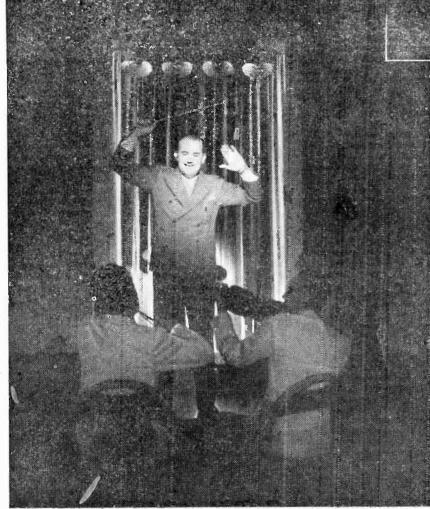


fig-leaf. He has bought (and paid for) \$250,0000 worth of automobiles in exactly ten years, buying them in pairs. I'm this kind of a shallow-pate: I'm impressed by anyone who goes for \$25,000 a year just for a couple of cars to ride around in. That comes perilously near to being authentic hot-cha! He rises in the morning to flood himself with at least four cups of black coffee, just to prise his eyes open. After that another four or so to keep them open. Those things are his weakness, plus two others. He

hats and sports wear and shooting jackets and everything

else invented for the draping of man, except, possibly, a

cannot resist cigarette cases and has dozens of them; he can't resist golf and is perfectly terrible at it.

His dislikes (and they are as big as he used to be) take in any elevator ever made; skies, whether they are blue, gray, golden, pink or sirius or even mackeref, and sea travel, especially sea travel. The sea, for him, was something made to get around the best way you can just so that way isn't a boat.

If he likes you he will call you the first incongruous name he thinks of, and he spends money as though it were so many pebbles.

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# ACCIDENT or FATE

FEW YEARS ago a scout for the B. F. Keith circuit looking for new theaters to add to that far flung chain of playhouses which was then expanding visited a small motion picture theater in a suburban village. That was in the days of the silent movie when sound tracks were unknown and each theater provided its own music, usually an

organ or piano. In the report of this prospector he said the theater would not interest Mr. Albee, generalissimo of the Keith circuit, but he strongly advised that one of the



Vee Lawnhurst (above) and her son, John Jay Morris, seven years old

bookers of the vaudeville and stage shows division be sent to this little theater to see and hear the piano player. The report said "Here is a real find; she has everything and her accompaniment to the picture is the finest thing I have heard. Get a load of this female Paderewski. Don't overlook her, she's a great bet."

The young lady this boy scout raved about was none other than our own Muriel Pollock, who with Vee Lawnhurst, originated the two piano idea for 'girls and whose singing and skilled playing, compositions and arrangements have enhanced enjoyment of radio listeners from coast to coast.

A good deal of water has run over the dam since that day and Miss Pollock did not reach a Radio-Keith-Orpheum Theater until several years later when S. L. "Roxy" Rothafel discovered her and she met Vce Lawnhurst.

The FORMATION of the team of Pollock and Lawnhurst was therefore quite accidental, or perhaps it was fate. These talented young musicians now laugh about the first meeting. They were dressed as Pierrot and Pierrette and Vee Lawnhurst says "we certainly looked funny. 'Mollie' Pollock is so short and 1 am so tall we thought it as good an excuse as any to start a partnership." This was their first professional engagement together but oddly enough they had met for the first time several years earlier at a dance at the Plaza Hotel and as a lark they joined up at two pianos and gave an impromptu recital that was immensely enjoyed by the other guests.

Previous to this duo-piano act in 1926 Vee Lawnhurst had been a member of Roxy's Gang, with which she was a featured artist. She definitely decided to develop her piano playing technique but for a long time Roxy kept her associated with a young man named Bill Langan. In those

Muriel Pollock and Vee Lawnhurst Aren't Sure How They Became a Team By Mark A. Luescher

they sang duets in just that manner, whispering intimately into the microphone. Miss L a w n h u r s t speaking of this experience says "while I protested to Roxy hecause he did not further my ambitions as a pianist but kept building me up

days crooning hadn't

become a vogue but

as a soft-voiced vocalist, this is just another instance of Roxy's far-sightedness in seeing a future for that type of solo work and trying to create the first exponents of it in Bill Langan and me back in 1926. Bill is now William Hall, and I am proud now to have been associated with him, but I am most thankful to the opportunity Roxy gave me of joining with Muriel Pollock and accomplishing my life's desire."

The combination is a natural. These young ladies seem eminently suited to travel in double harness. They are both blessed with a keen sense of humor but in size, in coloring and general likes and dislikes they are exact opposites.

MURIEL POLLOCK counts among her greatest thrills a ride she had above the clouds in a Bellanca plane with Roger Wolfe Kahn and Sam Herman—while Vee Lawnhurst wouldn't get into an airplane on a bet. Muriel's favorite color is red while Vee never wears red because of her gorgeous titian locks, but wears any other color, with a partiality to blue.

Muriel's favorite composer is Wagner and her pet author is Wasserman while Vee's selection in music is Gershwin, because she says "he's written the only worth while music I feel I can completely understand," and her idea of a good writer is Ring Lardner.

They do agree upon many things, however, and if they have their choice of opera both will select "Tristan and Isolde." Muriel's favorite pastime is playing "Beethoven's Ninth Symphony" while Vee's chief enjoyment is derived from running cure the stating of

from running over the strains of "Mood Indigo."

Both are gifted composers and writers. Miss Pollock wrote 'Pleasure Bound" which enjoyed a run of 57 weeks and she is an active member of the American Dramatists Guild. She lock: forward to 'the time she can devote all her time to composing and travel. Miss Lawnhurst has written several big sellers as a writer of popular songs. Among them are "I'm Keepin' Company," "Sitting In Fhe Movies" and "Out of the Darkness." Recalling an early experience as a composer Miss Lawnhurst says: "the first contract I signed was with a

music publishing firm to publish the first popular riano solo that I'd ever written. It was a descriptive thing about a train called "Twentieth Century Blues" and it was back in 1922. 1 was given \$25 advance and after about seven years I got a bill for \$19 from the publishers — appar-

hit!" Both girls have interesting backgrounds. They have earned their place in

ently it was a

the sun but are unspoiled by success. Each gives the other credit for arriving—an example of perfect teamwork.

Miss Pollock would make a swell heroine for a story of the Horatio Alger type. The little girl from the country

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who made good in the big city in a big way. As indicated above she started pounding a piano in a movie house. She says all the custard pies are not on the screen. The day the representative from the Keith office called she remembers well because a friend of hers had sent her a piece of strawberry short cake that day. When the man called her out

of her pit she walked up the aisle with the cake in her hand, tripped on a piece of torn carpet and fell with her face in the strawberries.

S <sup>IIE</sup> WROTE amateur shows; originated the twopiano act for girls, then Flo Ziegfeld saw her and she made her first appearance in "Rio Rita" at the Ziegfeld Theater—that was the turning point of her career. She was encouraged to take up a musical career by her parents, Joseph and Rose Pollock, both of whom were fine musicians; has a sister who is a dancer and a brother who practices medicine but is also a skilled pianist.

She was born in Kingsberry, N. Y. Her ancestors are Russian and French but the Russian strain has the ascendancy in her character. She even likes Russian cigarettes. Started piano playing when she was six years old. Both Miss Lawnhurst and she have two pianos in their apartments so they can practice at either home. She also plays the ukulele and has a national reputation for her two-piano arrangements. She wrote her first amateur show before she was sixteen and has plenty of songs to her credit. "Mood in Blue" is her own favorite. "Shadow on the Teche" and "Creole Lullaby" are two recent ones.

She chews gum during rehearsals and likes to wear sports clothes when she is composing. Says she does her best work before noon. She litters up her apartment with china and metal dogs, and her principal pastime is riding horseback. She can take the jumps like a Colonel's daughter. She studied art at one time but doesn't drag it into the conversation. The late George Bellows was one of her idols and also a friend.

She is always giving credit to other people for whatever recognition she has earned. Jessie Deppen, another composer, is her inspiration. She says Miss Deppen and Vee Lawnhurst are largely responsible for her success but also gives credit to Bill Daly, Frank Black, Gustav Haenschen and Rosario Bourdon. One of her pet peeves is to see her last name spelled "Pollack."

Vee Lawnhurst is at once a pianist, a singer, a composer and arranger, despite her few years. "Vee" is a nickname. Her name is Laura. Miss Lawnhurst is a native New Yorker, and went to private school at Asbury Park. Her first teacher in music was her mother, with whom she studied seriously for one year. She never studied music abroad. Her mother was a fine musician, and from her earliest childhood Vee played piano with her in the form of duets on two toy pianos. Miss Lawnhurst has a sense of rhythm that is practically unique.

She made piano music rolls when she was fifteen years old and joined radio when WEAF was at 195 Broadway in 1923.

The PRIDE of her life is her seven year old son, John Jay Morris. For his benefit she has started a "college fund" bank account to assure his education. She has collected everything John Jay has drawn since he has been old enough to hold a crayon. She keeps them in her "John-Box" which is overflowing with masterpieces.

She is tall and dark, with a most magnetic personality, and with extreme facility in her hands at the piano. She wears the same kind of hat always, and when she is not buying hats she is buying modern furniture

Vee Lawnhurst and John Jay are the proud owners of three-fifths of a wire-haired terrier, named, most appropriately, "Pep." Her brother owns the remaining two-fifths by purchase and as neither will sell out to the other, "Pep" remains a thoroughbred, co-operatively owned dog with two masters and a mistress.

Her first amateur appearance was not in the world of music—it was as a toe-dancer on ice-skates at the Heroland Bazaar at the old Madison Square Garden during the war. She was twelve years old and following her dance she gave an exhibition of waltzing on ice with her dad, who was an expert skater. As a child she won many trophies in competition. Also gave swimming exhibitions and was president of her co-ed dancing class in high school. Always carries a comb and brush with her everywhere. No one else has one heavy enough for her great wealth of hair.

Her first professional broadcast was The Silvertown Cord Hour in 1925. She has been before the microphone through all the development of radio-for the past eight years.

Foday Pollock and Lawnhurst are heard regularly on Fuesdays at 11:15 a.m., on Thursday at 10 a.m. CST and on Saturdays at 9 a.m.—all over NBC-WJZ network.

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MURIEL POLLOCK

. .. her pet peeve is to see her name spelled "Pollack" . . .

### HERE'S some-My Slate of Memories thing strangely fascinating about big men - being

. and 'umble. big Down through the years

I've been summoned to play for many; I've yet to meet one not as considerate of my welfare as his. Come . . . sit down with me in the Classroom of

Time, let me dust off my slate of memories . . . here are some chalk marks: It was while I was conducting the orchestra at

the Nixon Theatre in the City of Quakers that the manager came over

"Lew," he yawned, "a new act's just been booked to open the first half. Just popped over from London. Don't fuss too much with it.'

Accordingly, the act opened the bill. No fanfare, no blowing of trumpets. In it was a diminutive, small-mustached, sad-eyed comedian, who spoke in nasal Cockney. And his partner, a slim girl, was a soprano, who was, so help me, the worst this side of the Thames. Charles Chapin and Marie Dressler.

The skit was nothing more than a drawn-out affair, with Marie, frightened, singing desperately off-key, with the orchestra frantically endeavoring to keep pace with her. Chaplin, the theatre's first stooge, baggily dressed, Lou Holtz-ian, Primo Carnera-shod, sat in a box, horrified, and supposedly drunk.

Then, as the final notes of Marie's concluding number fled in abject terror to the nearest exit. Chaplin arose majestically, snorting in disgust. Picking up a gooey pie from the floor, he flung it, straight as an arrow, at Miss Dressler. Blackout! The curtain came down with the custard daubed liberally over Marie. to the sadistic delight of the cash customers.

That night, after the last show, Chaplin collected the musicians and stage hands and, with Marie as chaperone, marched us to the corner saloon. "On me, boys", insisted Chaplin

No second invitation was needed.

Around three, Chaplin called me. He was perplexed Some man, he said, Mack Senard, or Leonard, or some such name-oh-Mack Sennett, that was his name, wanted to sign him to a contact to play in Keystone Comedies, using the same make-up as he did in the skit. He offered Chaplin \$150 a week.

Charlie tugged at my coat sleeve: "Y'know, White, that s a lot of money ... a lot of money ... more than I've ever had in my life. Marie and I are dragging down \$75 between us for the turn. But I'm afraid this movie business is just a flash in the pan. People will get tired of it sooner or later, and then where will I be? This way, with the act we know where our muffins and jam are coming from next week. But with the movies, I just don't know. What would you advise?

I shook my head. I had my own troubles, without having to worry about some ham smallie. "I can't tell you what to do. You'll have to think it

out yourself.'

'M chief organist at the Stanley Theatre in Philadelphia. Victor Herbert, most beloved of American C composers, is guest-conductor. It is Christmas week. Sunday-rehearsal day for the show opening Tuesday night. Everything goes wrong. Herbert has a notion the number "Angelus" from his operetta "Sweethearts" should be played in a certain mood. The orchestra pit is a web of nerves. I just can't get a certain organ effect, though I've gone through the entire range of console combinations.

Herbert suddenly bangs the baton.

"Everybody dismissed. Come back in two hours.

We return. Still no pleasing the composer "Ach, let's forget it for to-night. Maybe, to-morrow, yah?'

Monday finds "Angelus" still unconquered.

Tuesday. Ten in the morning. The theatre is comfortably filled. Herbert steps to the rostrum, takes a bow to scattered applause. Down come his baton and up wells the opening strains of "Angelus". I finger the keys of my console nervously, racking my head, trying to think of some combination I may have overlooked. A lull. Herbert turns, waves his baton at me. In error I press the wrong keys. Heart sinking, I bow my head to the impending storm. I am wrong. Instead, Herbert's face is blue-clouded, a sunny smile swimming on it.

"Bravo! Bravo!", he suddenly shouts. "That's just the combination I am looking for!'

Elbowing his way frantically through the orchestra, he comes over, slaps me neartily on the back, and to my -111tense embarrassment yells: "My boy, that was goot, that was goot!' \* \* \*

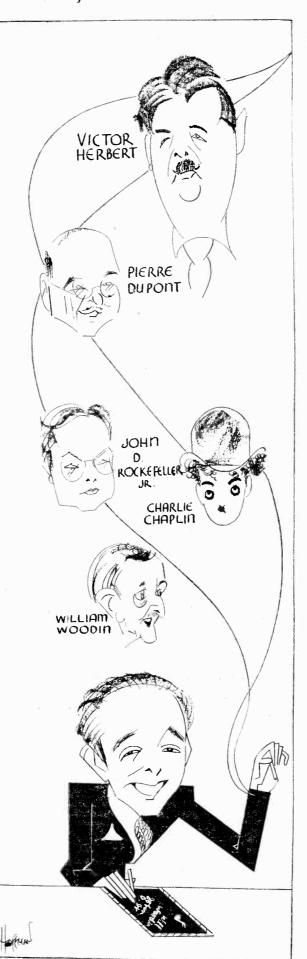
Christmas eve, Herbert calls me to his dressing room. This was just before the first show.

"Mr. White, I understand you will play my 'March of the 'loys'." "Yessir".

"Have you an idea of the basic spirit of 'Babes in Toyland'?'

NBC Organist Tells About The Celebrities for Whom He Has Performed in Past

## By Lew White



"Just enough, I believe, to enable me to play the march

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correctly.' "Would you mind if I discussed my operetta with you? It's one of my favorites, and maybe I can give you some pointers.

Would 1 mind? 1 was thrilled to my spine-tip that a genius like Herbert would even deign to explain any-

thing to be a mere organist like me And so for the next four hours, despite pleas from the management, trantic phones, and what have you, Herbert goes over the opera with me, scene by scene, in minute detail.

It is the initial appearance of Herbert. He leads the orchestra through a musical trip across Europe. Then steps back as I play for my solo Goldmark's "Sakuntala L'Overture." At its conclusion, he comes to my side.

My boy, that's music. That's the kind of music I'd like to compose, if only they'd let me. What wouldn't 1 have given to write that march!"

ILTON would have called it "Paradise Regained," C this magificent two million dollar botanical graden on Pierre Dupont's estate in Wilmington. on Pierre Dupont's estate in Wilmington, Delaware.

Visualize a slice of the South Seas: tropical fruits and flowers of every description; trees-tall, strange, alluring; birds of every feather . . . and you have a faint idea of my surroundings as I played a huge console near a miniature water-fall.

It was late evening. Scattered about me were many of the "400." Earlier in the day I had received a mysterious call at WLIT, from where I was then broadcasting, asking me to play at a party to be given by the powder magnate that night. A Rolls-Royce whisked me to his home where a quietly dressed man greeted me and escorted me to the organ. The concert, he whispered, was to be impromptu.

After an hour and one halt of solid playing, this gentleman came over to me with a basket of rare fruit which he had plucked from the garden.

"Have some grapes (the grapes were as large as small lemons)-and would you mind playing a movement from Mozart's 'Don Juan'?" Luckily I knew the piece and complied.

An hour later and the concert came to an end. I was mighty tired, but extremely happy. As I turned to leave, this man came over and pressed a twenty dollar gold piece into my hand.

"Say, but I sure am tickled to have come down here. This Dupont is all right. Boy, what a place."

Oh, it's all right in a fashion. "What do you mean, in a fashion, it's a kingdom in

itself. "Think so?"

"Say, I wish Dupont were here. I'd tell him that."

"I'm sure he'll be pleased to learn what you said."

"By the way, you had the run of the place tonight. He must be a swell guy. How does he treat you?

Oh, nicelv,

'WeX I must be off.'

"Good night, Mr.—1 didn't catch your name?"

"White-just Lew White. And yours, partner?"

"Dupont-Just Pierre Dupont."

AVE YOU ever climbed a mountain? I did, in a car, the time John D. Rockefeller, Jr. asked me to his home atop a summit in Seal Harbor. Maine. The road, long winding, rose toward the sky. The house was a small place, consisting merely of 80 rooms.

Mr. Rockefeller was at the entrance awaiting me.

Good evening, Mr. White. Nice of you to come. May I have your hat and coat, please? Too bad you didn't arrive sooner, you could have joined us at dinner. The piano is in the room right to your left. Arm m arm we walked there. The piano was in an

off-corner. Removing his coat, and rolling up his sleeves, Mr.

Rockefeller bade me to do the same. I did, together we moved the piano to the corner of the room. He waved his servants aside.

There, now. I'll call my wife. And, oh yes, we both like the simpler tunes. A quarter to ten rolled around. Mr. Rockefeller

henimed 'Would you care for some grape juice, Mr. White?"

I nodded, smiling. "One more song, please, and we'll call it a pleasant evening, eh?"

"Some new music, Mr. White," my secretary advised me copies of "Raggedy Ann" and "Gypsy Waltz" by a composer unknown to me, Woodin.

Glancing through it, something about the lilting notes impressed me, considerably. Nothing Tin-Pan Alley about them,

"Call the music publisher and ask him if they have any more numbers by that person. And find out something about the man."

The composer was a guitar player who wrote children's music in off-moments: William H. Woodin, Secretary of the Treasury. (Continued on Page 23)

# Gypsy from CHICAGO

TINY, entrancing, beauteous bundle of personality, tripping her elfin way down life's Romany trail --Gypsy Nina.

A gypsy girl born in the hustle and bustle of busy Chicago! Could any of life's quaint oddities surpass that? A child of the wide open road, whose lilting

melodies tell of the earth's far corners, strumming away at a piano in a little movie house in Liberty, Missouri! 'A nomadic pixie singing wild songs of Russia, Hungary, Spain, playing on a girls' basketball team in a Kansas City high school! What a mass of contradiction crowded into the short life of this romantic figure of radio!

In the blood of this international songstress courses strains of Irish, volatile French, and Gypsy. An adventurous, soldier-of-fortune father, whose choice to be footloose and fancy-free rather than smug and rich implanted, perhaps, the roving spirit into Gypsy Nina. Her memories are of twilight hours, when, a mere child then—a big eyed,

sweet voiced child—she joined with her mother and father in a family song-fest whose rich notes sang of the joy of life.

The handsome, devil-may-care father this gypsy girl worshipped was a cheerful jack-of-all-trades, whose pathways fell into strange places. French pastryman, ice cream manufacturer, inventor, cale owner—life for him was never monotonous. Gypsy Nina's mother and Nina herself never knew what the next day would bring. It might bring riches; maybe poverty. It might mean the start of a trip that would send them thou-

, a sun bath atop the CBS building, the Chrysler building spire in the right background



Columbia's Nina Sings in Nine Languages, Learned During Her Wanderings

By Willard Quayle

meager belongings and went, for no particular reason, to Russia. There, the precocious daughter picked up a smattering of the language, and, what was to become far more important to her subsequent glamorous career, many of the folk-melodies and gypsy songs which now make her Romany Romance program so distinctive.

Her earliest memories are of the songs—Russian songs her mother used to chant to her there in Petrograd, later in the picturesque little cottage along the Volga.

Today she can sing in Russian, French, Italian, Spanish, German, Greek, Hebrew, Hungarian, and English. And every one of the songs she sings she learned during

during those girlhood years when she and her father and mother wandered over the face of the globe into its far corners, in a delightful, care-, ree Bohemian jaunt.

sands and thousands of miles

away, over the

ocean, and into

Just seized that

flashing-eyed,

raven - tressed

when Nina was

four years old, and the

little family packed their

The wander-

a strange land.

Music was a neritage for the httle songstress, for both her father and her mother had beautiful voices. Her mother originally mapped out for herself a career as a concert contralto, and was well along the road to success when she was stricken with an illness which ruinforever her ed hopes of a musical career

But always, in those days in other lands, during baby Nina's childhood, the beautiful

mother sang to her daughter, sang songs that perhaps left her with poignant memories of what might have been. And later, when Nina was older, every evening, in the

twilight, after the evening meal, she was allowed to join her mother and father in never-to-be-forgotten hours of melody. Nina's clear, sweet voice mingled with those of her parents, while she accompanied them on the piano or accordion until long after vagrant moonbeams filtered through the windows and shone softly on the faces of the singers.

From very childhood, the glamour of the stage gripped little Nina. She did not know how she would achieve her ambition, but she knew, with all the intensity of her gypsy nature, that someday she would be an actress.

Of course, her mother and father were delighted with ner hopes, and lost no opportunity to foster them, and to encourage their daughter. When there was a concert, it never mattered how low the finances of the family might be; somewhere, somehow, the money would be obtained to get a ticket for Nina. And where ever they moved, and no matter how often, her baby grand piano, bought after the noblest of self-sacrifices by father and mother, went along.

Neither mother nor father wavered in their firm connction that one day their little girl would reach the very pinnacle of success.

"There is something in your voice that is different," ner mother told her many years ago, and the words burned themselves into little Nina's memory. "Remember to cling always to the highest ideals, and work hard. You cannot fail,"

With her wandering about the globe, Nina's early education was somewhat sketchy, and for a time, her mother was her only teacher. But her keen mind was such that despite that handicap, at the age of nine, by which time America had called once more to her father, and she

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found herself back in Chicago, the child was able to enter the third grade. A year later, so far advanced was she over the other pupils, she skipped on to the sixth grade. Another move—this time to Kansas City,

the year Nina was ready to enter high school, She loved that phase of her childhood, because the high school had a musical club. Nina was its leading spirit, but even then, she found time to play on the school basketball team, where her active litheness made her a star even though she didn't especially care for the game itself.

And as though that were not enough, she contributed articles for the school paper regularly, and even obtained her first musical job in a movie theater.

Even now she still loves to write, and between her radio work, is writing a novel, which she hopes to complete shortly.

ALTHOUGH Nina has studied music ever since she can remember, her mother was her only teacher until her family returned to Chicago. By that one, she was far advanced, and she took up the study of the pipe-organ with Pietro Yon and the piano with Boguslawski. Still later, during an interlude in Boston, to which her family flitted on one of their briefer peregrinations, she studied piano under Dr. Harry Cooper.

I cannot even attempt to make this account of Nina's rise to fame chronological, for the family went too many places, but I do recall that after the short stay in Boston, they moved back to Liberty, Mo., where Nina took special courses in music, harmony, and counter-point at William Jewell College.

Even today, perched securely atop fame's peak, she continues to study. She always will. She is that kind of girl. Now she is studying at Steinway Hall with Walter S. Young, coach of many radio stars, who is training her in coloratura and operatic work.

Nina never passed through the "boy crazy" stage that so many of her young friends experienced. Music, she used to say, was her "boy friend."

"None of the other girls I knew ever cared to do the things I loved to do," she told me one day. "I could sit and listen for hours to a record of Caruso's Pagliacci, and play it over and over again. Or I could get delightful goose pumples just listening to a record of Kreisler playing *Caprice Viennons*. I loved those double-stops, and often as I listened entranced, I would burst into tears."

She tells a story of how, long before she herself began to sing, she saved and saved, penny by penny—and pennies were scarce in Nina's childhood—until she had enough money to buy a record of the *Swiss Echo Song*. She had the hard-earned prize only a week. "And some silly girl broke it," she says. Even after

"And some silly girl broke it," she says. Even after all these years, now that she can buy all the records she wants, and now that other little girls are saving their pennies, perhaps, to buy her records, there is a trace in her voice of the sorrow that she experienced then.

She used to go to a nearby store while the family lived in Chicago, and persuade the proprietor to let her play records. Sometimes she would play the same one over so often he would tire of hearing it, and chase her off home.

Be the WAS only thirteen when she obtained her first regular musical job, in a movie house in Liberty. She applied nearly every day for the job, and the manager's laughing refusal, because of her obvious tender age, which her tny stature only emphasized, never deterred her. Back again and back again she went. One day there was an emergency, and there was no other pianist available. The manager had no choice. He had to hire her to fill the gap, and she did so impressively well that from then on the job was hers—at seven dollars a week.

Her work in the movie theater earned her a Chatauqua engagement, in which she played the piano, sang, played an ocarina, and took a part in a dramatic sketch. At last! Her dream had come true! Nina was ON THE STAGE!

From Chautauqua and Lyceum circuits, she soon graduated to musical comedy stock in the midwest and Canada, where she gathered invaluable experience in that hard school—experience which later was to stand her in such good stead. It never occurred to her, though, to capitalize on the accordion, with which she had been so skilled from very childhood, or to sing the gypsy melodies and the old folk songs she had learned from her cradle.

However, a girl playing in stock with her once heard her sing some of the old familiar refrains, and was struck with their unusual beauty, and their potential entertainment value. She persuaded Nina to work up a routine, and soon the gypsy maid was playing vaudeville.

Last winter she came and captured New York, singing and playing the accordion with Harold Stern's orchestra atop the swank Hotel St. Moritz. Her signing by Columbia as a featured artist followed naturally.

Her broadcasts are staged in a small studio, with all the lights turned out except one faint reading lamp in **a** corner, where the announcer reads his prose poetry. She loves to sing in the darkened studio.

It makes her recall more vividly those twilight evenings in far off lands, with the two people she loves best, and she sings then as she would sing for them, when moonlight shadows fell.



GYPSY NINA what burns her up is to have a fan address her as "Gypsy Lena"

HEN Dame Destiny, with great foresight and predetermination made of the child Vincent Sorey, of Turin, Italy, the prototype and father of the violinist he is today, she did an excellent job of selection. But she deprived the world of a poet and a philosopher.

If you will ask this man Sorey, in one of the studios at Columbia,

or hurrying through a meal in the shady garden of his uptown home, one eye on his wristwatch, or rambling about town, in and out of those auction rooms he dearly loves to haunt, if you will ask him what thought is uppermost in his mind at any time, he can tell you in one word—art. And with him, this is not a pose. It is a religion. It is life. It is sincerely believes in art the foundation of his philosopty.

in art. It is the foundation of his philosopty, the keystone in the arch of his life-structure. On this love of the Thing he has built himself a house on solid rock. Quite naturally, Sorey's belief in art as in a living spirit which can lift men out of the depths of great materialism, has brought him a kind of pure happiness. Right now, with a whole nation—yes, a whole world trying desperately to lift itself out of the darkness of an old negation, the philosophy of this poet of the violin may be of interest to more than a few.

As a youth, with a violin under his arm, Sorey wandered over a great portion of Europe and the two Americas. He received during those years his share of hard knocks, his full measure of disillusionment, and then slowly, so painfully slowly, his measure of success. And in all his travellings, he says, travellings which took him into the equatorial jungles of South America where he lived among uncivilized Indians in order to study their primitive music, and dwelt on the pampas to collect many of the songs now featured on Sunday nights by his Gauchos, he never lost sight of the eternal promise held out by art, never stopped worshipping her, nor her handmaiden-beauty. And the world, he believes from all the beautiful and artistic things which he has seen, is the best of all possible worlds in which man might live. From his own bitter experiences he has come to the belief that ill-luck is just good-luck wearing a false-face; that a bad break is usually the beginning of something better, the opening of a door which but for the kick in the rear, might never have opened. Life, he believes, with a justification all his own, has a certain rhythm, as certain as the movement of the tides, as regular as the recurrence of the seasons.

H IS measure of success has not spoiled Vincent Sorey. And one of the explanations for this is that he is so humble before works of art. To his finger tips ne is filled with the same spirit thich actuated the Cellinis, the Michael Angelos, the da Vincis. For he is,

first of all, and above all other things, a craftsman—without that emotional peculiarity known as temperament. He is nervous a great part of the time, because those in radio work under the pressure of time, but he not given to spasmodic outbursts of temper. It he believes himself to be a great artist, he is silent in his knowledge. He is a good man. And it I write good. I mean good. Obscure musicians of a few years ago, now enjoying the fruits of success, would not be lacking to attest to such statement, for Sorey has helped many up the first and hardest rungs of the ladder of fame.

The word mellow might best be used to describe him. For he is as mellow and full of good cheer and optimism and kindliness, as comfortable to be with as is a bottle of some seasoned wine. Not champagne. Nothing so vulgar as champagne. Sorey is for connisseurs. He is for slow and unqualified appreciation. He is subtle, subtle enough to pierce through his own enthusiasms and able to laugh at those enthusiasms when he knows that to other people they must appear outrageous and naive; subtle enough, when you are fencing in conversation with him, to gather himself behind nis faint accent, which strangely, is more French than Italian, and floor you with one single pithy word which sums up the situation devastatingly. What is more, and I cannot figure where he learned it, unless it was during his stay among the Indians, he has the completely un-Italian ability to speak in monosyllables, to sweep non-essential language to one side ruthlessly, and to do no more than grunt an assent or dissent. Altogether, he is an amazing and utterly human personality who gets a great deal out of life, largely because he has given a great deal to life. He has not asked of Art

VINCENT SOREY • • • he is, above all other things, a craftsman . . .

# PHILOSOPHER CAnd MUSICIAN

Vincent Sorey, Orchestra Leader and Violinist, Has Had Plenty Of Hard Knocks During His Career

## By Vernon Bowen

more than he has presented to her, which has been the full devotion of his whole being.

And it is because of this philosophy of art and beauty and rhythm, in Sorey's opinion, that he has achieved success, that he has gained that station in music which he now occupies, that he is able to work ferociously through the day, and to live intensely afterwards.

IS belief in, and his constant dwelling upon the beauty which can be created in life, forged out of life, has come to be for him a sort of closed room, all his own, to which he may retreat again and again to find himself, to renew those energies which cannot help but run down during the strenuous program which he follows through an ordinary day. And out of this hidden place in his mind where he worships art and rededicates himself to art over and over, he comes refreshed, reinspired, ready to work and live again with an intensity scarely to be appreciated other than by one who exacts the same full tribute from existence.

It is only because he has created this inner world for himself, believes the artist, that he finds it possible to do so many things—to compose, both lyrics and music, to visit galleries where he can find and admire the work of painters and sculptors and creators of beauty in tangible, two and three-dimensional form. -Knowing this, one might say that he was born out of his time, that he should have lived under a Lorenzo the Magnificent, were it not unmistakable that he is superlatively a product of the modern age. With all his idealism, Vincent Sorey is a practical man. He is highly interested in the financial results given by his profession, his love. This, he avers, is the result of a necessary compromise.

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Young musicians, eager to make their way in the world, might do well to read this carefully: in Sorey's opinion, based on experience, all men have within themselves two constantly striving forces, the practical and the ideal. In order to achieve success, there must be a treaty between these two extremes. Otherwise, achievement becomes well-nigh impossible, or else marked by a com-

sible, or else marked by a complete turning towards the side of materialism. The solution to the inner war is that both forces are necessary, but needs must be evenly balanced, and that no man in effecting his compromise to meet the pattern of the world, can ever alford to believe that he can cheat his own inner standard of artistic worth by trying to give a performance only that amount of ability for which he believes himself to be

receiving compensation. Only the very best, in this man's opinion, engraved on his being, is worthy of presentation to the world, no matter how inadequate the reward. Nothing else can satisfy that inner self which he names the conscience of the artist. At any rate, nothing else completely satisfies Vincent Sorey—if anything can be said to completely satisfy him. Perhaps I should have said that nothing else can so nearly satisfy him.

those discouraged with temporary failure, to those weary of making the eternal round, tired of hoping and expecting. Sorey has one word again—patience, His advice is to hit the barrier until one cannot hit it any more. And then to hit it some more. To hold high before an inner vision one's personal artistic standard, and when the time inevitably comes for a compromise, to give to the performance of that compromise the best effort which is possible. Such is the advice of one who, while he has never been what is called an "unknown", since he appeared with a concert orchestra when he was fourteen, has worked his way to the realm of fame by slow and continuous striving, giving the best in him to each task as he met it. And it is advice you will find in simpler form, in any good copy-book.

Such is Vincent Sorey—artist, and believer in the saving grace of art, poet of the violin, philosopher who practices his simple creed, whose face mirrors his calm acceptance of life as a practical experience, whose eyes look out upon the world with steady interest and regard, now and then with sardonic wryness, but more often with amusement and an impish twinkle in his eye. He is a swell sort of person, is Sorey. Popular, a success, and as unspoiled as they come. A regular guy, to use the vernacular, and 1 know no higher tribute 1 could offer him.

I am not so sure that Vincent himself will consider it the highest tribute I could offer him, but nevertheless, that is my story, and I am going to stick to it.



N A RECENT Tuesday night broadcast I appeated to my audience to join with me in a nation-wide movement in the interests chiefly of our

mothers, our wives and our children. So great has been the number of requests for a written copy of that broadcast that I am glad to utilize the first part of my page in RADIO GUIDE to put that broadcast in print. Herewith, then, is in part the material used in the broadcast referred to:

Ladies and Gentlemen:

I want to deviate tonight from my regular routine program and utilize the all too few moments allotted to me in the discussion of a problem which, in my estimation, is of tremendous import to every thinking American under the sound of my voice just at this time.

May I preface what I have to say with the statement that I am not an alarmist? However, those who have done me the honor of following my broadcasts over an extended period of time, recognize the fact that I have always tried to be an opportunist; having been more interested in preventive than in curative measures against unhappiness, unhealth and any other agency destructive to public wellbeing. From that standpoint, I shall direct my attack against the problem which I wish you fellow-Americans to consider with me.

I am sure that many of my listeners, who interest themselves in the current events of the day, have read with interest (and, perhaps, many with alarm), of the thorough way in which some of the major nations of the world are preparing for war. Even those Americans who are rabid pacificists cannot possibly treat lightly any program of preparedness for war being carried out by any potential belligerent nation. No matter how peace-loving, we, as individuals, or as a CAdvice for Radio Guide Readers collective nation, may be, we must ever face the possibility of some aggressive power going beserk and directing envious eyes upon our shores.

It is one thing to prepare for war-it is another to prepare against war. No major country can retain the esteem and the necessary respect of other nations by a program of smug complacency and non-preparation.

realize that there are many who claim that, with all of the leagues and conferences and conventions of international character that are being held, there is positively no danger of America's being sucked into another martial imbroglio in duplication of the World War which terminated fifteen years ago. But, in this they are wrong! They are like the driver of an automobile, who counts insurance needless because he is a good, safe driver; and, one day he wakes up after a terrific smash-up on the highway, in which he was the innocent victim of the careless driving of some mebriate or speed-maniac. We may pray for peace. We may preach it

through the entire confines of our country; but that peace can only be assured so long as other countries are equally interested in the same thing.

One has only to read the current papers to realize the fallacy of such a premise.

ON'T misunderstand me. I am not utilizing my 6 period tonight in the interests of greater armaments-a larger army-a larger navy-or anything of that kind. I want to call your attention to something vastly more vital.

When any nation goes to war, the chief concern of that nation is the protection of its homes--its firesides--its mothers and indigent fathers, its sweethearts and daughters. Isn't that true? What would you think of a nation that demanded that the women folks should occupy the frontline trenches, while the men safeguarded themselves far removed from the line of battle? Such a thought is revolting to any red-blooded man. But, let me tell you, my friends, it is a thought that you and I have got to face!

The next war is not going to be fought on the high seas; nor in trenches and dugouts in far-flung, barren territories. The age of land and sea warfare is past. The type of armaments utilized in former battles is obsolete. The next war . . . (and, don't you fool yourself, there will be another war) . . . will be fought in the skies, and the non-participants are going to furnish the greatest amount of work for the undertakers.

Do you see what I am driving at? Go with me for a moment to the continent and notice in every important nation the two-fold preparation that is being carried on. Not only are they preparing for the aggressive side of warfare, but men, women, children-even babies-are being trained as to conduct in time of an air raid.

All over these United States in the motion picture a late news-reel unfolded a telling story of Japan's recognition of the need of safeguarding her women, her children and her homes. In every part of that belligerent little country, all citizens, regardless of age, are trained for self-protection, right at their own firesides, against an unseen enemy, hidden in the skies. Do not forget, my friends, the advances made in chemical warfare, which include new gases of high potency, capable of being carried

# YOUR Problems SOLVED

## By The Voice of Experience

in small containers and spread over vast territories. It is a known fact that all life in an area much larger than the average American city can be wiped out in a few moments of time.

Have we stopped, I wonder, to realize the vast extent of our borders, and the ease with which-despite the best coast defense-enemy planes could cross those borders? Let me ask you: Of what advantage is a thoroughly equipped army and navy coast defense for the express purpose of the protection of our citizenry, if we leave that citizenry devoid of any means of self-protection against a type of warfare that coast defenses cannot combati

The more that I have conjured with this problem in my own mind, the more have I been imbued with a zeal to offer my humble services, as a voice now heard in every state in the Union, for the purpose of making Americans America-conscious. Everywhere in this great land of ours, we have religious, fraternal and social organizations-

The Voice of Experience, back on the

Because of his large volume of mail,

All communications addressed to the

movement being launched; if you have definite ideas as to the modusoperandi and the best avenue through which this can be done, won't you sit down and write me a letter and discuss the matter with me? I am willing to devote every bit of my energy and every spare moment of time toward incorporating such a movement. I'll gladly lend my voice and my few talents to any organization, or

this country with a gospel of protec-

tion. It is to men of that calibre that I direct this plea.

If you are in favor of such a

insure the success of such a movement. The sponsors of my broadcasts, who bring my program to the public, are heartily in agreement with me and in sympathy with such a project.

If you classify as a loyal, red-blooded American, and are interested in this safety-first campaign, I reiterate, please write to me: "Voice of Experience, Box 400, Times Square Station, New York, N. Y."--or in care of the station to which you are listening. But, do so immediately! And for those of you who are unable to get my daytime broadcasts, I will set aside at least a part of each Tuesday night broadcast to keep you advised of whatever progress is made.

group sufficiently large and national in its scope, to

I plead with you, fellow-Americans, just recall the fact that an utterly unprepared America, less than twenty years ago, sacrificed thousands of its young men on the altar of unpreparedness. Are we going to add another blot to the escutcheon of our country by lackadasically sitting by any allowing another catastrophe to catch us unawares-this time to add row-on-row of tiny crosses marking the final resting-places of our wives, our mothers and our children?

> I cannot visualize such a condition. You dare not face it. Let's get our heads together and go to work!

## EAR VOICE OF EXPERIENCE:

6 The answers which you have given to readers of RADIO GUIDE have been so sensible that I am coming to you for a solution to my own problem. At the an

At the age of twenty-eight I find myself engaged to At the age of twenty-eight I find myself engaged to a man of thirty-two. In fact, we have been engaged to five years. Both of us attended and were graduated from the same university. Economic conditions did not make our marriage possible soon after graduation because the money for my fiance's schooling had been borrowed from his parents. We talked over our affairs, and, at my suggestion, we postponed marriage until the debt to his parents had been paid in full. That was accomplished one year ago in April. Besides that there was \$500 in the bank toward our new home. At that time my fiance lost his job. From 1932-33 the \$500 was used to pay board and room bills. The young man has worked from May 1, 1933, until the present time and has had two raises in salary. However, the man refuses to marry unless I live with his folks, because his father is not in a position to pay expenses on a large house. There is another sister at home who pays board and room; so with her money and that of the father it seems as though my fiance ought to be free to marry.

and that of the father it seems as though my fiance ought to be free to marry.

 I am an only child whose father is dead and whose mother has remarried and lives in another state. Because I have been raised and educated by a childless aunt and uncle, perhaps I do not understand what is meant by strong family ties. I want to be fair to all concerned, but there must be some solution to this problem soon. I can't go on being engagements, and certainly would never have consented to this one had I known that conditions would be as they have been. I've thought about the whole thing for so long that I've grown from a jolly, care-free person to a jealous, faithless individual. It's not my mature to be this way, therefore I want to check the conditions before they get out of bounds. It's the uncertainty of the thing that seems so appalling. Have you any suggestions to offer?
 Because a radio is not available. I am asking that you answer this through RADIO GUIDE if possible.
 May I wish you much success in your future work? Your letters m RADIO GUIDE have been so helpful.

C. H. ANSWER: I have published your long letter in full, C. II., because it presents a problem that thousands of young people have had to face during the present depres-

sion, and so many have tried to solve it the way your fiance suggests that you solve your problem.

It seems so simple a thing for a young married couple to move in with the parents of one or the other in order to save expenses; it seems so unfair for you to continue an already prolonged engagement because there is not quite enough money available to finance a separate home; if it is the girl's mother's home into which they are to move, she cannot understand why the boy should raise any objections, and by the same token when the young couple is to move into the home of the boy's parents, he considers the girl selfish and stubborn who is unwilling to start married life within his home that way.

To the uninitiated who weighs the pros and cons of this problem, almost invariably the conclusion is reached that to avoid loss of time in getting married the minor hardship of living in another's home is of small consequence, and by this process of reasoning these uninitiated become initiates into the "Society of In-Laws.

I wonder if your boy friend has ever discussed this problem with any other young couple who have attempted to work it out the way he suggests. Certainly if he has he has not given heed to their experiences. The little pamphlet on "The In-Law Problem" which I have mailed (Continued on Page 23) to you has behind it the

Your Friend and Adviser VOICE OF EXPERIENCE

> many of which are duplicating effort in their attempts to care for widows and orphans and indigent males; but it seems to me that it is high-time that some one national organization left to others these necessary tasks and committed itself to one specific program-a program of making the American home inviolable.

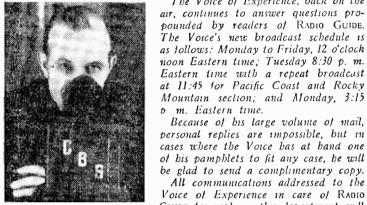
No country in the world today can compare with these United States in their solicitude for the welfare of its women and children. Certainly then, it can only be charged to thoughtlessness, or a false feeling of security, that no movement has been launched for the safeguarding of the lives of these loved ones of ours, in the event that selfishness and envy and ambition, on the part of a few diplomats in high places in some foreign country, swept us headlong into a war that we had neither courted nor desired.

Do not forget, as you recall the air raids in the late World War, that at that time both air travel and distribution of poison gases from the air were in their infancy. Marvelous strides have been made in the two intervening decades, as far as offense is concerned. And remember, no matter how strong our offense may be, we will find ourselves helpless, unless adequate defense is also insured. And defense against the terrors of a gas raid from the air can only succeed through a nation-wide movement of preparation by education of the masses.

I am aware of the fact that patriotic fervor lies dormant as a usual thing during times of peace. It takes the belching of cannon, the shriek of shrapnel, the headlines of war, the sale of Liberty Bonds, to create a mob-psychology necessary to imbue a nation with patriotic fervor, and no matter how clarion may be the cry, regardless of how dire the need, the average thoughtless individual is tempted to treat with apathy, or even with derision, anyone who at-tempts to do a "Paul Revere."

I am cognizant of this condition; but, despite the misinterpretation that may be put upon my appeal by the many, I am hopeful (and prayerfully so) that there are those in my audience who see things as I do; who have the interests of American homes at heart; who are willing to go out of their way, if necessary, in order to propagandise

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## GUIDE for reply in this department, will be torwarded directly to the Voice, unopcned.

HORTLY after leaving the last bewildered Whoozis, Alice found a pompous one, of thirty-two or three, off to one side by him-

# CAlice in Radioland

beatific expression, "I have a new script somewhere here that'll make a swell show!"

Alice stared at him unbelievingly. The fifteen dollars a week was bad enough-but the seventeen-year-old high

self, whirling like a dervish-around and around and around! And-which induced her to view him with more hope-he was muttering something she finally interpreted to be "I'm a BIG shot! I'm a BIG shot! I'm a BIG shot!" It made her dizzy to watch him-or rather dizzter,

inasmuch as she had been somewhat in that condition from the start of her pilgrimage. But evidently no one else considered his gyrations unusual, for none of the passing Whoozes so much as glanced his way.

Knowing he might never notice her unless she addressed him, she plunged into her subject. "I wish you'd stop whirling that way," she cajoled, "so I can talk to you about DADIO Deserver" RADIO Dramas."

"I'm not interested in Dramas now," the Whoozis said -without even slowing down. "I'm inventing a RADIO dance.

Alice stared at him incredulously. "Dance?"

He ignored her startled exclamation. "If I can get the proper sound effects it will revolutionize the entire industry," he declared. To her annoyance he whirled faster and faster. "I may be a RADIO Whoozis," he continued, "but I have the soul of a dancer!"

As his gyrations became cyclonic Alice stepped back so he would not tread on her toes as the Gryphon and Mock Turtle did on the other Alice's when they danced round and round in the first figure of the Lobster Quadrille. Remembering that afterwards these outlandish creatures jumped about like mad things, she expected to see the Whoozis bound into the air next like the Gryphon, or caper wildly like the Mock Turtle; but he kept right on whirling. "I don't call that dancing," she protested. "Just going

around-and around-and around!"

"What does a writer know about dancing?" he asked blandly. "What does a writer know about danting?" "A writer should know something about writing," Alice ventured, "particularly a writer with my *background* of the

movies-and the vaudeville stage-and magazines.

"That's just it-your background!" the Whoozis exclaimed, "that's why you can't write for RADIO-you're too sophisticated!" Then he proceeded to an-

nounce sagely, "RADIO goes directly into the home of the great American public-and we can't "But it's already been invaded," Alice main-

tain, "by books and magazines and newspapers. This is an epoch of sophistication—it's in the air!" "But it's not ON the air!" he exulted. "We

Whoozes have seen to that. In RADIO, the Queen has no 'legs'!"

"No legs? Really?" Alice asked innocently. "Then you can't dance with her, can you?" To her relief, this brought his whirling to a

sudden stop.

'Who said anything about dancing with her?" he asked, with a pained expression. "In the first place, there isn't any Queen in RADIO-that's a parable! Don't you even know what a parable is? What I mean is," he explained patiently, as one would to a child, "if there was a Queen in RADIO, she wouldn't have 'legs'-

"She ought to," Alice hastily interposed. "From what I've read of Queens they need legs as well as anybody else."

"But that's the parable!" the Whoozis cried disgustedly. "The Queen's a parable-her 'legs' are a parable! In RADIO, she has 'LIMBS'!'

LICE wondered what portion of the Queen's anatomy corresponds with the suggestive 'torch songs' featured on the air. And the risque patter of some bandmasters. But mentioning them, she feared, would only irritate the Whoozis more and jeopardize her opportunity to write for him. After all, he said he was a BIG shot.

"Let me write you a Drama," she suggested eagerly, "just to prove how circumspect I can be -and that I have the RADIO angle."

"You motion picture scenario writers want entirely too much money," he pouted. "RADIO's a brand new field--it's in its infancy."

Alice-remembering well her pioneering days with the motion picture industry, when one heard on all sides that was in its infancy-would have liked to tell him that in her opinion RADIO Drama, from a comparable standpoint based on her personal experiences in both fields, would have to go through an enterprising period of gestation before it could evolve from its amoeba state and

reach anything like infancy! But knowing it would be fatal to her hopes to refute, even metaphorically, the Stork legend that apparently was to RADIO what the 'Florence Nightingale oath' is to the nursing profession, she refrained.

"I'll be as reasonable as possible," she assured him.

## By Mildred Considine

## CHAPTER TWO

Editor's Note-Muldred Considune, the author of this satire, was a highly successful scenario writer for such stars as Mary Pickford, Norma Talmadge, Marion Davies and many others before a long illness interrupted ber career. Recovering ber health, Miss Considine again turned to writing and attempted to market some of her work in the radio field. She encountered a large number of radio executives and production men during ber invasion of Radioland. So contemptuous



were they of her background and so blind to the necessity of paying adequately for dramatic scripts that she conferred upon them the title of Wboozis. Finally deciding that radio script writing. under present conditions, was no field for a capable and experienced writer, Miss Considine set about writing the chronicle of ber adventures in Radioland. She discovered that the only pattern into

fitted was that of Lewis Carroll's immortal ALICE IN WONDERLAND. ALICE IN RADIOLAND is the result. The editors of RADIO GUIDE feel that, by giving their readers this peek behind the scenes into those dark corners of Radioland where kilocycle dramas are born, they may contribute toward the eventual improvement of that important branch of radio entertainment. She continues her narrative this week with an account of other bizarre Whoozes whom she encountered.

... Alice scurried off with her background, leaving him waving the script, and chanting, "I'm a BIG shot!" ...

### "Just give me a chance!"

"Itumph—I'd like to know what you call reasonable," he sniffed. "I can get all the seventeen-year-old high school boys I want to give me what my programs need for fifteen dollars a week. Look," he fished into his pockets with a

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school boys! She knew several of them-sons of women friends "How can seventeen-year-old boys know what enter-

tains the grown-up RADIO audience?" she asked gravery. They're the only ones who DO know," the Whoozis informed her, going from pocket to pocket hectically, "They have just the viewpoint we're after-you know the RADIO public is only twelve years old mentally!'

"You should know-if you think programs written by seventeen-year-olds are swell!" she thought, praying for composure.

Fortunately, there was no time for further harangue. He had at last come to the end of his search for the premature brainchild of his touted adolescent author.

"I've found it!" he cried as jubilantly as Archimedes must have sung out his famed "Eureka!"-and no discovery of specific gravity could have fired anyone with more enthusiasm nor given more satisfaction than he displayed as he held aloft the cherished script and continued, "Listen -I'll read it to you --

Read it to ber-as if she already had not heard so much of a similar genus over RADIO that she was in favor of abolishing high schools altogether if that was the sort of public service they were rendering!

IIE was some way off before she risked a little peek U back in his direction. But apparently he was not concerned about her unceremonious departure. At any rate, he was back at his whirling, speedier than ever. Moreover, he was no longer merely muttering "I'm a BIG shot! I'm a BIG shot! I'm a BIG shot!"-he was chanting it at the top of his voice, with a look of such increased smugness that she could not help thinking that their recent encounter was more than a little responsible for his renewed vigor and satisfaction. He undoubtedly was preening himself anew for having dealt another stinging blow against sophistication-and for making RADIO safe for the twelveyear-old mentalities!

His predilection for drooling dramas by seventeen-yearold authors was disconcerting, to be sure, but not enough to swerve her from her intention to 'give everything she had' to creating what she thought should prove rather keen competition for these goslings! Somewhere there must be a Whoozis who at least would give her a chance to show what she could do

After she had turned her back on the Whoozis with the soul of a dancer and the frenzied gyra-tions he called DANCING, she found herself repeating what Carroll's Alice had when her head was so full of the Lobster Quadrille that she hardly knew what she was saying; and again the words came very queer:

"'Tis the voice of the Lobster," I heard him declare "You have baked me too brown, I must sugar my hair." As a duck with its eyclids, so he with his nose Trims his belt and his buttons and turns out his toes. When the sands are all dry, he is gay as a lark, And will talk in contemptuous tones of the shark: But when the tide rises and sharks are around, His voice has a timid and tremulous sound.

"Uncommon nonsense!" the Mock Turtle called this, but the modern Alice liked it so well that she said it over several times as she proceeded on her way with the disdained background. And thereafter she was able to think of the WHIRLI-GIG from whom she had so hastily departed with less exasperation-she knew that even in Radioland, tides must rise.

However, there was little consolation to be derived from her encounter with his successor. It would not have surprised her to have discovered this Whoozis sitting on a huge mushroom like Carroll's Caterpillar—there was such a striking similarity in their viewpoints. "You!" said the Caterpillar contemptuously

to the other Alice. "Who are you?"

The Whoozis-he was around forty-was obviously in quite an unpleasant a state of mind when he demanded an explanation of the grownup Alice's business with him. And, as she sadly reflected, there was no possibility of his ever turning into a chrysalis or butterfly as the Caterpillar eventually would to take the sting from his unpleasantness.

To make matters worse, before giving her an opportunity to tell him more than just her name and that she was a writer, he kept her tagging after him for more than three hours while he

held sotto voice conferences with so many other Whoozes that she lost count after the first FIFTY-in an effort to wear her down, she supposed, and either weaken her defenses or discourage her altogether; proving he had taken no note of her (Continued on Page 19)

## Radio Guide

Talkie Picture 4:30 P.M.

5:00 P.M.

WMAQ-Hotel Savoy Orchestra (NBC)

5:15 P.M.

5:30 P.M.

5:30 P.M. WBBM-Smilin' Ed McConnell (CBS) WENR-Henri Deering, pianist (NBC) WGES-German Melodices WGN-Wayne King's Orchestra WIND-Hymn Sing; string trio WJJD-Fred Beck, organist WMAQ-Our American Schools (NBC)

5:45 P.M.

6:00 P.M.

6:10 P.M.

6:15 P.M.

6:25 P.M.

6:30 P.M.

6:45 P.M.

7:00 P.M.

7:15 P.M. KYW—Carlos Molina's Orchestra WBBM—Pat Flanagan's Sportcast WIND—Freddie Rich Entertains (CBS)

7:30 P.M.

7:45 P.M.

8:00 P.M.

8:15 P.M.

8:30 P.M.

WIND—Ray Parker's Orchestra WMAQ—American Album of Familian Music (NBC)

KYW—Harry Sosnik's Orchestra WBBM—Phil Harris' Orchestra WIND—Gary Civic Theater

WBBM—Kentucky Hillbillies WLS—To be announced

calists: orchestra (NBC)

KYW-Benny Meroff's Orchestra

KVW-Russell Glaves' Orchestra

WCFL—Swedish Glee Club WENR—Walter Winchell (NBC)

WSBC-Bohemian Melodies

WENR-Bavarian Ensemble WIND-Indiana String Trio

KYW-Eddie Niebauer's Orchestra WAAF-The Symphonic Hour WBBM-Five Minutes Past Forty

7:05 P.M. WLS—Light Opera (NBC)

(CBS)

WBBM—winaru Romon S. C. Sermon (CBS) WENR—Trio Romantique (NBC)

WGN-Bernie Cummins' Orchestra

KWY-Eddie Niebauer's Orchestra

WMAQ-Dream Shadows (NBC)

WGN-Wayne King's Orchestra

KYW-Sports Review of the Day

World WIND—The Gauchos (CBS)

KYW-Twilight Musicale

WCFL—Orchestra WENR—Cathelic Hour (NBC)

WGN-Concert Orchestra

WIND-Indiana String Trio

(CBS)

10			R
Sunday,	Oct.	15	Features:

LOG OF STATIONS Call Kilo- Power Location and Letters cycles Watts Phone Number 1020 10,000 Strauss Bldg. Wabash 4040 KYW KFKX 500 836 Exchange 920 WAAF Yards 0084 WBBM 770 25,000 410 N. Mich. Whitehall 6000 970 1,500 666 Lake S'r Dr Superior 5300 WCFL WENR 870 50,000 222 N. Bank Dr Superior 8300 WGES 1360 500 128 N. Crawford Van Buren 6201 720 25,000 Drake Hotel Superior 0100 WGN 1.000 Gary, Indiana Gary 25032 560 WIND WJJD 1130 20,000 201 N. Wells State 5466 870 50.000 1230 W. Wash Haymarket 7500 WLS WMAQ 670 5.000 Merchandise M't Superior 8300 5.000 153 Institute P'l Diversey 1570 WMBI 1080 100 1258 So. Mich. Victory 2244 WSBC 1210 CBS-Chicago Office Wrigley Annex Whitehall 6000 NBC-Chicago Office Merchandise M' Superior 8300

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8:00 A.M. KYW-Sunday Morning Sunshine Program WAAF—Band Concert WAR-Band Concert WCFL-Lithuanian Program WENR-Children's Hour (NBC) WGES-German Hour WJJD-Catholic Services WMAQ-Balladiers (NBC) WMBI-Swedish Service; sacred music 2:15 A M 8:15 A.M. WSBC—Drama 8:30 A.M. WAAF-Mountain Ballads WCFL-Religious Polish Program WIND—Bright and Fast WJD—Sunday Morning Frolie WMAŲ—One Man Band (NBC) 8:45 A.M. WCFL-German Program WMAQ-Alden Edkins, (NBC) bass-baritone 9:00 A.M. WAAF-The Symphonic Hour WBBA-Columbia Church of the Air WBBM—Columbia Church of the Air (CBS) WENR—Southland Sketches (NBC) WGN—Bible Readings and Organ Recital WIND—Morning Melodies, dance music WJJD—Sermon, Dr. Copeland Smith WMAQ—South Sca Islanders (NBC) 9:15 A.M. WCFL-Variety Program 9:30 A.M. 9:30 A.M. WAAF--Rita Murray's Friendship Club WBBM---Melody Parade (CBS) WCFL--Highlights of Music WENR--Samovar Serenade; Orchestra and tenor (NBC) WGES---Melody Parade WGN--Leonard Salvo, organist WIND--Sunday Songs; vocal selections WMAQ--Mexican Marimba Typica Orches-tra (NBC) IMAQ-MENICI tra (NBC) 9:45 A.M. WAAF—Songs of the Islands WBBM—Musical Gems WGES-Happy Hits WGN-Tony Wons, narrator; Keenan and Phillips, piano team (CBS) WIND-Ted Lewis' Orchestra



WJJD-Protestant Services; The Rev. C. D. Payne 10:00 A.M. WAAF-Ballad Hour WBBM-The Messenger, health news WENR-Morning Musicale (NBC) WGES-Radio Review WGN-Lewis White, soloist; Allan Grant, pianist WIND—Taylor Buckley and Rhoda Arnold, songs (CBS) WMAQ—Old Songs of the Church 10:15 A.M. KYW—Bright Spot WBBM—Singing Canaries WGES—Radio Review WIND—Spice and Variety WMAQ—Capitol Theater Orchestra (NBC) 10:30 A.M. WIND-Gary Police Blotter WAAF—Waltzes WAAF—Waltzes WBBM—Harry Steele, news commentator WCFL—Seventh Church of Christ, Scientist WENR—The Rondolicrs (NBC) WGN—Salt Lake Tabernacle Choir and Organ (CBS) WIND—Famous Dance Bands WJJD—Happy Go Lucky Time, Art Linick WGES—Jewish Variety Program 10:45 A.M. WBBM—Talk WAAF-Singing Jim WENR-Antobal's Cubans (NBC) WIND-Judge Rutherford, Watch Tower 11:00 A.M. WAAF-Popular Revue WBBM-Peoples Church of Chicago Ser vices WENR-Central Church Service WGES—Folk Songs of Luthania WIND—Methodist Services; Rev. W. E. Clark 11:10 A.M. WMAQ—U. of Chicago Round Table (NBC) 11:15 A.M. KYW-Sunday Morning Sunshine Pro WAAF-Estelle Barnes, pianist 11:30 A.M. WAAF-Varieties WGES-Modern Melodies WGN-Some of Your Favorites WMBI-North Shore Church Service 11:45 A.M. WAAF-Rhythmic Concert WGN-Reading the Comics WGES-Our Lady of Sorrows Catholic Church 12:00 Noon KYW-Uncle Bob with the Comics WAAF—Musical Hour WCFL—Variety Program WIND-Church of the Air (CBS) WMAQ-Radio City Concert (NBC) 12:15 P.M. WIND-Fred Feibel, organist (CBS) 12:30 P.M. WBBM-Lazy Dan (CBS) WCFL-Popular Music WIND-Ben Bernie's Orchestra WLS-Polish Music Hour WMAQ—To Be Announced 12:45 P.M. WCFL—Facial Salon WGN—Tony D'Orazi, "How to be a Cartoonist" WIND—Salon Music Recital 1:00 P.M. KYW—Up to Par, health talk mental trio (NBC) WAAF—Hoosier Philosopher WBBM—"Broadway Melod Morgan (CBS) WCFL—Lithuanian Program Melodies"; Helen WGN-Male Chorus WIND-Hungarian Hour; Frank Kovack WJJD-Weather Forecast; Time Signal WMAQ-Looking Over the Week, John B WMAQ—Looking Over the Week, John E Kennedy (NBC)
1:15 P.M.
WAAF—The Spotlight
WGFL—Studio Program
WGN—Palmer House Ensemble
1:30 P.M.
KYW—Jan Garber's Orchestra (NBC)
WAAF—International Potpourri
WBBM—Abe Lyman's Orchestra (CBS)
WGN—Leonard Salvo, organist WGN—Leonard Salvo, organist WIND—German Hour; William Klein WLS—The Bergstrams and String Ensem-WMBI-Norwegian Service; sacred music 1:45 P.M. WGN—Palmer House Ensemble WMAQ——Gems of Melody 1:55 P.M. WLS-Weather and Livestocks 2:00 P.M. KWY-International Tidbits (NBC WAAF-Jimmie Kozak at the piano WCFL-The Rosary Hour WBBM-N. Y. Philharmonic Orchestra (CBS) WIND-Indiana String Trio

-Wayne King's Orchestra (NBC) WMAQ—Concert Favorites WMBI—Special Organ Recital



JUNE MEREDITH a brand new pose taken when she was named to star in Charles P. Hughes' "Talkie Picture Time" P. Hughes Talkie Picture Time which goes commercial over an NBC-WMAQ network on Sunday, October 15, from 4.30 to 5 p. m., for Luxor, Ltd. The series is made up of original plays based on Hollywood activities.

## 2:15 P.M. WAAF—The Cavaliers, male trio WGN—Leonard Salvo, organist WGN—Football; Bears vs. Cardinals 2:30 P.M. KYW-In the Radio Pulpit (NBC) WAAF-Gail Bandell WJJD-Judge Rutherford; Watch Tower Program WIND-Dance Time WLS-"Prairie Home" Production WMAQ—National Opera Concert (NBC) WMBI—Bible Exposition with Speci Special Music 2:45 P.M. WAAF—Frank Baker, the Bookworm WJJD—Music and Banter, Bernie Kanter WLS—Musical Fantasy 3:00 P.M. KYW-Gould and Scheffter, piano duo (NBC) WAAF—Sunday Serenade WCFL—Polish Program WIND-Gary Musicale Program WJJD-Lithuanian Hour WMAQ-Fiddlers Three (NBC) 3:15 P.M. KYW-Morin Sisters, harmony team (NBC) WLS—Vee and Johnny, songs (NBC) WMAQ—To Be Announced 3:30 P.M. 3:30 P.M. KYW-Organ Recital (NBC) WCFL-Studio Program WENR-Edward Davies, baritone; Choir; Orchestra (NBC) WGES-Poland in Song WIND-String Trio and vocalist WJJD-Uncle Joe's Sunday Meeting WMAQ-Edward Davies, baritone; choir; orchestra (NBC) 4:00 P M 4:00 P.M. KYW-Blue Voices WAAF—June Carrol WAAF—June Carrol WBBM—Roses and Drums, drama (CBS) WCFL—Studio Program WENR—Dream Drama WGN—Leonard Salvo, organist WIND—Indiana String Trio WJJD—Moissaye Boguslawski, concert nianist pianist WMAQ-Dream Dramas (NBC) 4:15 P.M. WAAF-Tone Pictures WENR-Jimmy Garrigan's Orchestra WGN-To Be Announced WIND-Vera Van, contralto (CBS) WMAQ-Jimmy Garrigan's Orchestra (NBC) 4:30 P.M. KYW—The Golden Strings (NBC) WAAF—"Harlem Honeymoon," a musical drama WBBM—Variety Hour WENR—Grand Hotel; drama (NBC) WGES—Poland in Song WGN—Concert Orchestra WIND—Americanization Program

WJJD-Greek Hour WMAQ-Talkie Picture Time; drama (NBC) 4:45 P.M. WAAF—Broadway Melodies WGN—Leonard Salvo, organist

## Admiral Byrd 7:00 P.M.

8:45 P.M. KYW-Noveliers Quartet; Clifford Lang (NBC) WENR—Carlos Molina's Orchestra 9:00 P.M. WAAF-Reveries, E. Simmons WBBM-Songs My Mother Used to Sing KYW-The Globe Trotter News WBBM—Clyde Lucas' Orchestra WCFL—Dippy Johnson's Orchestra WENR—Mountain Music (NBC) WGN—Jan Garber's Orchestra WIND—Joe Belland WGN-Concert Orchestra WGES-Czechoslovak Radio Club WIND-Universal Quartet WJJD-Polish Hour, A. Nowinski WMAQ-Don Hall Trio; Phantom Strings (NBC) WIND-Joe Beiland WMAQ-Jack Benny, comedian; Mary Liv-ingstone; F. Black's Orchestra (NBC) WSBC-Jack Cooper All Colored Hour 9:15 P.M. KYW-Marvelous Melodies WBBM—Vinvent Lopez' Orchestra WCFL—Al Handler 5 Orchestra WENR—Edison Symphony Or WIND—Indiana String Trio 9:30 P.M. Orchestra 9:30 P.M. KYW-The Old Apothecaty WBBM-Clarence Wheeler's Orchestra WCFL-Dippy Johnson's Orchestra WGN-Tamoriow's News WIND-Talk by Governor McNutt WMAQ-Louis McHenry Howe interviewed by Walter Trumbull (NBC) 9:35 P.M. WBBM-Willard Robison's Syncopated WGN-Headlines of Other Days WIND-Freddie Rich's Orchestra (CBS) 5:59 P.M. 9:45 P.M. 9:40 F.M. KYW—To be announced WBBM—Ace Brigode's Orchestra WCFL—Gorde Birch's Orchestra WENR—Benny Meroff's Orchestra KWY-Eddie Niebauer's Orchestra
 WBBM-Frank Wilson, tenor; Jules Stein, pianist; guest artists
 WCFL-German Program
 WGES-Polish Theater of the Air
 WIND-H. V. Kaltenborn (CBS)
 WJJD-Pickard Family
 WLS-Vincent Lopez' Orchestra; Guest Star (NBC)
 WMAQ-Dream Shadows (NBC) WGN—Denny Meron's Orchestra WGN—The Dream Ship WIND—Praise and Promise Hour WMAQ—Carlos Molina's Orchestra 10:00 P.M. 10:00 P.M. KYW—Sunday at Seth Parker's (NBC) WCFL—Back Home Hour WGN—Bridge Club of the Air WIND—Guy Lombardo's Orchestra (CB5) WMAQ—Miss Willie Bird (NBC) 10:15 P.M. KYW-Sports Reporter WENR—Orchestral Gems (NBC) WIND—To be announced WMAQ—Auld Sandy; Scotch philosopher 10:20 P.M. KYW-Globe Trotter: News of the KYW-Dance Orchestra IO:30 P.M. 10:30 P.M. KYW—Jules Stein's Orchestra WCFL—Gorde Birch's Orchestra WENR—Sports Reporter WGN—Wayne King's Orchestra WIND—Tom Gerun's Orchestra WMAQ—Orchestral Gems (NBC) 10:25 P.M. KYW—Horsesense Philosophy; Andrew F. Kelly (NBC) WBBM—Chicago Knights WGN—Sports Reporter WIND—Polish Hour; John Roszkowski (CBS 10:35 P.M. WIND—Ozark Mourtain Symphony WLS—Joe Penner, comedian; Harriet Hilliard, vocalist and Ozzie Nelson's Orchestra (NBC) WMAQ—To Be Announced WENR-Ben Bernie's Orchestra 10:45 P.M. WCFL—Dippy Johnson's Orchestra 10:50 P.M. WGN—Bernie Cummins' Orchestra 11:00 P.M. 11:00 P.M. KYW—Dance Orchestra WCFL—Mickey Cozzie's Orchestra WENR—Phil Harris' Orchestra WGES—Jimny Green's Orchestra WIND—Louis Pancho's Orchestra (CBS) WMAQ—Dance Nocturne; orchestra (NBC) WSBC—All Nation Participation of 6:45 F.M. KYW—Boyd Raeburn's Orchestra WBBM—Ace Brigode's Orchestra WCFL—Al Handler's Orchestra WGN—Rin-Tin-Tin Thriller; drama (NBC) WMAQ—Wendell Hall, ukulele and piano (NBC) WSBC-All Nations Pentacostal Church 11:10 P.M. WGN-Richard Cole's Orchestra 11:15 P.M. WCFL-Irish Program WGN-Farewell Program to Admiral Byrd KYW-Benny Meroff's Orchestra 11:30 P.M. 11:30 P.M. KYW-Russell Glave's Band WENR-Bud Shay's Orchestra (NBC) WGES-Memory Teasers WGN-Jan Garber's Orchestra WIND-Clyde Lucas' Orchestra (CBS) WMAQ-Carlos Molina's Orchestra (NBC) 11:45 P.M. WCFL-To be announced WGES-Memory Teasers 12:00 Mid. KYW-Dance Orchestra WIND-Freddie Rich's Orchestra (CBS) WIND—Fredde Rich's Orchestra (USS) WLS—Sports Reporter WMAQ—Jimmy "Schnozzle" Durante, comedian; Ruth Etting, vocalist; D. Rubinoff's Orchestra (NBC) KYW—Dance Orchestra WBBM—Clyde Lucas' Orchestra WBRR—Earl Hines' Orchestra WGES—Owl Cat WGN-Richard Cole's Orchestra WIND-Ray Parker's Orchestra WMAQ-Ted Weem's Orcehstra 12:15 A.M. WBBM—Ace Brigode's Orchestra WGN—Bernie Cunimins' Orchestra 12:30 A.M. KYW—Detectives Black and Blue, sketch WBBM—Nino Martini, tenor; Rapee's Orchestra Julius Tanner; Jane Fro-man, Ted Husing; Glee Club (CBS) WCFL—WCFL Orchestra WENR—Pat Barnes, impersonations 12:30 A.M. 12:30 A.M. WBBM—Husk O'Hare's Orchestra WENR—Phil Harris' Orchestra WGES—Memory Teasers WGN—Charlie Agnew's Orchestra WIND—International Melodies WMAQ—Benny Meroff's Orchestre 12:45 A.M. WGN--Concert Orchestra WIND-Plantation Hour WMAQ-Manhattan Merry-Go-Round; vo-WBBM—Al Belasco's Orchestra 1:00 A.M. WBBM—Vincent Lopez' Orchestra WGN—Jan Garber's Orchestra WIND—International Melodies 11:15 A.M. WIND-Ray Parker's Orchestra WBBM—Don Fernando's C 1:30 A.M. Orchestra

WIND—Milkman's Matinee; Bobby Griffin 1:45 A.M.

WBBM-Al Belasco's Orchestra 2:00 A.M. WBBM—Don Fernando's Orchestra

# Monday, Oct. 16

WGN-"Painted Dreams" 8:00 A.M. KYW-Musical Clock; variety program WAAF-Breakfast Express WIND-Mood Indigo WJJD-Songs and Sermons WBBM—The Play Boys, piano trio (CBS) WCFL—WCFL Kiddies. Aeroplane Club KYW—Setting Up Exercises WAAF—Bandstand WBBM—The Voice of Experience (CBS) WGES-Bohemian Melodies WGN-Good Morning; Musical Program WIND-Polish Hour; John Roszkowski WJJD-Happy Go Lucky Time; Art WENR-Gene (NBC) Linick WLS-Wonderland Trips WLS-Wonderland Trips WMAQ-Breakfast Club; orchestra (NBC) WSBC-Melodies of Poland 8:15 A.M. WBBM—Musical Time Saver WCFL—Time Parade WIND—Hungarian Hour; Frank Kovach WLS—Produce Reporter 8:25 A.M. WLS-Bentley's News 8:30 A.M. WBBM-Metropolitan Parade (CBS) WCFL—Dance Music WIND—Last Night's Star WLS—Sunshine Express 8:45 A.M. WCFL-German Entertainment WIND-Organ Melodies 8:55 A.M. WBBM-Dental Society Talk 9:00 A.M. 9:00 A.M. KYW-Billy Allen Huff WAAF-Morning Merry Go-Round WGES-Songs of Germany WGN-WGN Keep Fit Club WLS-Hog Flash; Livestock Receipts; Dr. Bundesen Hour WMAQ-Setting Up Exercises 9:15 A.M. KYW-Irene King, talk WBBM-Organ Severies WGFL-Popular Jusic WGFS--Canary Concert WGN--Clara, Lu 'n' Em, small town gossip (NBC) WIND--Housekeeper Chats; Mary Neely WMAQ-Program Preview 9:30 A.M. KYW-Morning Parade; variety program (NEC) WBBM-Beauty Chat WCFL-Lillian Ascough WGES-Melody Parade WGN-Market Reports WIND-The Merrymakers (CBS) WMAQ-Tony Cabooch, monologuist 9:35 A.M. WGN-Leonard Salvo, organist 9:45 A.M. 9:45 A.M. KYW—Crazy Crystals WBBM—A1 and Pete, songs and comedy WCFL—Highlights of Music WGES—Musical Grab Bag WIND—Ben Bernie's Orchestra WMAQ—Board of Trade 9:50 A.M. WGN-Weather Report WMAQ--Irma Glen, organist (NBC) 10:00 A.M. KYW-U. S. Navy Band (NBC) WAAF-Memory Lane WBBM-Mary Ellis Ames, home economist WCFL-Kobar WGES-Rhythm Review WGN-Movie Personalities WIND-Three-Quarter Time WJJD-Home Economies, University of Chicago WLS—Poultry and Livestock Markets WMAQ—Women's Page of the Air WSBC—Polish Early Birds 10:15 A.M. WAAF-Piano Rambles featuring Estelle WART-Plano namores reasons Barnes WBBM-School of Cooking WENR-Today's Children WGES-Organ Poetry WGN-Happy Endings, talk WIND-Morning Melodies WJJD-What is New in Music, University Chicago WMAQ-Singing Strings (NBC) 10:25 A.M. WGN-Market Reports 10:30 A.M. WAAF-Hawaiian Echoes WBBM-Whalen Trio WCFL-George O'Connell, baritone WENR-College Inn Comedy WGES-Polish Serenade WGN-Tony Wons, narrator; Keenan and Phillips, piano team (CBS) WIND-Leo Reisman's Orchestra WJJD-Health Talk WJJD—Health Talk WMAQ—Rhythm Ramblers (NBC) WMBI—Devotional Hour WSBC—Polish Dances 10:35 A.M. WBBM—Whalen Trio 10:40 A.M. Plotter WIND—Gary Police Blotter 10:45 A.M. WAAF-Ballads WBBM—Rhythm Kings (CBS) WCFL—Variety Program WENR-Chicago Evening American Pro gram

WGN—Allan Grant, pianist WJDD—Movie Reporter talkie news WMAQ—Martha and Hal, comedy team (NBC) 11:10 A.M. WGN—June Baker, home management 11:15 A.M. KYW-Rex Maupin's Orchestra WAAF-World News Reports WAAF-World News Heports WBBM--Virginia Clark, Gene and Charlie WENR--Vic and Sade, comedy sketch WIND--Gypsy Nina, songs (CBS) WJJD-Bobb Pickard, Tennessee hillbilly WMAQ-Johnny Marvin, tenor (NBC) 11:20 A.M. WGN-Allan Grant, pianist 11:30 A.M. KYW-National Farm and Home Hour (NBC) WAAF-Rhythyn Kings WBBM-News Flashes (CBS) WENR-Merriemen Quartet (NBC) WGN-Market Reports WIND—Market Reports WIND—Piano Interlude WJJD—Fred Beck, organist WMAQ—Rex Battle's Ensemble (NBC) WMBI—Continued Story Reading; Wendell P. Loveless 11:35 A.M. WBBM—Frank Wilson, tenor and Jules Stein, planist WGN—Digest of the News WIND—Concert Miniatures (CBS) 11:45 A.M. WAAF-Variety WCFL-Variety Program WIND-Favorite Orchestras WJJD-Esther Bradford, fashion adviser WLS-Weather Report 11:50 A.M. WBBM-Organ Music WGN---Good Health and Training 11:55 A.M. WLS-Bentley's News 12:00 Noon WAAF-Noontime Concert WBBM—George Hall's Orchestra (CBS) WCFL—Popular Luncheon Concert WGN—Mid-day Meditations; Rev. W. B. Taylor WIND—Mid-day Meditation; Gary ministers Assn. WJJD—Side Show; Chuck Lanphier, ''barker' WLS—Tom and Don, harmony WMAQ—Dick Fiddler's Orchestra NBC) WMBI—Loop Evangelistic Service 12:15 P.M. WJJD-Livestock Markets; Phil Evans WLS-Prairie Farmer Dinnerbell Program Jim Poole 12:30 P.M. KYW-March of Transportation, drama (NBC) WAAF-Operatic Gems WGN-Local Market Reports Bubb, Ruth, Charlie and Baby Ann WJJD—The Pickard Family; Dad. Mother, WMAQ—Concert Ensemble (NBC) 12:35 P.M. WGN-Palmer House Ensemble 12:45 P.M. KYW-Smack Out (NBC) WTW-Smack Out (NBC) WBBM-The Messenger; health news WCFL-Farm Talk WGN-Music Weavers; concert orchestra WIND-Mischa Raginsky's Ensemble (CBS) WMAQ-Dan Russo's Orchestra 1:00 P.M. KYW-Originalities (NBC) WAAF-Songs of the Southland WBBM-Chicago Hour WCFL-Eddy Hanson, organist WGM-Just Plain Bill, sketch WIND-Round Towners Quartet (CBS) WJJD-Nick Nichols, Cartoonist of t WLS-Uncle Ezra WMAQ—Organ Recital WMBI—Organ Program 1:15 P.M. WAAF-Waltzes WCFL-Civic and Welfare Talk from Mayor's Office WGN-Ensemble Music WIND—Oahu Serenaders (CBS) WJJD—Mooseheart Children's Program WLS-Today's Almanac 1:20 P.M. WMAQ-Board of Trade Program 1:25 P.M. WBBM-News Bulletins 1:30 P.M. KYW-Nel Stitzel at the Piano

11:00 A.M.

Arnold's

## Radio Guide

## Ark-La-Tex Day 2:00 P.M.

WAAF-Rhythm Kings WBBM-Hill Billies WCFL-Eddy Hanson, organist WGN-Maurie Sherman's Orchestra WIND-The Captivators WLS-Maple City Four; John Brown, pianist WMAQ-Speaker (NBC) Commodores 1:45 P.M. KYW-Prudence Penny, household hints WAAF-Markets and Weather WBBM-Organ Music WCFL-Know Thyself WGN-Palmer House Ensemble WIND-Ann Leaf, organist (CBS) WJJD-Memories of Victor Herbert WLS—Studio Musical Program WMAQ—Babes in Hollywood; Lake; Florence Lake (NBC) 1:50 P.M. Arthur WBBM-Jerry Sulivan, songs 2:00 P.M. KYW--Rex Maupin's Concert, vocalist WAAF--The Echo of a Song WBBM--Eddie and Fannie Cavanaugh WCFL-Voice of the Air WGN-The Music Weavers, concert or chestra WJJD—Bubb Pickard, hilibilly songs WLS—Homemakers' Hour with Martha Crane WMAQ-Ark-La-Tex Day, World's Fair WSBC-Broadway Melodies 2:15 P.M. WAAF-Estelle Barnes at the Piano WBBM-Clarence Wheeler's Orchestra WGPIM-Charence Wheter's Orchest WGPI-Grace Wilson, contratto WGN-Maurie Sherman's Orchestra WIND-Indiana String Trio WJJD-Famous Orchestras 2:30 P.M. KYW—Parent-Teachers Program WAAF—Contract Bridge Class conducted by Catherine Lewis by Catherine Lewis WBBM—Whalen Trio WCFL—Organ Recital WGN—The Story of Helen Trent WIND—Madison Ensemble (CDS) WJJD—Ethel Waters, vocalist WSBC—Val's Vodvil 2:35 P.M. WBBM-Organ, piano duo 2:45 P.M. Z:40 F.M. WCFL—Afternoon Frolics WGN—Madison Ensemble (CBS) WIND—Musical Comedy Varities WJJD—Cab Calloway's Orchestra WMAQ—To Be Announced 3:00 P.M. KYW—Lucky Seven WAAF—Frank Baker, the Bookworm WBBM—Clarence Wheeler's Orchestra WBBM—Clarence Wheeler's Orchestra WGN—Maurie Sherman's Orchestra WIND—Harriet Cruise, contralio (CBS) WJJD—Fred Beck, organist WLS—Betty and Bob (NBC) WMAQ—Headline sof Song (NBC) WMBI—Sacred Music WSBC—Polish Matinee 3:15 P M 3:15 P.M. KYW-Dr. H. N. Bundesen, health talk WBBM-To be announced WGN-Afternoon Musicale WLS-Roundup; Westerners; Joe Kelly WMAQ-Radio Guild, drama (NBC) WMB1-Message 3:30 P.M. WIND-Potpouri Request Program WJJD-Viennese Nights WMBI-"I See by the Papers" Wendell P. Loveless 3:35 P.M. WBBM—Concerts Program WENR—Roy Heatherton, baritone (NBC) WGN—Artists Recital (CBS) 3:45 P.M. KYW—The Three Strings WAAF—World News WENR—Lady Next Door (NBC) WIJD—Tea Tunes 4:00 P.M. WAAF—Piano Novelties: Jimmy Kozak WBBM—Educational Forum WCFL—Italian Educational Program WENR-Jimmy Garrigan's Orchestra (NBC) WGN—'T'm Glad I'm Living Now," talk. WIND—The Knickerbockers, dance music WJJD-Jay, B. and Mae, skit 4:15 P.M. WAAF-Music in the Air WBBM—News Flashes WCFL-WCFL Studio Program WGN-Maurie Sherman's Orchestra WIND-Mark Warnow's Novelty Orchestra (CBS) WJJD—Ruth Pickard old time songs WMAQ—Georgia Brown, songstress (NBC) 4:20 P.M. WBBM—Jerry Sullivan songs 4:30 P.M. KYW-Earle Tanner, tenor WAAF-Paul Mitchell, the Themist WBBM-Movie Chatter

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WENR-Larry Larsen, organist (NBC) WGN-Afternoon Musicale WIND-Youngster's Club; Uncle Frank WJJD-Ruth Pickard, old time songs WMAQ-The Moaners; orchestra (NBC) 4:40 P.M. WBBM-News Service 4:45 P.M. KYW-Century of Progress Concert Or chestra WAAF—Ray Waldron's Sports Review WBBM—Cowboy Tom and the Indian Chief (CBS) WCFL—Junior Federation Club WENR—Musical Moments (NBC) WGN-Mark Warnow's Orchestra (CBS) WIND—Mark warnow's Orcnestra (CBS) WIND—Indiana String Trio WJJD—The Friendly Philosopher with Homer Griffith WMAQ—The Wizard of Oz (NBC) 5:00 P.M. KYW-Illinois Federation of Women' WAAF-Bouquet of the Season's Hits WBBM-Skippy, children's skit (CBS) WCFL-Tony Amedio, accordionist WENR-Richard Himber's Ensemble WENR-Richard Himber's Ense (NBC) WGES-Polish Evening Bells WGN-Trainload of Tunes WIND-Berger Wedberg, tenor WJJD-Tea Time Songsters WMAQ-Viennese Ensemble (NBC) 5:10 P.M. WAAF-Tonight's Radio Features 5:15 P.M. KYW-Richard Himber's Ensemble (NBC) WAAF-Tea Time Tunes WBBM—Al and Pete, Comedy and Songs WCFL—John Maxwell, tood talk WENR—Big Brother Club WGN—Century of Progress Concert Orchestra

## Bing Crosby 7:30 P.M.

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WIND-"Learn to Speak English," Margaret Labb WJJD-Red Hot Dance Tunes 5:30 P.M.

KYW-Uncle Bob's Curb-is-the-Limit Club

WBBM—Jack Arnstrong, the All-American Boy (CBS) WCFL—Eddy Hanson, organ recital WENR—Irene Beasley, songs (NBC) WENN—The Singing Lady; jingles, songs

and stories WIND-Memory Tunes; Merill Foland, pianist WJJD—Fred Beck, organist

WMAQ-Adventures of Tom Mix (NBC) 5:45 P.M.

WBBM-Mufti, the man of magic WENR-Little Orphan Annie, children's playlet (NBC)

WGN-Little Orphan Annie, children's playlet (NBC) WIND-Song at Eventide WJJD-Sports Review, Johnny O'Hara WMAQ-Horse Sense Philosophy (NBC)

6:00 P.M.

KYW—Eddie Niebauer's Orchestra WAAF—Ray Waldron's Sports Review WBBM—A1 and Pete comedy and songs WCFL-WCFL Orchestra WENR-What's the News? WGES-Popular Dinner Dance WGN-Uncle Quin, Jean, Donny Dreamer,

and Wishbone: children's program WIND-German Hour; William Klein WJJD-The Pickard Family WMAQ-Charles Leland, comedian (NBC).

(CONTINUED ON NEXT PAGE)

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# Big Show BISN P.M. CBS

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(MONDAY CONTINUED) 6:15 P.M. KYW-The Globe Trotter WAAF-The Symphonic Hour WBBM-Growin' Up; sketch team WENR-Bavarian Ensemble (NBC) WGES—Polish Idyll WGN—Century of Progress Orchestra WMAQ-News of the Air 6:25 P.M. KYW-Sports Reporter WENR-Sports Reporter 6:30 P.M. KYW-Boyd Raeburn's Orchestra WBBM-Buck Rogers in the Twenty-fifth Century, skit (CBS) WCFL—Tom Cook, tenor WENR—Marion and Jim Jordan (NBC) WGES-Polish Melodies WGN—Palmer House Ensemble WIND—Polish Hour; John Roszkowski WJJD—Ozark Mountain Symphony 6:45 P.M. KYW-Reflections in the Water (NBC) WBBM-Boake Carter, news commentator ((BS) WCFL-Orchestra WENR-The Goldbergs, comedy sketch (NBC) WGN-The Sports Reporter WMAQ-Buddy Rogers' Orchestra 7:00 P.M. KYW-Talk by Senator M. LaFollette (NBC WBBM-Five Minutes Past Forty, talk WCFL-Harry Scheck, A Neighboriy Union Chat WGES-First Slovak Hour WGN-Men About Town; Harriet Lee (CBS) WIND-Child Welfare; Former Judge F. J. Sheehan WI.S-Frank Black's String Symphony (NBC) WMAQ—Twilight Concert 7:10 P.M. WCFL-National Recovery Act News Flashes 7:15 P.M. KYW-Two Men and a Maid (NBC) WBBM-Pat Flanagan's Sportscast WCFL—Al Handgais Sportsca WCFL—Al Handler's Orchestra WGN—Edwin C. Hill (CBS) WIND—Indiana String Trio WMAQ—Purdy Brothers, sketch 7:30 P.M. KYW-Interpreting Business Events WAAF—Sunset Salute WBBM—Orchestra Interlude WCFL—Labor Flashes WGN-Bing Crosby (CBS) WIND-Hot Stove League; Johnny O'Hara WLS-Potash and Perlmutter, sketch KYW—Paul (NBC) (NBC) WMAQ—Floyd Gibbons (NBC) 7:40 P.M. WBBM-Intimate Hollywood Gossip 7:45 P.M. KYW-Carlos Molina's Orchestra WBBM-Vincent Lopez' Orchestra WCFL-Mona Van, soprano WIND-Kate Smith WLS—Red Davis (NBC) 8:00 P.M. KYW-Detectives Black and Blue, sketch WAAF-Hawaiian Echoes WBBM—Kentucky Hill Billies WCFL—WCFL Orchestra WCFL-WCFL Orchestra WGN-Evening in Paris, drama (CBS) WIND-George Johnson, tenor WLS-Minstrels (NBC) WMAQ-Harry Horlick's Gypsies (NBC) WSBC-Polish Varieties 8:15 P.M. KYW-Eddie Niebauer's Orchestra WAAF-Sunset Salute WBBM-Clarence Wheeler's Orchestra WCFL—National Tca Food Flashes WGN—To Be Announced WIND—Kate Smith, songs 8:25 P.M. WBBM-Clyde Lucas' Orchestra 8:30 P.M. 8:30 P.M. KYW-Chicago Theater Stars WBBM-The Big Show; Lulu McConnell, comedian; Gertrude Niesen, soloist; Isham Jones orchestra (CBS) WCFL-Orchestral Program WENR-Melody Moments (NBC) WGN-Tom, Dick and Harry, trio WIND-Ray Parker's Orchestra WMAQ-Ship of Joy (NBC)

(CBS)



Orch\_stra Monday 8:30 P.M.-CBS-CST See Radio Guide Listing

EX-LAX-THE CHOCOLATED LAXATIVE

## Radio Guide



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WSBC-Forenoon Review 10:45 A.M. KYW-Al Bernard, the Minstrel Man (NBC) WAAF-Gail Bandell's Idea Exchange

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WMAQ-Merry Madcaps (NBC) WMBI-Organ Program and Bible Read-WIND—The Revelers, male quartet WJJD—Jay B. and Mae, skit WMAQ—The Regimentalists (NBC) 1:15 P.M. WAAF-Song of the Strings WCFL-Civic Talk; Mayor's Office

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## Radio Guides et er

## East & Dumke BISO P.M.

WIND-Indiana String Trio (CBS)

(TUESDAY CONTINUED) 4:15 P.M. WAAF-Music in the Air WBBM-News Flashes WIND-Indiana String Trio WJJD-Fred Beck, organist

4:20 P.M. WBBM-Phil Regan, tenor (CBS) 4:30 P.M.

KYW-The Hoosier Gentlemen WAAF-Reverses. Edward Simmons WBBM-Movie Chatter WENR-Larry Larsen, organist (NBC) WIND-Youngster's Club; Uncle Frank WJJD-Judy Talbot, personality girl WMAQ-Alma Schirmer, pianist (NBC) 4:40 P.M. WBBM-News Flashes

4:45 P.M. KYW-The Three Strings KYW--The Three Strings chestra WAAF--Ray Waldron's Sports WBBM--Concert Orchestra WENR--Musical Moments (NBC) WGN--George Hall's Orchestra (CBS) WJJD--The Friendly Philosopher w Homer Griffith WMAQ-Nursery Rhymes (NBC) 5:00 P.M. KYW-Miss Gay WAAF—Waltzes WBBM—Skippy, children's sketch (CBS) WCFL—Tony Amedio, accordionist WENR—Dick Messner's Orchestra (NBC) WGES—Polish Hour WGN-Tianload of Tunes WIND-Helen Black, contralto WJJD-Bobbie Dickson, baritone WMAQ-Viennese Ensemble (NBC) 5:10 P.M. WAAF—Tonight's Radio Features 5:15 P.M. DilD F.M. KYW-Dick Messner's Orchestra (NBC) WBBM-Harry Steele, news commentator WCFL-John Maxwell, tood talk WENR-Big Brother Club WGN-Century of Progress Orchestra WIND-"Learn to Speak English," Mar-earet Labh garet Labb WJJD-Red Hot Dance Tunes 5:30 P.M. KYW—Uncle Bob's Party WBBM—Jack Armstrong, All-American Boy (CBS) Boy (CBS) WCFL—Grace Wilson, contraito WENR—The Purdy Brothers; Arthur Allen and Parker Fennelly WGN—The Singing Lady, jingles, songs and stories WIND-Merrill Foland WJJD-Fred Beck, organist WMAQ-Hymn Sing (NBC) 5:45 P.M. WBBM-Jack Brooks, tenor WCFL—Eddy Hanson, organ recital WENR—Little Orphan Annie. children' playlet (NBC) WGN-Little Orphan Annie, children's olaylet (NBC) olaylet (NBC) WIND—Barney Rapp's Orchestra (CBS) WJJD—Sports Review, Johnny O'Hara WMAQ—Elizabeth Lennox, contralto (NBC) 6:00 P.M.

KYW-Eddie Niebauer's Orchestra WBBM-Husk O'Hare's Orchestra WCFL-WCFL Orchestra WERR-What's the News? WGES-Popular Dinner Dance WGN-Uncle Quin, Jean. Donny Dreamer, and Wishbone: children's program WIND-German Hour; William Klein WJJD-The Pickard Family WMAQ-Dance Masters, orchetsra 6:15 P.M. KYW—The Globe Trotter WBBM—Growin' Up; sketch WCFL—WCFL Orchestra WENR-National Advisory Radio in Education (NBC) Council o WGES-Famous Orchestra WGN—Century of Progress Orchestra WMAQ—News of the Air 6:25 P.M. KYW-Sports Reporter 6:30 P.M. 6:30 F.M. KYW-Boyd Raeburn's Orchestra WBBM-Buck Rogers in the Twenty-fifth Century, skit (CBS) WGES-In the Rhineland WGN-Lawson YMCA Glee Club WIND-Polish Hour; John Roszkowski WIND-Deark Mountain Symphony WJJD-Ozark Mountain Symphony 6:45 P.M. KYW-Concert Favorites (NBC) WBBM-Boake Carter, news commentator WENR-The Goldbergs; drama (NBC) WGN—Sports Reporter WMAQ-Don Carney's Dog Stories (NBC) 7:00 P.M. KYW-Carlos Molina's Orchestra (NBC) WBBM—Five Minutes Past Forty WCFL—Jewish Trades Unions WGES—Songs of Lithuania WGN-Elmer Everett Yess, comedian

(CBS)

(CBS) WLS--Sports Reporter WMAQ--Crime Clues; mystery drama (NBC) 7:05 P.M. WLS-Phil Harris' Orchestra 7:10 P.M. WCFL-National Industrial Recovery Act News Flashes 7:15 P.M. KYW-Men Teacher's Union Speaker WCFL-Al Handler's Orchestra WGN-Singin' Sam; Harry Frankel, bari-tone (CBS) WIND-Ruth Cobb, soprano 7:30 P.M. KYW—Harry Sosnik's Orchestra WAAF—Sunset Salute WBBM—The Voice of Experience (CBS) WCFL-Joe Grein, talk WCFL-Joe Grein, talk WGES-Songs of Lithuania WGN-Opportunity Tunes WIND-Hot Stove League, Johnny O'Hara WLS-Adventures in Health (NBC) WMAQ-Wayne King's Orchestra (NBC) 7:45 P.M. with WBBM-Vincent Lopez' Orchestra WCFL-Labor Flashes WGN-Ensemble Music WIND-Kate Smith's Swanee Music (CBS) WLS-Trade and Mark (NBC) 8:00 P.M. KYW—Detectives Black and Blue, drama WBBM—Phil Harris' Orchestra WCFL—Piano Recital WENR—Household Memories; Edgar Guest, poet; orchestra (NBC) WGN—Don Carlos' Orchestra WIND—California Melodies (CBS) WLS—To be announced WMAQ—Ben Bernie's Orchestra (NBC) WSBC—Poland's Song and Story 8:15 P.M. KYW—Eddie Niebauer's Orches WBBM—Kentucky Hill Billies WCFL—WUFL Orchestra WGN—Richard Cole's Orchestra Orchestra 8:30 P.M. WBBM—Stories of Real Life WCFL—Italia Hogan, contralto WENR—To be announced WGN—Nino Martini, tenor; symphony or songs; male Band (NBC) 8:35 P.M. WBBM-Ace Brigode's Orchestra 8:40 P.M. WBBM-Hollywood Gossip 8:45 P.M. KYW-Dr. Springer WCFL-Grace Wilson, contr 9:00 P.M. contralto KYW-Globe Trotter, news of the world WBBM-American Legend, drama (CBS) WCFL—Orchestra WENR—Solo Selections (NBC) WGN-Tsoio Selections (NBC) WGN-Rube Appleberry, sketch WIND-Melody Man WMAQ-"Lives at Stake," drama (NBC) WSBC-Melodies of Poland 9:15 P.M. KYW-Marvelous Melodies WCFL—A) Handler s Orchestra WGN—Great Composers 9:30 P.M. KYW-Life of Richard Harding Davis, sketch (NBC) WBBM-News Flashes WCFL-WCFL Orchestra WCFL-WCFL Orchestra WENR-Miniature Theater (NBC) WGN-Tomorrow's News WIND-Boswell Sisters (CBS) WMAQ-Madame Sylvia of Hollywood (NBC) 9:35 P.M. WGN-Headlines of Other Days 9:45 P.M. 9:45 P.M. WBBM-Myrt and Marge (CBS) WCFL-WCFL Orchestra WGN-Dream Ship WIND-Mary Johnson, contralto WMAQ-Corey Lynn's Orchestra 10:00 P.M. 10:00 P.M. KYW-Sports Reporter WCFL-School Teachers' Talk WENR-Amos'n' Andy (NBC) WGN-Budge Club of the Air WIND-New World Symphony Orchestra WMAQ-Amos'n' Andy (NBC) 10:05 P.M. KYW-Harry Sosnik's Orchestra 10:15 P.M. WCFL-Barrett O'Hara, talk WENR-Lum and Abner (NBC) WGN-Old Heidelberg; Orchestra WIND-News Service (CBS) WMAQ-The Hoofinghams 10:30 P.M. 10:30 F.M. KYW—Paul Whiteman's Orchestra WCFL—WCFL Orchestra WENR—Sports Reporter WGN—Wayne King's Orchestra WIND—Isham Jones' Orchestra (CBS)

WMAQ-To be announced



MURIEL WILSON soprano of NBC Veteran Showboat singer, joins Fred Hutsmith, tenor, in a new series of programs with Harold Sanford's orchestra starting Sunday, October 15, at 1:45 p. m., over NBC-WMAQ.

## 10:35 P.M.

WENR-Corey Lynn's Orchestra 10:45 P.M. WIND-Ray Parker's Orchestra 10:50 P.M. WGN-Bernie Cummins' Orchestra 11:00 P.M. KYW-Benny Meroff's Orchestra WCFL—Mickey Cozzie's Orchestra WENR—Dance Orchestra WIND—Vincent Lopez' Orchestra (CBS) WMAQ—Ralph Kirbery, baritone (NBC) WSBC—The Midnight Review 11:05 P.M. WMAQ-Meyer Davis' Orchestra (NBC) 11:10 P.M. WGN-George Devron's Orchestra 11:15 P.M. KYW-Benny Meroff's Orchestra 11:30 P.M. KYW-Harry Sosnik's Orchestra WCFL—To Be Announced WERR—Roger Gentson's Orchestra WGN—Charile Agnew's Orchestra WIND—Clyde Lucas' Orchestra (CBS) WMAQ—Carlos Molina's Orchestra

12:00 Mid. WBBM-Ace Brigode's Orchestra WENR-Earl Hines' Orchestra WGN-Bernie Cummins' Orchestra WIND-Ray Parker's Orchestra WMAQ-Ted Weem's Orchestra WMBI-Midnight Hour of Sacred Song and Message

### 12:15 A.M. WBBM-Clyde Lucas' Orchestra

12:30 A.M. WBBM—Husk O'Hare's Orchestra WENR—Dan Russo's Orchestra WGN—Richard Cole's Orchestra WIND-International Melodics WMAQ-Benny Meroff's Orchestra 12:45 A.M. WBEM—Al Belasco's Orchestra WGN—Richard Cole's Orchestra 1:00 A.M. WBEM-Vincent Lopez' Orchestra WGN-Jan Garber's Orchestra 1:15 A.M. WBBM-Don Fernando's Orchestra WIND-Ray Parker's Orchestra 1:30 A.M. WIND-Milkman's Matinee; Bobby Griffin 1:45 A.M. WBBM-Al Belasco's Orchestra

> Hear your favorites of the air interviewed

Radio Guide Presents **"STAR INTERVIEWS"** 

**M11D** Tuesday, Thursday, Saturday 11:45 A.M.

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## **NEWS** from MJJD

TERE are excellent likenesses of the "Mr. and Mrs. Sidney Drew of the Air", Mr. and Mrs. Jess Coffer, known to you as "J. B. and Mae". If you recall those hilarious domestic comedies that the late Mr. and Mrs. Sidney Drew used to do on the silent screen, you will find a very satisfying radio duplicate of those marital adventures in the "I. B. and Mae" serial just beginning, each afternoon at 4 p. m. except Saturdays and Sun-days, on WJJD. Mr. and Mrs. Coffer, who both act and author the skit, portray characters actually drawn from life. The old doctor, who will endear himself to you, and widow, also prominent in the series, live in southern Illinois; the effeminate



young drug clerk in Iowa; the "Mae" sheriff in Missouri, while "Emma, chef de cuisine, is drawn from Chicago's gold coast.

## Boguslawski Offers Chopin and Lizet

MOISSAYE BOGUSLAWSKI offers a Chopin-Liszt program for

next Sunday, 4 to 4:30 p. m. in his weekly piano concert. The program includes:

Sonata B minor, Chopin; Grave, Doppio; Movimento; Cherz; Fun-eral March; Prestor (The Wind Over the Grave)
 Rhapshody No. 2, Liszt.

RUTH PICKARD is to do an individual program for the first **R** time in her long radio career. Never known to the rest of the famous radio family as "Ruth", the pretty Pickard star is billed as Tootsie Pickard" on Mondays, Wednesdays and Fridays 4:15.

Another new highlight on the 1130-kilocycle band of WJJD is the morning program "Songs and Sermons" at 10:45 a. m., except Wednesdays and Sundays featuring that loveable character "Uncle Joe" who is in real life Doctor Andrew Dobson. Fred Beck, staff organist, plays the musical background,

Football will play a prominent part in Saturday programs of the station. As far as possible all important games played by the University of Chicago will be broadcast with sports announcer Johnny O'Hara at the microphone. Besides this gridiron reservation, all football scores will be aired Saturday night at 5:45.

### This and That About the Staff

RUTH PICKARD no longer has freckles, a face surgeon having removed all of them by peeling the young star's facial skin.... Ben Kanter, studying law, may make a good lawyer some day, but he hopes he will win more cases than he now does wagers. His record for losing on every baseball bet remained intact when he wagered with O'Hara that the Cubs would win the City Series .... Joe Allabough gets out of the hay at five each morning and races over to WJJD studios to

WJJD



20,000 WATTS

put on his popular "Early Bird Club" at six ay-em.... Mary Alcott, long off the air to rest up and regain her health, is back from North Carolina vacation and scheduled each Saturday over WJJD at 6 p. m. The former network star did a lot of fishing and just plain resting and comes back to air full of pep and health .... Johnny O'Hara, sports-caster is a hunter. Shot his limit of ducks every day on hunting trip to northern Wisconsin where he has a hunting and fishing lodge. Plans some deer hunting this winter .... Art Linick is glad the baseball broadcasts are over.... now his Happy-Go-Lucky club will not have to be cut short each Sunday by doubleheader games.... Ladies who play bridge and bet on horseraces will not have to phone for important race results, these being cut into the afternoon programs of WJJD when they occur.

**265.3 METERS** 

1130 KILOCYCLES

## Radio Guide

14 Radio Guide								
Wednesday	y, Oct. 18	Albert Spaldir	ng 7:30 p.m. John /	McCormack 8:30 P.M.				
VYW-Musical Clock; variety program VAF-Breakfast Express	WCFL—Popular Music WENR—Women's Features WGN—"Painted Dreams" WIND—Mood Indigo; torch songs	WBBM—Hill Billies WCFL—Eddy Hanson, organ recital WGN—Maurie Sherman's Orchestra WIND—Indiana String Trio	WJJD—Ruth Pickard, old time songs WMAQ—The Moaners, orchestra (NBC) 4:40 P.M. WBBM—News Flashes	WLS—Potash and Perlmutter, sketch (NBC) WMAQ—Waltz Time; Abe Lyman's Or- chestra (NBC)				
WBBM—Reis and Dunn, comedy and songs(CBS) WCFL—Kiddie Aeroplane Club		WLS-Maple City Four; John Brown, pianist	4:45 P.M. KYW-Three Strings	7:40 P.M. WBBM—Hollywood Gossip				
WGES-Bohemian Melodies WGN-Good Morning; Musical Program	WSBC—Polish Dances 11:00 A.M.	WMAQ—U. of C. Program 1:45 P.M.	WAAF—Ray Waldron's Sports Review WENR—Adult Education Council WIND—Indiana String Trio	7:45 P.M. KYW—Eddie Niebauer's Orchestra				
	KYW-Setting Up Exercises WAAF-Bandstand WBBM-The Voice of Experience (CBS)	KYW—Prudence Penny, economy talk WAAF—Rhythmic Concert	WJJD—The Friendly Philosopher with Homer Griffith	WBBM—Vincent Lopez' Orchestra WCFL—Adult Educational Council WIND—Leota Olson and trio				
ick WLS—Wonderland Trips WMAQ—Breakfast Club; orchestra (NBC)	WENR—Eve Taylor, songs (NBC) WGN—Allan Grant, pianist	WBBM—Organ Reveries WCFL—Edson	WMAQ—Wizard of Oz, sketch (NBC) 5:00 P.M.	WLS—Red Davis, drama (NBC) 8:00 P.M.				
WSBC-Music of Poland 8:15 A.M.	WIND-Bob Asche, pianist WJJD-Front Page Headlines; drama	WGN—Ensemble Music WIND—Manhattan Moods (CBS) WJJD—Reminiscences of Victor Herbert	KYW—Speaker WAAF—Bouquet of the Season's Hits WCFL—Tony Amedio, accordionist	KYW-Detectives Black and Blue WCFL-WCFL Orchestra				
WBBM-Musical Time Saver WCFL-Time Parade	WMAQ-Gene Arnold's Commodores (NBC)	WLS-Vibrant Strings 1:50 P.M.	WENR-Ernie Holst's Orchestra (NBC) WGES-Gems of Germany	WGN-Mayor Edward J. Kelly, talk WIND-Indiana String Trio				
WIND—Hungarian Hour; Frank Kovach WLS—Produce Reporter	11:10 A.M. WGN—June Baker, home management 11:15 A.M.	WBBM-Jerry Sullivan, songs	WGN—Leonard Salvo. organist WIND—Norman Ruvell, baritone WJJD—Bobbie Dickson, baritone	WLS—Warden Lawes in Twenty Thousand Years in Sing Sing, drama (NBC) WMAQ—The Troubadours; soloists; or-				
8:25 A.M. WLS-Bentley's News 8:30 A.M.	KYW-Rex Maupin's Orchestra	2:00 P.M. KYWRex Maupin's Concert WAAF-Echo of a Song	WMAQ-Viennese Ensemble (NBC) 5:10 P.M.	chestra (NBC) WSBC—Polish Varieties				
WBBM-Metropolitan Parade (CBS) WCFL-Dance Music	WENR-Vic and Sade, comedy sketch WIND-Tune Teasers, dance music	WCFL-Voice of the Air from World's Fair	WAAF—Tonight's Radio Features 5:15 P.M. KYW—Ernie Holst's Orchestra (NBC)	8:15 P.M. KYW—Star Dust: studio gossip by Ulmer Turner				
WIND-Last Night's Stars WLS-Sunshine Express	WJJD—Bubb Pickard, Tennessee hillbilly tunes WMAQ—The Widow and the Angel (NBC)	WGN—Music Weavers WJJD—Bubb Pickard, Hillbilly songs WLS—Homemakers' Hour; Martha Crane	WBBM—Al and Pete, Comedy and Songs WCFL—John Maxwell, food talk	WBBM—Kentucky Hill Billies WGN—Richard Cole's Orchestra				
8:45 A.M. WCFL—German Entertainment	11:20 A.M. WGN-Allan Grant, concert pianist	WSBC—Waltz Time 2:15 P.M.	WGN—Maurie Sherman's Orchestra WENR—Big Brother Club	WIND—Kate Smith, songs (CBS) 8:30 P.M.				
WIND—Organ Melodies 8:55 A.M.	11:30 A.M. KYW-National Farm and Home Hour	WAAF—Magnus Schutz WBBM—Harry Steele, news commentator	WIND—"Learn to Speak English," Mar- garet Labb WJJD—Red Hot Dance Tunes	KYW—Harry Sosnik's Orchestra WBBM—Stories of Real Life WCFL—Mickey Cozzie's Orchestra				
WBBM—Dental Society, health talk 9:00 A.M. KYW—Billy Allen Huff	(NBC) WAAF—Rhythm Kings WENR—Home Service	WCFL—Grande Trio (NBC) WGN—Maurie Sherman's Orchestra WIND—Indiana String Trio	5:30 P.M. KYW—Uncle Bob's Curb-Is-the Limit Club	WERE-John McCormack, tenor (NBC) WGN-Burns and Allen, comedy team;				
WAAF—Live Stock Market Flashes WBBM—Organ and Piano Duo	WGN-Board of Trade Reports WIND-Concert Miniatures (CBS)	WJJD—Famous Orchestras WMAQ—Words and Music (NBC)	WBBM—Jack Armstrong, the All-American Boy (CBS) WCFL—Eddy Hanson, organ recital	Guy Lombardo's Orchestra (CBS) WIND—Larry Hill's Orchestra				
WGES—Songs of Germany WGN—Keep Fit Club	WJJD—Popular Dance Melodies WMAQ—On Wings of Song (NBC) 11:35 A.M.	WSBC—Band Parade 2:30 P.M.	WENR—Irene Beasley, songs (NBC) WGN—The Singing Lady, jingles, songs,	WMAQLeo Reisman's Orchestra (NBC) 8:35 P.M. WBBMMario Fiorella, Soloist; Clarence				
WIND-Morning Melodies, dance tunes WLS-Hog Flash; Livestock Receipts; Dr. Bundesen Hour	WGN-Digest of the News 11:45 A.M.	KYW—Woman's Radio Review, talk, music (NBC) WAAF—The Cavaliers, male trio	and stories WIND—Merrill Foland, pianist WJJD—Piano Selections	Wheeler's Orchestra 8:45 P.M.				
WMAQ—Setting Up Exercises 9:15 A.M.	WAAF—Variety WCFL—Variety Program	WBBM—Claude Hopkin's (CBS) WCFL—Eddy Hanson, organ recital	WMAQ-Adventures of Tom Mix (NBC) 5:45 P.M.	KYW—Dr. Springer WCFL—Tony and Joe, drama				
KYW—Irene King, talk WCFL—Popular Music	WGN—Good Health and Training WIND—Famous Dance Bands WJJD—Esther Bradford, Fashion Adviser	WGN—The Story of Helen Trent WIND—Waxing Warm with Ellington	WBBM—Thru the Looking Glass; beauty talk	WIND—Ozark Mountain Symphony 9:00 P.M.				
WGES—Canary Concert WGN—Clara, Lu 'n' Em, small town gossip (NBC)	WLS-Weather Report 11:50 A.M.	WJJD—Music and Banter WSBC—Val's Vodvil WMAQ—Happy Days in Dixie (NBC)	WENR—Little Orphan Annie, Children's playlet (NBC) WGN—Little Orphan Annie, Children's	KYW—The Globe Trotter WBBM—Clyde Lucas' Orchestra WCFL—Grace Wilson, contralto				
Govt. Bulletin	WBBM—Katherine Avery, talk 11:55 A.M.	2:45 P.M. WCFL—Afternoon Frolics	plavlet (NBC) WIND—Novelty Rhythms (CBS)	WENR-Corn Cob Pipe Club of Virginia (NBC)				
WMAQ—Program Preview 9:30 A.M. KYW—Crazy Crystals	WLS-Bentley's News 12:00 Noon	WGN—Claude Hopkins' Orchestra (CBS) 3:00 P.M.	WJJD—Sports Review, Johnny O'Hara WMAQ—John Pierce, tenor (NBC) 6:00 P.M.	WGN—Fred Waring's Orchestra; Harry Richman and Milton Berle, comedian, (CBS)				
WAAF—Ask Me Another WBBM—Beauty Chat	WAAF—Noontime Concert WBBM—Maric, the Little French Prin- cess, drama (CBS)	KYW—Lucky Seven WAAF—Frank Baker, the Bookworm WBBM—Fletcher Henderson's Orchestra	KYW—Eddie Niebauer's Orchestra WBBM—Husk O'Hare's Orchestra	WIND—Hungarian Hour; Frank Kovach WMAQ—Ted Weems' Orchestra				
WGES-Melody Parade WGN-Board of Trade Market Reports WIND-In the Luxembourg Gardens	WCFL—Luncheon Concert WGN—Mid-Day Services WIND—Noonday Meditations	(CBS) WIND—Indiana String Trio	WCFL—WCFL Orchestra WENR—What's the News? WGES—Dinner Serenade	WSBC—Songs of Poland				
(CBS) WMAQ—Tony Cabooch, monologuist	WJJD-Side Show; Chuck Lanphier, "barker"	WJJD—"Jane and Jimmy" comedy skit WLSBetty and Bob; drama (NBC) WMA0—Pop Concert (NBC)	WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone: children's program	STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC.,				
9:35 A.M. WGN—Leonard Salvo, organist	WLS—Tom and Don, harmony WMBI—Loop Evangelistic Service 12:15 P.M.	WMBi—Sunday School Lesson; Mrs. Mc Cord	WIND-German Hour; William Klein WJJD-Pickard Family WMAQ-Charles Leland, comedian; negro	STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, MTO, REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933 Of Radio Guide published weekly at Chi- cago Humois for October 1st, 1933.				
9:45 A.M. KYW—Irma Glen, organist (NBC) WBBM—Al and Pete, songs and comedy	WBBM—Local Market Reports WIND—The Playboys (CBS)	WSBC—Polish Matinee 3:15 P.M.	quartet (NBC) 6:15 P.M. KYW—The Globe Trotter	cago, Himois for October 1st, 1933. STATE OF ILLINOIS, COUNTY OF COOK, SS.				
WCFL—Highlights of Music WGES—Grab Bag	WJJD—Livestock Markets; Phil Evans WLS—Prairie Farmer Dinnerbell Program;	KYW—Dr. Herman Bundesen, talk WAAF—Music of the Nations: Japan WGN—Afternoon Musicale	WBBM—Growin' Up: sketch WENR—Gems of Melody (NBC)	Before me, a notary public in and for the State and County aforesaid, personally appeared J. E. Powell, who, having been days swarp seconding to law denoses and				
WIND—Paul Whiteman's Orchestra WMAQ—Befty Crocker Household Talk (NBC)	Jim Poole 12:20 P.M. WBBM—Husk O'Hare's Orchestra	WIND—Artist Recital (CBS) WJJD—Eddie Dunstedter	WGES—Polish Idyll WGN—Century of Progress Orchestra WMAQ—News of the Air	duly sworn according to law, deposes and says that he is the Business Manager of the Radio Guide and that the following is, to the best of his knowledge and belief, a				
9:50 A.M. WGN—Weather Reports	12:30 P.M. KYW—Rex Maupin's Orchestra	WLS—Roundup; Westerners; Joe Kelley 3:30 P.M. KYW—Two Doctors with Aces of the Air	6:25 P.M. KYW-Sports Reporter	true statement of the ownership, manage- ment etc., of the aforesaid publication for the date shown in the above caption, re-				
10:00 A.M. KYW—Singing Strings (NBC)	WAAFOperatic Gems WBBMEasy Aces, comedy drama (CBS)	WAAF—Helen Gunderson WENR—Texas Cowgirl (NBC)	WENR—Sports Reporter 6:30 P.M.	quired by the Act of March 3, 1933, em- bodied in section 537. Postal Laws and Regulations, printed on the reverse of this form, to wit:				
WAAF—Memory Lane WBBM—Mary Ellis Ames, cooking talk (CBS)	WCFL—Myers Publications WGN—Market Reports WIND—The Revelers	WJJD—Viennese Nights WIND—Indiana String Trio WMBI—Question Hour; Wendell P. Love-	KYW—Reggie Child's Orchestra (NBC) WBBM—Buck Rogers in the Twenty-fifth Century, skit (CBS)	1. That the names and address of the publisher, editor, managing editor, and business managers are				
WCFL-Kobar WGES-Rhythm Review	WJJD—Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann WMAQ—Orlando's Concert Ensemble	less 3:35 P.M.	WGES—Polish Melodies WGN—To Be Announced	Publisher Radio Guide, Inc., 421 Plymouth Court, Chicago, Ili, Editor Paul Jeans 421 Plymouth Court, Chicago, Ili, Manag-				
WGN—Movie Personalities WIND—In Three Quarter Time; Waltzes WJJD—University of Chicago; Environ-	(NBC) <b>12:35 P.M.</b>	WBBM—Organ Program WGN—Artist Recital (CBS)	WIND—Polish Hour; John Rozkowski WJJD—Ozark Mountain Symphony WMAQ—Dan Russo's Orchestra	ing Editor Paul Jeans 421 Plymouth Court, Chicago, 11. Business Manager J. E. Powell 421 Plymouth Court, Chicago, 11. 2. That the owner is Radio Guide Inc.,				
ment and race WLS—Poultry and Livestock Markets	WGN—Ensemble Music 12:45 P.M.	3:45 P.M. WAAF-World News	6:45 P.M. KYW—Boyd Raeburn's Orchestra	[42] Plymouth Court, Chicago, Ill, Sole owner of the above corporation is A. B. & M. Corporation, sole stockholder of this				
WMAQ—Women's Page of the Air WSBC—Polish Early Birds 10:15 A.M.	KYW—Smack Out, comedy duo (NBC) WBBM—The Messenger, health news WCFL—Farmers Union	WBBM—Clarence Wheeler's Orchestra WENR—Morin Sisters (NBC) WGN—Mark Warnow's Novelty Orchestra	WBBM—Boake Carter, news commentator (CBS) WENR—The Goldbergs, comic sketch	corporation being Cecelia Investment Co., stockholders of this corporation being M. L. Annenberg, W. H. Annenberg, S. C. Annenberg, A. W. Kruse, Chus, Scharten-				
KYW-Radio Household Institute, drama- tization (NBC)	WGN—Music Weavers WIND—Earl Hines' Orchestra	CBS) WIND—Mark Warnow's Novelty Orchestra (CBS)	(NBC) WGN—The Sports Reporter WMAQ—Irene Rich (NBC)	singer, E. Simon, L. Howard, H. Friedlob				
WAAF—Piano Rambles featuring Estelle Barnes WBBM—The Four Showmen (CBS)	WMAQ-Dan Russo's Orchestra 1:00 P.M. KYW-Musical Originalities; vocalists	WJJD-Key Board Kapers	7:00 P.M. KYWBenny Meroff's Orchestra (NBC)	3. That the known bondholders, mort-				
WENR—Today's Children WGES—Organ Poetry	(NBC) WAAF—Hoosier Philosopher	gram (NBC) 4:00 P.M.	WBBM—Five Minute Past Forty WCFL- Women's Trade Union League, talk WGES—Italian Idylls	amount of bonds, mortgages, or other secur- ities are: NONE, 4. That the two paragraphs next above,				
WGN—Happy Endings WIND—Spice of Variety WMAQ—Board of Trade, market reports	WBBM—Chicago Hour WCFL—Eddy Hanson, organ recital WGN—Just Plain Bill	WAAF—Piano Novelties: Jimmy Kozak WBBM—WBBM Educational Forum WENR—J i m m y Garrigan's Orchestra	WGN-Men About Town, trio; Joe Green's Orchestra (CBS)	giving the names of the owners stock.				
10:20 A.M. WMAQ—Singing Strings (NBC)	WIND—The Captivators( CBS) WJJD—Nick Nichols, cartoonist of the	(NBC)	WIND—Gary Board of Health WLS—Bert Lahr, comedian; George Olsen's Orchestra (NBC)	Liba books of the company but giso in				
10:25 A.M. WGN—Board of Trade Reports WMAQ—Irma Glen, organist (NBC)	Air WLS—Uncle Ezra WMAQ—Organ Recital	WIND—Bit of Spain WJJD—J. B. and Mae, comedy skit WMAQ—Tea Dansant (NBC)	WMAQ-Crime Clues, mystery drama (NBC)	any as trustee or in any other fiduciary relation, the name of the person or corp- oration for whom such trustee is acting,				
10:30 A.M. KYW—U. S. Army Band (NBC)	WMBI-Organ Program and Bible Read- ing	<b>4:15 P.M.</b> WAAF—Music in the Air	7:10 P.M. WCFL-National Industrial Recovery Act News Flashes	is given; also that the said two paragraphs				
WAAF—Hawaiian Echoes WBBM—Tony Wons (CBS)	1:15 P.M. WAAF—Song of the Strings	WBBM—Jack Brooks, tenor; orchestra (CBS)	7:15 P.M. WBBM—Pat Flanagan's Sportscast	holders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a				
WCFL—George O'Connell, baritone WENR—College Inn Comedy WGES—Lithuanian Musical	WCFL—Civic Talk, Mayor's Office WGN—Ensemble Music WJJD—Mooseheart Children	WIND—Jack Brooks, tenor; orchestra (CBS) WJJD—Fred Beck, organist	WCFL—Al Handler's Orchestra WGN—Edwin C. Hill (CBS) WIND—Pauline McGaugh, soprano	capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association,				
WGN—Allan Grant, pianist WIND—Cab Calloway's Orchestra WIID—Bandstand	WLS-Today's Almanac WMAQ-Board of Trade	WMAQ—Winnie, the Pooh; children's- program (NBC)	7:30 P.M. KYW—The Dancing Master	or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him. 5. That the average number of copies				
WJJD—Bandstand WMAQ—Betty Moore, decorating notes NBC)	1:20 P.M. WLS—Musical Program; Markets 1:25 P.M.	4:30 P.M. KYW-Earle Tanner, tenor	WBBM—Goodrich Program WCFL—Bernice Higgins, contralto WGN—Albert Spalding, violinist; Con-	of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months				
WMBI—Shut In Request Program WSBC—Memories of Poland 10:45 A.M.	WBBM—News Flashes 1:30 P.M.	WAAF players WBBM-Movie Chatter	rad Thibault, baritone; Don Voorhees' Orchestra (CBS)	preceding the date shown above is (Signed) J. E. Powell Business Manager, Sworn to and subscribed before me this 2nd day of October, 1933.				
WAAF-Songs of Yesterday WBBM-Dancing Echoes (CBS)	KYW-Mel Stitzel at the piano WAAF-The Three Flats	WENR-Larry Larsen, organist (NBC) WIND-Youngster's Club; Uncle Frank	WIND"Hot Stove League," Johnny O'Hara	(My commission expires May 15th, 1937)				

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## 15 Radio Guide Behind the Scenes in Chicago Studios By Rollin Wood Fred Waring "CBS"

## (WEDNESDAY CONTINUED)

9:15 P.M. KYW—The Three Strings WBBM—Bradford Smith's Orchestra WCFL—Al Handler's Orchestra 9:30 P.M.

KYW-National Radio Forum (NBC) WBBM—News Flashes WCFL—WCFL Orchestra WENR—Music Magic WGN—Tomotrow's News WIND—Alexander Woollcott, "To Crier" (CBS) WMAQ—National Radio Forum (NBC) "Tour 9.35 P.M. WGN-Headlines of Other Days

9:45 P.M.

WBBM—Myrt and Marge (CBS) WCFL—Robar WGN—Jan Garber's Orchestra WIND—Italian Program; William Pozzo

### 10:00 P.M.

KYW—Sports Reporter WCFL—School Jeachers' Program, WENR—Amos 'n' Andy (NBC) WGN—Charlie Agnew's Orchestra WMAQ—Amos 'n Andy (NBC)

10:05 P.M.

### KYW-Mark Fisher's Orchestra 10:15 P.M.

KYW—Harry Sosnik's Orchestra WCFL—Barrett O'Hara, talk WENR—Lun and Abner (NBC) WGN—Old Heidelberg; orchestra WIND—News (GBS WMAQ—Joe Parsons, basso

### 10:30 P.M.

KYW—Jack Denny's Orchestra (NBC) WCFL—Gorde Birch's Orchestra WENR—Sports Reporter WGN—Wayne King's Orchestra WIND—Ray Parker's Orchestra WMAQ—Don Bestor's Orchestra (NBC)

10:35 P.M. WENR-Corry Lynn's Orchestra

10:45 P.M. WCFL-WCFL Orchestra WIND-Ozzie Nelson's Orchestra (CBS)

10:50 P.M.

WGN-Bernie Cummins' Orchestra

### 11:00 P.M.

11:00 P.M. KYW—Cab Calloway's Orchestra (NBC) WCFL—Mickey Cozzie's Orchestra WENR—Ralph Kirbery, baritone (NBC) WIND—Barney Rapp's Orchestra (CBS) WMAQ—Cab Calloway's Orchestra (NBC) WSBC—Midnight Review

### 11:05 P.M.

WENR-Ben Bernie's Orchestra (NBC) 11:10 P.M. WGN-Don Carlos' Orchestra

11:30 P.M.

KYW—Harry Sosnik's Orchestra (NBC) WCFL—Gorde Birch's Orchestra WENR—Henry King's Orchestra (NBC) WGN—Bernie Cummins' Orchestra WIND—Dance Orchestra WMAQ—Carlos Molina's Orchestra

11:45 P.M. WCFL—To Be Announced WGN—Jan Garber's Orchestra

12:00 Mid. UZ:00 MIG. WBBM-Clyde Lucas' Orchestra WENR-Earl Hines' Orchestra WGN-George Devron's Orchestra WIND-Ray Parker's Orchestra WMAQ-Ted Weem's Orchestra

### 12:15 A.M.

WBBM—Don Fernando's Orchestra WGN—Richard Cole's Orchestra

12:30 A.M. WBBM—Husk O'Hare's Orchestra WENR—Dan Russo's Orchestra WIND—International Melodies WMAQ—Buddy Rogers' Orchestra

12:45 A.M. WBBM-Al Belasco's Orchestra

1:00 A.M. WBBM—Vincent Lopez' Orchestra WIND—International Melodies

1:15 A.M. WBBM—Don Fernando's Orchestra

WIND—Ray Parker's Orchestra 1:30 A.M. WIND-Milkman's Matinee; Bobby Griffin

1:45 A.M. WBBM-Al Belasco's Orchestra

Program listings are correct when pub-lished by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

John C. Daly, of "Doctor Fu Manchu" fame, who used to cause little shivers run up and down your spine with his vivid Chinese character parts has signed to do a new racter parts has signed to do a new role. He will do a French character in a six-a-week show, the "Judy and Jane" skit over NBC. The "Doctor" will also take a part in the *Rin Tin Tin* shows. \$\$

Al and Pete have two new shows. The first, sponsored by the manufaz-turers of Rival dog food, starts Sunday, October 22 over WBBM at

Sunday, October 22 over WBBM at 4:30 p. m. Their other account, angeled by Bismark Beer, starts November o and will be first heard November 6. Monday through Friday, in-clusive, at 6:15 p. m. over WBBM. The program will be along the lines of their popular old show, "Try and Stump Us", in which listeners submit old songs and if AI and Pete can not deliver the piece in-stantly from memory the party sending in the song gets six bottles of beer. of heer \*\*

Pat Kennedy opens in Des Moines, Iowa Monday, October 16, for a week as star of the food show there and plans to tell all the boys how to make pineapple pie like they do in Chicago. Pat will be heard over KSO while in Des Moines

Francis X. Bushman will tell radio listeners all about movie stars' dogs in a new series starting over CBS-WBBM Sundav October 22nd at 6:45 p. m. Mr. Bushman's other program is "Movie Star Personal-ilies" heard in the morning through-out the week over WGN.

Norm Sherr, Columbia and WBBM staff pianist, will be the guest of Mrs. Harry Felz at a gala benefit and stage show the evening of November 4 at the Stevens Hotel. There will be many other stage and radio stars present who will also perform.

Al Handler, whose orchestra is heard from the Via Lago Cafe on Chicago's north side over WCFL is adding a girl vocalist, Fay Dell, to his aggregation. -

Don Ameche, leading man of the "First Nighter" show heard over WMAQ each Friday night at 9 p. m. is the proud papa of a week-old baby boy. The addition to the family has been named, Don, Jr.

'midships. The famous *Pickard family*, of WJJD and CBS, will appear in per-son at the big Radio Revue Sun-day, October 15, at the Eighth Street Theater. Eigth and Wabash. With them will be *Tony and Joe*, WCFL's "Two Hightalians"; *Carle-ton Guy*, the "Hoosier Philosopher" of WAAF, the *Tbree Flats*, and *June Carrol*, also of WAAF. A hill-billy band and fidlers' contest will be features of the Revue. Incidentally, Tony and Joe re-cently offered their pictures to tuners-in. To date more than 18,-000 fans have asked for them. Such popularity "must be deserved". ffl Old Mexico at the Century of

hunt broadcast. In a stirring edi-torial, the Tribune hinted that "the interests" were at work, and de-plored the alarm caused among the families of policemen at the scene

steamer, "Theodore Roosevelt". He and Fannie Cavanaugh. Last Tues-was standing in the bow of the day's roll included Irene (Singing Lady) and Walter (Today's Chil-dock when the motors failed to re-dock when the motors failed to re-which Allan escaped by a hairs' breadth only because he was so nimble in leaping away from that point of the ship. He isn't taking any chances now so he remains 'midships. The famous Pickard Jamily, of W11D and CBS, will appear in per-

145.00

\*\* "Children's Radio Programs" is the topic selected by *Lee J. Andruss*, advertising executive with C. Wen-del Muench and Co., for a broad-cast over WCFL next Wednesday at 12:20 p. m.

Harriett Cruise, popular WBBM *Harriett Cruise*, popular WBBM contralto formerly heard with Norm Sherr is on a ten weeks tour with *Count Bernavici's* Orchestra. Harriett will make broadcasts in different cities as she travels with the novelty unit which consists of a fifteen-piece girl band. *Olga Ver-non* will replace Harriett at WBBM.

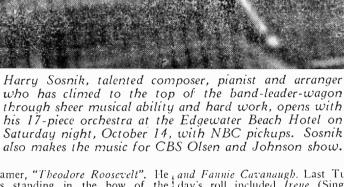
desk in the Chicago Columbia offices. *Cora Long* is receiving much con-gratulary mail as a result of her wBBM broadcasts. Most of the

gratuary mail as a result of her wBBM broadcasts. Most of the mail is from aer many listeners who tuned her in when she performed over WGN airwaves. Freddie and Frankie, the log Cabin Boys of WLS, are appearing next Wednesday, Thursday and Friday at the Shawano Theater, Shawano, Wis, And what is this rumor about Freddie Owen, the Scotch half of the singing duo, be-coming enamored of Princess Ahi, the royal Chinese dancer now ap-pearing at the Streets of Paris Radio Guide star interviews, now heard at 11:45 a. m. Tuesday, Thursday and Saturday over WJDD, will bring Pbil Harris, popu-lar College Inn dance maestre, to the mike next Tuesday. Oct. 17, A Castillian senorita, a handsome

A Castillian senorita, a handsome A Castillian senorita, a handsome young American soldier of fortune, intrigue, war and love mix in the caldron of old Mexico to bring tragedy in "The Moon Goes Dark," *Princess Pat Pageant* drama to be heard Monday, October 16, at 0:30 p. m. over NBC and WENR, Alice Hill is the senorita, Chita; Jack Doty, the young American, and Doug Hope, the senorita's father, General Gastardo.

A twice-a-week series of plays is being produced over WLS for the benefit of "The Cradle," Evanston hospital for unfortunate mothers. The plays, written by R. T. Mc-Claughry under the general title of "Cradle Dreams From Life," are being presented on Erichers of 2000 being presented on Fridays at 2:30 p. m. during Martha Crane's Home-maker's Hour, and on Saturdays at 3 p. m. WLS is donating their time.





Allan Grant, WGN pianist, had a owner of the Lake Michigan celebrity night in charge of Eddie

GOOD WORK-YOU'RE FIRED

(Continued from Page 2)

in his diction was the result of a typographical error was not made clear, but regardless, it was brought out that the chief was unmistakably rip-snorting red-hot about the whole affair.

A few days later, the newspapers announced with several columns of type and great gusto that the chief of the Indiana state police had lodged a formal complaint against the Columbia Broadcasting System, and they hinted that what would happen to the Columbia Broadcast-ing System when the Federal Radio Commission heard about the entire sinister affair would be just about nobody's business.

nobody's business. Imagine how red their faces be-came when the ubiquitious Mrs. Mabel Walker Willebrandt, who bobbed into the case as counsel for Ralph Atlass, president of station WIND, announced shortly after that the complaint had been with-drawn Imagine how red their faces be-came when the ubiquitious Mrs. Mabel Walker Willebrandt, who bobbed into the case as counsel for Ralph Atlass, president of station WIND, announced shortly after that the complaint had been with-drawn. Not content with the vivid ac-counts of the tempest in the teapot

plored the alarm caused among the families of policemen at the scene by what it termed "the news fake." One important thing that the Tribune's editorial neglected to mention was that station W1ND is the station to which the Columbia Broadcasting System assigned a franchise after taking it away from station WGN, the Tribune's own station.

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contained in its regular news col-umn, the Chicago Tribune took it upon itself solemnly to view with the gravest alarm on its staid edi-torial page the whole shock to the peace and dignity of the commun-ity at large occasioned by the man-the charges of fake the newspapers were tossing at them, and wound up with a promise to provide up-to-the-minute news "regardless of the efforts of any paper." And that as efforts of any paper." And that, as far as the Columbia Broadcasting System was concerned, closed the whole affair.

whole affair. But not once, during the entire controversy that raged in the days following the manhunt broadcast and while they were the target for all the skilful abuse at the com-mand of the combined artful city desks of the Chicago newspapers, did they show the slightest inclina-tion to do anything but duck punches. And unless they learn to take it

## . 16

# Thursday, Oct. 19

11:15 A.M.

11:20 A.M.

11:30 A.M.

11:35 A.M.

11:45 A.M.

11:50 A.M.

11:55 A.M.

12:00 Noon

12:15 P.M.

12:20 P.M.

12:30 P.M.

12:35 P.M.

12:45 P.M.

1:15 P.M.

1:25 P.M.

-Markets:

WJJD-Mooseheart Children

8:00 A.M. KYW-Musical Clock; variety program WAAF-Breakfast Express WBBM-The Four Eton Boys, quartet WGN-"Painted Dreams" \* WIND-Academy of Medicine (CBS) WJJD-Songs and Sermons WSBC—Timely Tunes 11:00 A.M. WCFL-Kiddies' Aeroplane Club WGES-Poland's Musie WGN-Good Morning; Musical program WIND-Polish Hour; John Roskowski WJD-Happy Go Lucky Time; Art Linick KYW-Rex Maupin's Carnival KYW-Rex Mauphi & Cartan WAAF-Ballads WBBM-The Voice of Experience (CBS) WENR-Gene Arnold's, Commodores WENN-Gene Arnold's (NBC) WGN-Fred Meinken, pianist WIND-Mood Indigo WJJD-Famous Dance Bands WLS—Spareribs Fairy Tales WMAQ—Breakfast Club; orchestra (NBC) WSBC—Music of Poland . 8:15 A.M. WMAQ—Merry Macs; vocalists (NBC) 11:10 A.M. WBBM-Musical Time Saver WCFL—Time Parade WIND—Hungarian Hour; Frank Kovach WLS—Produce Reporter WGN-June Baker, home management WAAF-World News Reports; Markets WBBM-Gene and Charlie; Virginia 8:25 A.M. WLS-Bentley's News Clark 8:30 A.M. Ulark WENR—Vic and Sade, comedy sketch WIND—Connie Gates, songs (CBS) WJJD—Bubb Pickard, hillbilly tunes WMAQ—The Widow and the Angel (NBC) WBBM-In the Luxembourg Gardens (CBS) WCFL—Popular Dance Music WIND-Last Night's Stars WLS-Tower Topics Time 8:45 A.M. WGN-Fred Meinken, pianist WBBM-Musical Time Saver KYW-National Farm and Home Hour WCFL-German Entertainer WIND-Organ Melodies 8:55 A.M. (NBC) WAAF-Meat Recipe Talk by Mildred WBBM—American Medical Assn. 9:00 A.M. KYW—Four Southern Singers (NBC) Batz WBBM—News Flashes (CBS) WENR—Home Service WGN-Market Reports WIND-George Scherban's Gypsy Orches-tra (CBS) WJJD-Fred Beck organist WMAQ-On Wings of Song (NBC) WMBI-Continued Story Reading WAAF-Live Stock Market Flashes WBBM-Bill and Singer, popular Songs (CBS) WGES-Songs of Germany WGN-WGN Keep Fit Club WIND-Bill and Ginger (CBS) WLS-Hog Flash; Livestock Receipts; Dr WBBM—Frank Wilson and Jules Stein WGN—Digest of the News Bundesen Hour WMAQ—Setting Up Exercises 9:15 A.M. 9:15 A.M. KYW-Irene King, talk WBBM-Edward House, Organist WCFL-Popular Music WGN-Clara, Lu 'n' Em, small town gossip (NBC) WIND-Visiting with Ida Bailey Allen (CBS) WMAQ-Magic Hour (NBC) WAAF—Variety WGN—Health Talk; Organ Music WJJD—RADIO GUIDE Interviews with Evans Plummer WLS-Weather Report WBBM-Talk WMAQ-Magic Hour (NBC) 9:30 A.M. WLS-Bentley's News KYW-Morning Parade, variety (NBC) WBBM-Beauty Chat WCFL-Lillian Ascough 12:00 Noon WAAF--Noon-time Melodies; Weather WBBM--Marie, the Little French Prin-cess, drama (CBS) WCFL--Luncheon Concert WGN--Mid-day Services WIND--Mid-day Meditation WJJD--Side Show; Chuck Lanphier, "barker" WLS--Tom and Don, harmony WMAQ--Pedro Via's Orchestra (NBC) WMBI--Loop Evangelistic Service 12:15 P.M. WGES-Melody Parade WGN-Market Reports WIND-Today's Dance WMAQ-Tony Cabooch, mc 9:35 A.M. monologuist WGN-Leonard Salvo, organist 9:45 A.M. KYW-Melody Magic; Marcella Shields and Walter Scanlon, comedy team; piano team, food talk (NBC) prano team, 1000 talk (NBU) WBBM—Al and Pete, comedy and songs WCFL—Highlights of Music WGES—Musical Grab Bag WIND--Glen Gray's Orchestra WMAQ—Morning Parade (NBC) 9:50 A.M. WGN—Weather Paraet WBBM—Local Market Reports WIND—Reis and Dunn (CBS) WJJD—Livestock Markets; Phil Evans WLS—Prairie Farmer Dinnerbell Program Jim Poole WGN-Weather Report 10:00 A.M. WBBM-Husk O'Hare's Orchestra KYW—Buddy Clark WAAF—Memory Lane WBBM—Daggett and Ramsdall Program KYW-Rex Maupin's Orchestra WAAF—Symphonic Hour WBBM—Easy Aces, comedy drama (CBS) WGN—Market Reports WGEL-Kobar WGES-Rhythm Review WGN-Movie Personalities WIND-Sunnyside Up (CBS) WJJD-University of Chicago; Environ WIND—Art Jones, tenor WIND—Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann WMAQ—Orlando's Concert Ensemble (NBC) WJJD—University C ment and Race WMAQ—Women's Page of the Air WSBC—Bohemian Melodies 10:10 A.M. WGN-Ensemble Music WENR-Studio Program WIND-Gary Police Blotter 10:15 A.M. KYW-Rex Battle's Concert Ensemble (NBC) WBBM—The Messenger, health news 10:15 A.M. KYW-Singing Strings (NBC) WBBM-School of Cokery WENR-Today's Children WGES-Popular Varieties WGN-Grand Old Hymns WMAQ-Household Institute (NBC) 10:25 A.M. WCFL-Farm Talk WGN-Music Weavers WGN-Music Weavers WIND-Guy Lombardo's Orchestra 1:00 P.M. KYW-Musical Originalities; vocalists (NBC) WAAF-Hoosier Philosopher WBBM-Chicago Hour WGEL-Eddy Hanson organ recital 10:25 A.W. WGN-Market Reports 10:30 A.M. KYW-United States Navy Band (NBC) WAAF-Linco-Wash Program WBBM-Illinois League of Women Voters WCFL-George O'Connell, baritone WERR-College Inn Comedy WBBM—Chicago Hour WCFL—Eddy Hanson, organ recital WGN—Just Plain Bill, sketch WIND—The Merrymakers (CBS WJJD—Nick Nichols, cartoonist of the air WLS-Uncle Ezra WGES-Polish Revue WGN-Tony Wons, narrator; Keenan and Phillips, piano team (CBS) WIND-Favorite Dance Bands WJJD-The Bandstand WAAF—Song of the Strings WCFL—Civic Talk; Mayor's Office WGN—Ensemble Music WMAQ-Rhythm Ramblers (NBC) WMBI-Music and Missionary Hour; John WJJD-Mooseheart Children WLS Riche WSBC-Forenoon Review WBBM—News Flashes 1:30 P.M. 10:40 A.M. WIND-Gary Police Blotter KYW-Mel Stitzel at the plano 10:45 A.M. WAAF-Rhythm Kings WBBM-Kentucky Hill Billies WAAF-Gail Bandell's Idea Exchange WBBM—The Whalen Trio WCFL—Popular Music WCFL-Eddy Hanson, organ recital WGN-Maurie Sherman Orchestra WIND-Ann Leaf at the Organ (CBS) WENR-Rhythm Ramblers; orchestra (NBC)

WGES-Germany in Song

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## Radio Guide

## Rudy Vallee 7:00 P.M. NBC

WLS-Maple City Four; John Brown, WMAQ-Ray Heatherton, baritone (NBC) pianist 5:00 P.M. pianist WMAQ-U. of Chicago Lecture 1:45 P.M. KYW—Prudence Penny, economy talk WAAF—Markets and Weather WCFL—Health Talk WGN-Ensemble Music WJJD-Reminiscences of Victor Herbert WLS-Studio Musical Program 1:50 P.M. WBBM---Jerry Sullivan, songs 2:00 P.M. KYW-Rex Maupin's Concert WAAF—Chicago on Parade WBBM—Eddie and Fanny Cavanaugh radio gossip WCFL-Voice of the Air from World's Fair WGN-Music Weavers WIND—Metropolitan Parade (CBS) WJJD—Bubb Pickard, hillbilly songs WLS—Homemakers' Hour; Martha Crane WSBC—Melodies of the Moment 2:15 P.M WAAF-Jimmie Kozak at the Piano WBBM-Harry Steele, news commentato WCFL-Grace Wilson, contralto WGN-Maurie Sherman's Orchestra men's Auxiliary WJJD—Famous Orchestras WMAQ—Words and Music (NBC) WSBC—Radio Headliners 2:30 P.M. KYW—Woman's Radio Review, talk, music KYW—Woman's Radio Review, talk, m (NBC) WAAF—Answer Man WBBM—Organ Melodies WCFL—Eddy Hanson, organ recital WGN—Story of Helen Trent WIND—Dramatic Sketch WJJD—Music and Banter WMAQA—American Library Ase'n Com WMAQ—American Library Ass'n Conven-tion (NBC) WSBC—Val's Vodvil 2:45 P.M. WAAF-Sylvia Stone WBBM-Jack Brooks, tenor; orchestra (CBS) WCFL-Afternoon Frolics WGN-Afternoon Musicale WIND—Gary Yard and Garden Program WJJD—Joe Venutis' Orchestra 3:00 P.M. KYW—Three Strings WAAF—Frank Baker, the Bookworm WBBM—U. S. Army Band (CBS) WIND—Leota Olson, soprano WJD—Fred Beck organist WLS-Betty and Bob (NBC) WMBI-Gospel Music WSBC-Polish Matinee 3:15 P.M. KYW-Talk by Dr. H. N. Bundesen WAAF-Salon Concert WIND-U. S. Army Band (CBS) WLS-Roundup; Westerners; Joe Kelley WMBI-Message 3:30 P.M. KYW-Two Doctors with Aces of the Air WAAF-James Hamilton WBBM-News Flashes WENR-To be announced WIND-Musical interlude WJJD-Viennese Nights WMBI-"The Jew," Rev. Solomon Birmbaum 3:35 P.M. WBBM-Clarence Wheeler's Orchestra WENR-Thursday Special (NBC) 3:45 P.M. WAAF-World News WENR-Thursday Special (NBC) WJJD-Key Board Kapers 4:00 P.M. WAAF-Piano Novelties: J. Kozak WBBM—Educational Forum WENR—General Federation of Women' Clubs (NBC) WIND—Indiana String Trio WJJD—J. B. and Mae, comedy skit WMAQ-To be announced 4:15 P.M. WAAF—Music in the Air WBBM—George Hall's Orchestra (CBS) WENR—Jimmy Garrigan's Orchestra WJJD—Fred Beck, organist 4:20 P.M. WBBM—George Hall's Orchestra (CBS) 4:30 P.M. KYW-Hoosier Gentlemen WAAF-Reveries, E. Simmons WBBM-Movie Chatter WENR-Larry Larsen, organist (NBC) WIND-Youngsters' Club; Uncle Frank ern songs WJJD—Judy Talbot, personality girl WMAQ-Jack and Loretta Clemons, songs (NBC) 4:40 P.M. WBBM-News Flashes 4:45 P.M. KYW-The Three Strings war work of the strings of the strings of the strate war was shown on the string war was string with the string st WIND-Indiana String Trio WJJD-The Friendly Philosopher with Homer Griffith

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## KYW—Adult Educational Council WAAF—Waltzes WBBM—Skippy, children's playlet (CBS) WCFL—Tony Amedio, accordionist WENR—Reggie Child's Orchestra (NBC) WGES-Songs of Poland WGN-Trainload of Tunes WIND-Helen Black, contralto WJJD-Bobbie Dickson, baritone WMAQ-Roger Gerston's Orchestra (NBC) 5:10 P.M. WAAF-Tonight's Radio Features 5:15 P.M. KYW-Dick Messner's Orchestra (NBC) WBBM—Norm Sherr and Soloist WCFL—John Maxwell, food talk WENR-Big Brothers Club WGN-Century of Progress Orchestra WIND-"Learn to Speak English," Margaret Labb WJJD-Red Hot Dance Tunes 5:30 P.M. KYW-Uncle Bob's Curb-is-the Limit Club WBBM-Jack Armstrong, the All-Ameri-can Boy (CBS) WCFL-Grace Wilson, contralto WENR-Songs of the Church (NBC) WGN-The Singing Lady, jingles, songs. and stories WIND-Memory Lane, with Merrill Fo land, pianist WJJD—Fred Beck organist WMAQ-John B. Kennedy, talk (NBC) 5:45 P.M. 5:45 P.M. WBBM-Stamp Adventurer's Club (CBS) WCFL-Eddy Hanson, organ recital WENR-Little Orphan Annie; children's playlet (NBC) WGN-Little Orphan Annie; children's playlet (NBC) WIND-Songs at Eventide WMAQ-The Sizzlers (NBC) WJJD-Sports Review, Johnny O'Hara 6:00 P.M. WJJD-Sports Review, Johnny O'Hara 6:00 P.M. KYW-Eddie Niebauer's Orchestra WBBM-Husk O'Hare's Orchestra WCFL-Louis Panico's Orchestra WENR-What's the News' WESS-Popular Dinner Dance WGN-Uncle Quin, Jean, Donny Dreamer, and Wichbone: children's program and Wishbone; children's program WIND-Sermon music with William Klein WJJD-Pickard Family WMAQ-Twenty Fingers of Harmony (NBC) 6:15 P.M. KYW—Globe Trotter; news of the world WBBM—Growin' Up; sketch WCFL—WCFL Orchestra WERL-WERL Orchestra WENR-Marion and Jim Jordan, comedy and songs (NBC) WGES-Popular Varieties WGN-Ensemble Music WMAQ-News of the Air 6:25 P.M. KYW-Sports Reporter WENR-Sports Reporter 6:30 P.M. KYW--Concert Footlights; vocalists; or chestra (NBC) WBBM--Buck Rogers in the 225th Century (CBS) WENR—Concert Orchestra (NBC) WGN-To Be Announced WIND-Polish Hour; John Roszkowski WMAQ-Dan Russo's Orchestra WGES-Polish Revue 6:45 P.M. KYW-Boyd Raeburn's Orchestra WBBM-Boake Carter, news commentator WBBM-Boake Carter, news commentator (CBS) WENR-The Goldbergs, drama (NBC) WGN-The Sports Reporter WMAQ-Buddy Rogers' Orchestra (NBC) 7:00 P.M. KYW-The Three Strings WBBM—Five Minutes Past Forty WCFL—Union Label League Talk WGES—Polish Hour WGN-Elmer Everett Yess, comedian (CBS) WIND-"Stop that Fire," Gary Fire Department WLS—Phil Harris' Orchestra WMAQ—Rudy Vallee's Orchestra, stars (NBC) WMBI-Question Hour; Mr. Loveless 7:10 P.M. WCFL-National Industrial Recovery Act News Flashes 7:15 P.M. KYW-Dramatization KYW—Dramatization WBBM—Sports Review of the Day WCFL—A1 Handler's Orchestra WGN—Singin' Sam (CBS) WIND—Indiana String Trio WLS—Dramatization 7:30 P.M. 4:30 F.M. KYW—Interpreting Business Events WBBM—Clarence Wheeler's Orchestra WCFL—Harry Brooks, cornetist WGN—Opportunity Tunes WIND—"Hot Stove League"; Johnny O'Hare O'Hare WLS-Adventures in Health (NBC)

WESM-Hollywood, Gossip WIND-Music Interlude

## Whiteman-Jolson ""BC.

7:45 P.M. KYW—Harry Sosnik's Orchestra WBBM—Vincent Lopez' Orchestra WCFL—Speakers Bureau of C. F. of L. WENR—B. A. Rolfe's Crooning Choir (NPC) (NBC) WGN—Pa!mer House Ensemble WIND—Harlem Serenade (CBS) WLS—Soloist (NBC) 8:00 P.M. KYW-Detectives Black and Blue WBBM-Phil Harris' Orchestra WCFL-Mme. Dorothy Derrfuss, contralto WGN-Jan Garber's Orchestra WIND-Presenting Mark Warnow, solo-ist; quartet and orchestra (CBS) WLS-Death Valley Davs; drama (NBC) WMAQ-Captain Henry's Showboat (NBC) WSBC-Viennese Hour 8:15 P.M. KYW-YMCA Chorus WBBM-Kentucky Hill Billies WCFL-National Food Flashes WGN-Charlie Agnew's Orchestra 8:30 P.M. KYW-Strange Adventures WBBM-Clarence Wheeler's Orchestra WCFL-American College of Surgery, talk WENR-Wayne King's Orchestra (NBC) WGN-Tom, Dick and Harry, harmony team WIND-Ray Parker's Orchestra 8:45 P.M. KYW-Dr. Springer WCFL—Vella Cook, contralto soloist WGN—Don Carlos' Orchestra 9:00 P.M. KYW-The Globe Trotter WBBM-Willard Robison, Evangelist of Rhythm (CBS) WENR-Hands Across the Border (NBC) WENR-Hands Across the Border (NBC) WGN-Rube Appleberry sketch WIND-Willard Robison's Deep River Or-chestra (CBS) WMAQ-Paul Whiteman's Orchestra; Deems Taylor, master of ceremonies; Al Jolson, soloist (NBC) WSBC-Melodies of Italy 9:15 P.M. KYW-The Three Strings WCFL-Al Handler's Orchestra WGN-Richard Cole's Orchestra 9:30 P.M. KYW-Boyd Raeburn's Orchestra WBBM—News Flashes WCFL—Dippy Johnson's Orchestra WENR—Echoes of the Palisades (NBC) WGN—Tomorrow's News WIND—The Boswell Sisters (CBS WSBC-Lithuanian Hour 9:35 P.M. WGN-Headlines of Other Days 9:45 P.M. KYW—Echoes of the Palisades (NBC) WBBM—Myrt and Marge (CBS) WCFL—Kobar WGN—Dream Ship; classical music WIND—East Chicago Community Program 10:00 P.M. KYW-Sports Reporter WCFL-School Teachers Talk WENR-Amos 'n' Andy (NBC) WGN-New World Symphony Orchestra (CBS) WMAQ-Amos 'n' Andy (NBC) 10:05 P.M. KYW-Mark Fisher's Orchestra 10:15 P.M. KYW—Harry Sosnik's Orchestra WCFL—Barrett O'Hara, talk WENR—Lum and Abner (NBC) WGN-Old Heidelberg WIND-World Wide News (CBS) WMAQ-The Hoofinghams 10:30 P.M. KYW-Jack Denny's Orchestra (NBC) WCFL-Eddy Hanson, organ recital WENR-Sports Reporter WGN-Wayne King's Orchestra WIND-Isham Jones' Orchestra (CBS) WMAQ-Corey Lynn's Orchestra 10:35 P.M. WENR-Buddy Roger's Orchestra 10:45 P.M. guest WCFL-Dippy Johnson's Orchestra 10:50 P.M. WGN-Bernie Cummins' Orchestra 11:00 P.M. H100 F.M. KYW—Ernie Holst's Orchestra (NBC) WCFL—Mike Cozzie's Orchestra WENR—Phil Harris' Orchestra WIND—Ozzie Nelson's Orchestra (CBS) WMAQ—Ernie Holst's Orchestra (NBC) WSBC-A Night in Harlem 11:10 P.M. WGN-Don Carlos' Orchestra 11:15 P.M. KYW-Benny Meroff's Orchestra 11:30 P.M. 11:30 F.M. KYW—Harry Sosnik's Orchestra WCFL—Louis Panico's Orchestra WENR—Dancing in Twin Cities (NBC) WGN—Charlie Agnew's Orchestra WIND—Clyde Lucas' Orchestra CBS) WMAQ—Carlos Molinas' Orchestra WSBC—Variety Program

## Radio Guide PLUMS AND PRUNES

**P**ROBABLY the most elaborate you gotta go, so our week's radio and spectacular of all public re-lief programs will be launched Sunday night, October 15, under above conversation—with one ex-above conversation—with one ex-**P**ROBABLY the most elaborate and spectacular of all public re-lief programs will be launched Sunday night. October 15, under the title of "Mobilization for 11u-man Needs of 1933." With Press-dent Roosevelt and Newton D. Baker headlining the opening bill, and music by the Philadelphia Or-chestra under Leopold Stokowski's baton, listeners are cautioned to mark this spot on their calendars for a regular date with their loud-speakers. speakers.

There is no better music than that played by Stokowski's Phila-delphia Orchestra. There is no bet-ter, and certainly no more *human* radio speaker than President Roose-veit. He won the nation when, shortly after his inauguration, he shertly after his inauguration, he broadcast regarding the bank situa-tion. His message was pithy, to the point, and man to man. It was more like an old, respected family friend in your living room than a stranger in Washington. Since then, the President has re-peated his mitial excellent perform-ance. We like to listen to him ... and we can't say that for all of our past Chief Executives.

Much will be written of the recent snaring of a Wayne King commercial by Columbia, but what commercial by Columbia, but what WON'T be told, is that when the King sponsor first decided to go on the air, he picked CBS and a Sunday half bour that would have cut the first thirty minutes of the N. Y. Philharmonic Sym-phony concert. But the N'Y awk CBS offices turned down the King commercial because they would commercial because they would not cut the Philharmonic! That cost CBS about \$700,000 revenue Quite enough punishment for be-ing altruistic, what? We didn't think networks were that way any longer.

## Drug Store Critics

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WHEN a big, bad critic wants to get the real inside on what pro-grams are clicking, how does he proceed? Sh-h-h! We'll tell you. He turns a wide open ear to John Q Public when that gent is least suspecting, and absorbs Mr. Pub-lic's mouthings re. radio. Last week, we were privileged to tune in on one of these informative assemblies. It took place at the soda-lunch fountain of a neighbor-hood drug store. "That fellow Benny," remarked the druggist to the lady customer, "is the greatest of 'em all. Did you hear him Sunday?" "I sure did," she said. "He was swelt. And I like Rudy Vallee, too. No wonder he's called the Ziegfeld of radio." "That little girl he has singing with him the past couple of weeks has a nice voice, hasn't she?" asked the pill-roller. "Well." commented the lady cus-tomer. clamping her teeth down on WHEN a big, bad critic wants to

the pm "Well."

commented the lady customer, clamping her teeth down on an olive and jelly sandwich, on toast, "I don't care for juvenile voices so much."

"I think Fred Allen's good, too," suggested the pharmacist . . . But we hadda go to catch a train, and when you gotta catch a train,

## (THURSDAY CONTINUED)

12:00 Mid. WBBM—Ace Brigode's Orchestra WENR—Earl Hines' Orchestra (NBC) WGN—George Devron's Orchestra WIND—Ray Parker's Orchestra WMAQ—Harry Sosnik's Orchestra 12:15 A.M. WBBM—Clyde Lucas' Orchestra WGN—Richard Cole's Orchestra 12:30 A.M. WBBM—Husk O'Hare's Orchestra WENR—Dan Russo's Orchestra WGN—Jan Garber's Orchestra WGN—Jan Garber's Orchestra MMAQ—Benny Meroff's Orchestra 12:45 A.M. WBBM—Al Belasco's Orchestra WGN—Bernie Cummins' Orchestra 12:00 Mid.

ception, and that is, good juvenile voices, when taken in small doses, are all right.

Wonder what the druggist and the lady would have said about Mr. Cantor? Would they have thought him as punk as we do?

## 44

One of the networks, whose eastern operators have already been organized and whose Chi-cago technicians are now the tar-get of the union chiefs, has been doing everything to keep the Windy City department "open shop." But the silly part of it is that the chain president, in N'Yawk, sends all his instructions to his Chicago v. p. over the monitor telegraph wires, which said technicians man, and thereby are kept informed of all that their superiors are thinking and doing! . . . Damned clever, these network execs.

## What's What

RECEIVED, from Minnesota, a

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RECEIVED, from Minnesota, a suggestion that we quit picking flaws with Pbil Stewart and try Ted Husing for a change; the main contention being that Ted has yet to learn the pronunciation of "vaudeville" ... okay, pal ... Flo and Artbur Lake's "Babes in Hollywood" looks up. Dial NBC-WMAQ at 1:45 p. m. Mon. to Fri. ... But it looks as if three WLS babes are looking down. We mean those Jensen sisters, Eileen. Helen and Adele, who go by the Winnie, Lou and Sally billing at the Barn Dance studios. Licensed booker Bert Green charges unpaid fees and other items ... The wife of a cer-tain WLS announcer is also mak-ing trouble, and it isn't just a publicity stunt, either ... "Magic Voice". Elsie Hilz new vehicle, opening October 23 under the name "Dangerous Paradise," carries her partner Nick Dawson likewise. The locale, the South Seas; the girl, a

heard in his first weekly half-hour program of songs to the accompaniment of Lennie Hayton's music. Bing will be his own master of ceremonies.

N'Yawk newspaper syndicate star assigned to get the low-down on this earthly paradise; and the man, a Robert-Montgomery-wom-an-hater type. Possibilities? We should think . . .

Dance studios. Licensed booker Bert Green charges unpaid fees and other items . . . The wife of a cer-tain WLS announcer is also mak-ing trouble, and it isn't just a publicity stunt, either . . . "Magic Voice" . Elsie Hilt new vehicle, opening October 23 under the name "Dangerous Paradise," carries her partner Nick Dawson likewise. The locale, the South Seas; the girl, a



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Bing's back! . . . Once again Bing Crosby returns to the CBŠ kilocycles; this time from Los Angeles whence, beginning Monday, October 16. at 7:30 p. m., he'll be

Antee. Dopt C PIX PRODUCTS 154 Nassau St., New York

NTERFERENCE CONDUERED

## and BA BANDSTAN

THREE half-hour periods of Wayne King's music are far from enough to satiate his audience, his sponsor decided re-cently. So the Sunday, Tuesday and Thursday NBC programs will be augmented from now on with a Columbia period, which began Mon-day, October 9. And with this new contract comes the probability that the Waltz King will find CBS chain sustaining spots for his music if he wishes them. wishes them.

Since he opened the Aragon ballroom six years ago, King's only sustainings have been over KYW sustainings have been over KYW and WGN, Chicago. WGN will also carry the new Columbia commer-cial, but only for a short while, for the Chicago station and the chain disconnect on November 1. Then the commercial goes over to WBBM as Chicago outlet, and at that time, so it seems now, the Aragon sus-taining wire will reach WBBM's transmitter instead of WGN's. Co-lumbia broadcasts will not be long in following. in following.

At present, with the four half-hour commercials and ten or more WGN periods weekly, King easily leads all dance orchestras in the amount of time on the air. But the Thursday night NBC broadcast (which began last spring, was dis-continued lately, and then resumed again) is due to be dropped for good, in all probability. And if the sustaining switch does go through, neither the chain nor the Chicago

according to gossip . . . Bradford Smith, whose symphonic jazz reached prominence a short while ago, is playing from the Streets of Paris in the World's Fair now . . . Skeets Collier is the name of an-other of the leaders who will wind up the season at the Century of Progress concession.

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No longer can an orchestra rise to prominence overnight, as *Guy Lombardo* did five years ago. Even the quickly raised public enthusiasm which Milwaukee gave *Seymour Simons* this summer has done him little if any good in landing him a contract when his present one at the Schroeder hotel expires. Simons' acclaim in the beer city was enorm-ous, and his reputation spread to Chicago until fans were dialing WTMJ, the Milwaukee outlet, for his music. Now he is out of the Schroeder, and his bookers opti-mistically promise him a good spot, but nothing definite has material-ized. Right now *Hal Kemp* seems to be in somewhat the same posi-tion. Ilis six weeks' vacation from the Blackhawk has caused Chicago fans to wonder if he really will be back, although advance press no-tices have assured them that the contract is already signed. Still an-other outfit that seems to be ap-preciated greatly wherever it is-No longer can an orchestra rise other outfit that seems to be ap-preciated greatly wherever it is— while it remains there—is that of *Clyde Lucas*, now in the Blue Room of the LaSalle Hotel, Chicago, with Columbia pickups.

## By Evans Plummer

17

Yacht Club Boys have clever song lyrics but aren't exactly musical successes; his Art Wright rates bushels of plums for his solo. We'll match Wright against Melton and Parker, even ... Missed Baron Parker, even ... Missed Baron Jack's return, darn it, but we know it was good.

As for Jessel, although the opening paller was supposed to be funny, the Cantor takeoff dragged (as does the original Cantor hooey) until George gagged about having to say bello to Ida and the five girls. George sang well, but was not particu-larly spectacular. We just can't go for those pruny hard g's which certain vocalists, including Jessel, insist mpon giving the syllable insist upon giving the syllable 'ing.

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Olsen and Johnson bowed with their CBS coast-to-coaster Friday (6) and started something new in Chicago by hiring the 800-seat Civic Theater for their studio during the series . . . and if the air version was half as funny as the "in per-son" broadcast, everything's going to be okay for O&J. As for Sos-nik's music, and the male and girl trios, we know they clicked. After the broadcast, the two Swedes staged a party for their guests at which many gags were perpetrated that could not be broadcast. You shoulda been there. shoulda been there.

44

Phil Porterfield, baritone, Ruth Howard, reader, Irma Glen, organ-ist, Earl Lawrence, pianist, and Edna Odell are on the new yeast commercial starting Oct. 17 over NBC-WMAQ for a 3-a-week 10 a. m. schedule. Lots of talent there! Did you hear Betty Rosler's "Bobby Moran" last Wednesday in Today's Children? That was Bob-by's first part, and the cries and gurgles were plumfully like the read McCoy. So enters a new "strange noises" expert into our midst.



**Nationally Advertised** 

Fountain Pen and Pencil Set The set is made by one of the outstand-ing manufacturers of fountain pens in this country and is valued at double our sale price. The pens are fitted with 14 karat solid gold points and are guaranteed by

Solid your points the reliable mechanism which expels and retracts the lead. The reservoir for extra leads and the eraser are contained on the inside of the barrel. The trimmings on the pencil match the pen in all respects. Both pieces are put up in a neatly designed gift case. **ALBERT C. SCHROEDER** 

"The Best for Less"

421 Plymouth Court, Chicago, Ill.



MABEL ALBERTSON

She's the comely lass who does those "Mae West" and other parts so well with Phil Baker and company on the Friday night Armour hour, 8:30 p. m. over NBC-WENR. When not miking, she keeps busy writing short detective stories.

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## Radio Guide

# Friday, Oct. 20 Circus Days GROUP MARCE

8:00 A.M. KYW-Musical Clock; variety program WAAF-Breakfast Express WBBM-The Melodeers (CBS) WCFL-WCFL Kiddies' Aeroplane Club WGES-Bohemian Melodies WGN—Good Morning, musical program WIND—Folish Hour; John Roszkowski WJJD—Happy Go Lucky Time; Art Lin-WLS-Spareribs Fairy Tales WMAQ—Breakfast Club; orchestra (NBC) WIBC—Music of Poland 8:15 A.M. WCFL-Time Parade WIND-Hungarian Program with Frank Kovach WLS-Produce Reporter 8:25 A.M. WLS-Bentley's News 8:30 A.M. WBBM-Metropolitan Parade (CBS) WCFL-Popular Dance Music WIND-Last Night's Stars WLS-Sunshine Express 8:45 A.M. WCFL-German Entertainment WIND—Organ Melodies 8:55 A.M. WBBM-American Dental Society 9:00 A.M. KYW—Billy Allen Huff WAAF—Live Stock Market Flashes WBBM—Singing Organist WGES-Songs of Germany WGN-Keep Fit Club WGN-Keep Fit Club WIND-Today's Dance WLS-Hlog Flash; Livestock Receipts; Dr. Bundesen Hour WMAQ-Setting Up Exercises 9:15 A.M. WCFL-Popular Music WGES-Conary Concert WGN-Clara, Lu 'n' Em, small town gossip (NBC) WIND-Housekeeping Chats; Virginia Banedi Bennott WMAQ-Magic Hout (NBC) 9:25 A.M. WBBM-Variety Program 9:30 A.M. KYW—The Strolling Fiddler (NBC) WBBM—Beauty Chat WGES—Melody Parade WGN—Market Reports WIND—The Merrymakers (CBS) WMAQ—Tony Cabooch, monologuist 9:35 A.M. WGN-Leonard Salvo, organist 9:45 A.M. KYW-Crazy Crystals WBBM—A1 and Pete, comedy and songs WGFL—Highlights of Musie WGES—Musical Grab Bag WIND—Ben Bernie's Orchestra WMAQ—Betty Crocker (NBC) 9:50 A.M. WGN-Allan Grant, concert pianist 10:00 A.M. KYW—Music Appreciation Hour; Walter Dannosch (NBC)
 WAAF—Memory Lane
 WBBM—Mary Ellis Ames, Kitchen Economics (CBS)
 WCFL—Kobar
 WGFS—Bhuthan Baulage WGES-Rhythm Review WGN-Movie Personalities WGN-Movie Personalities WIND-Waltz Time WJJD-University of Chicago; Environ-watt ond Page WISD-Oniversity of Chicago; Envir ment and Race WLS--Poultry and Livestock Markets WMAQ-Women's Page of the Air WSBC--Polish Early Birds 10:15 A.M. WBBM-Big Freddie Miller, songs and pat ter (CBS) WENR-Today's Children WGRS-Organ Poetry WGN-Happy Endings, sketch WIND-Spice and Variety WMAQ-Board of Trade 10:25 A.M. WGN-Market Reports WMAQ-U. S. Marine Band (NBC) 10:30 A.M. WAAF-Hawaiian Echoes WBBM-Tony Wons (CBS) WCFL-George O'Connell, baritone WENR—College Inn Comedy WGES—Polish Revue WGN—Allan Grant, concert pianist WIND—Favorite Dance Bands WJJD—Dramatic Sketch 

 WJJD—Dramatic Sketch
 WJJD—Mooseheart Children

 WMAQ—Music Appreciation Hour (NBC)
 WLS—Musical Program; Markets

 Bible: Mrs. McCord
 WLS—Musical of Trade

 WSBC—Polish Dances
 1:25 P.M.

 WBBM—News Flashes
 1:20 P.M.

 10:45 A.M. WAAF-Songs of Yesterday WBBM—Dancing Echoes orchestra (CBS) WCFL-Dance Music WENR-Fifteen Minutes with You; Gene Arnold WGN—"Painted Dreams" WIND—Mood Indigo WJJD—Songs and Sermons

18

11:00 A.M. KYW—Rex Maupin's Carnival WAAF—Bandstand WBBM—The Voice of Experience (CBS) WENR-Rosalie Wolfe, songs (NBC) WGN-Allan Grant, concert planist WJJD-Famous Dance Bands WMAQ-Gene Arnold's Commodores WMAQ—Gene (NBC) 11:10 A.M. WGN—Mary Meade's Week-End Specials 11:15 A.M. WAAF-World News Reports WBBM-Virginia Clark, Gene and Charlie WENR-Vic and Sade, comedy sketch WIND-Gypsy Nina, songs (CBS) WJJD-Hillbilly Time WMAQ-The Widow and the Angel (NBC) 11:20 A.M. WGN-Allan Grant, pianist 11:39 A.M. KYW--National Farm and Home Hour (NBC) WAAF—Rhythm Kings WAAF—Rhythm Kings WBBM—News Flashes (CBS) WENR—Home Service WGN—Board of Trade Reports WIND—George Hall's Orchestra (CBS) WIND—George Hair's Orthestra (Cos WJJD—Fred Beck, organist WMAQ—Rex Battle's Ensemble (NBC) WMBI—Continued Story Reading 11:35 A.M. WBBM-Frank Wilson, tenor, and Jule Stein WGN—Digest of the Day's News 11:45 A.M. WAAF—Variety Program WCFL—Variety Program WGN—Good Health and Training WIND—Vincent Lopez' Orchestra WJJD—Esther Bradford, fashion adviser WLS-Weather Report 11:50 A.M. WBBM---Talk WLS-Bentley's News 12:00 Noon 11:55 A.M. WAAF-Noontime Concert WAAF-Noontime Concert WBBM-Marie, the Little French Prin-cess, drama (CBS) WCFL-Luncheon Concert WGN-Mid day Service WIND--Side Show; Chuck Lanphier, "barker" WLS--Tom and Don, harmony WMAQ-Dick Fiddler's Orchestra (NBC) WMBI-Loop Evangelistic Service 12:15 P.M. WBBM-Local Market Reports WBBM--Local Market Reports WJJD--Livestock Markets; Phil Evans WLS--Prairie Farmer Dinnerbell Program Jim Poole 12:20 P.M. WBBM—Husk O'Hare's Orchestra 12:30 P.M. KYW-Rex Maupin's Orchestra WAAF—Operatic Gems WBBM—Easy Aces, comedy drama WAA. WBBM—Easy ASSA (CBS) WGN—Market Reports WIND—Art Jones. tenor WJJD—Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann WMAQ—Merrie Men Quartet (NBC) 12:35 P.M. WGN—Ensemble Music 12:45 P.M. -\* Out, comedy duo (NBC) health news 12:45 P.M. KYW-Smack Out, comedy duo (NBC) WBBM-The Messenger, health news WCFL-Farm Talk WGN-Music Weavers WIND-Paul Whiteman's Orchestra WMAQ-Dan Russo's Orchestra 1:00 P.M. KYW-Musical Originalities; vocalists (NBC) WAAF—Hoosier Philosopher WBBM—Chicago Hour WCFL—Eddy Hanson, organ recital WGN--Dust Plain Bill; sketch WGN--Just Plain Bill; sketch WIND--Vocal Varieties WJJD--Nick Nichols, cartoonist of the air WJJD--Fanious Orchestras WLS--Uncle Ezra WMAQ—Organ Recital 1:15 P.M. 1:15 P.M. WAAF—Song of the Strings WCFL—Civic Talk Mayor's Office WGN—Ensemble Music WIND—Mark Warnow's Novelty Or-chestra (CBS) WJJD—Moseheart Children WIS Tabada Alagona WLS—Today's Almanac 1:20 P.M. WJJD-Mooseheart Children 1:30 P.M. KYW-Mel Stitzel at the piano WAAF-Rhythm Kings WBBM-Kentucky Hill Billies WCFL-Eddy Hanson, organ recital WGN-Maurie Sherman's Orchestra WIND—Artist Recital (CBS) WJJD—Reminiscences of Victor Herbert WLS-Maple City Four; John Brown, pianist



is the Hollywood "pummeler" and beauty expert who is heard Tuesdays at 9:30 p. m. over NBC-WMAQ. Many of the screen's stars have been clients of Sylvia.

1:40 P.M. WJJD-Cousin Paul, old songs 1:45 P.M. KYW-Prudence Penny, economy talk WAAF-Markets and Weather WBBM-Organ Interlude WCFL-Edson WCFL-Studio Program WGN-Music Weavers WLS-Studio Musical Program 1:50 P.M. WBBM—Jerry Sullivan, songs 2:00 P.M. KYW-Rex Maupin's Concert WAAF-Echo of a Song WBBM-Eddie and Fanny Cavanaugh, radio gossip WCFL-Voice of the Air from World's Fair WGN-Ensemble Music WIND-Indiana String Trio WIND-Indiana Suring Trio WJJD-Hillbilly time WLS-Homemakers' Hour; Martha Crane WMAQ-Three Shades of Blue (NBC) WSBC-Along the Blue Danube 2:15 P.M. WAAF-Estelle Barnes at the Piano WAAI--Estelle Barnes at the Plano WBBM-Harry Steele, news commentator WCFL-Shirley Howard (NBC) WGN--Maurie Sherman's Orchestra WIND--Alex Semmler, planist (CBS) WMAQ--Words and Music (NBC) WSBC—Band Parade 2:39 P.M. KYW-Woman's Radio Review; talk, mu sie (NBC) WAAF-Mood in Blue WBBM-Clarence Wheeler's Orchestra WSBM—Clarence wheeler's ortensia WCFL—Eldy Hanson, organ recital WGN—The Story of Helen Trent WIND—Harrisburg Varieties (CBS) WJJD—Music and Banter WSBC—Val's Vodvil 2:45 P.M. 2:45 F.M. WAAF—Health Talk by a Member of Il-linois State Medical Society WCFL—Afternoon Frolics WGN—Afternoon Musicale WJJD—Paul Whiteman's Orchestra WMAQ—May We Present (NBC) 2:00 P M 3:00 P.M. KYW-Lucky Seven WAAF-Salon Concert WBBM-Betty Thomas WIND-The Grab Bag (CBS) WIND—Free Beck, organist WIJD—Free Beck, organist WLS—Betty and Bob; drama (NBC) WMBI—Home Hour ,WSBC—Polish Matinee 3:15 P.M. 3:13 F.M. KYW—Dr. H. N. Bundesen, health talk WAAF—Salon Concert WLS—Roundup; Westerners; Joe Kelley 3:30 P.M. 3:30 F.M. KYW—Two Doctors with Aces of the Air WAAF—Warren Gaylore WBBM—News Flashes WENR—Arcadians, orchestra (NBC) WIND—Musical Interlude WJDD—Viennese Nights WMBI—Gospel Message 3:35 P.M. WBBM—To be anonunced WGN-U. S. Army Band (CBS) WIND-U. S. Army Band (CBS) 3:40 P.M. WAAF—Interlude 3:45 P.M. WAAF-World News WBBM-Skeets Collier's Orchestra WJJD-Key Board Kaper 4:00 P.M. WAAF-Dramatization WBBM-Educational Forum; Junior League Sketch WENR—Daytime Talks (NBC) WGN—Afternoon Musicale WIND—Mary Johnson, contraito

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WJJD—J. B. and Mae, comedy skit WMAQ—Norman Cloutier's Symphonic Dance Orchestra (NBC) WENR-The Goldbergs (NBC) WGN-The Sports Reporter WMAQ-Irene Rich (NBC) 4:15 P.M. WAAF—Music in the Air WBBM—Vera Van, contralto (CBS) WENR—J im m y Garrigan's Orchestra (NBC) (NBC) WIND-Vera Van, contralto (CBS) WJJD-Fred Beck, organist 4:30 P.M. KYW-Earle Tanner, tenor KYW-tarle lanner, tenor WAAF-Charles Gill WBBM-Movie Chatter WENR-Larry Larsen, organist (NBC) WIND-Youngster's Club; Uncle Frank WJJD-Ruth Pickard, old time songs WMAQ-The Moaners; orchestra (NBC) Orchestra (CBS) guide 4:49 P.M. WBBM-News Flashes News Flashes 4:45 P.M. KYW-Three Strings WAAF-Ray Waldron's Sports Review WBBM-Cowboy Tom and Indian Chief (CBS) WENR-Musical Moments (NBC) (CBS) WGN—To Be Announced WIND—Ford and Glenn, harmony team WJJD—The Friendly Philosopher with Homer Griffith WMAQ—The Wizard of Oz (NBC) 5:00 P.M. 5:00 P.M. KYW—Mel Stitzel at the piano WAAF—Bouquet of the Season's Hits WBBM—Skippy, children's skit (CBS) WCFL—Tony Amedio, accordionist WENR—Henry King's Orchestra (NBC) WGES—Poland in Scng WGN—Trainload of Tunes WIND—Lolding Sting Tric O'Hara WIND—Indiana String Trio WJJD—Bobbie Dickson, baritone WMAQ—Paul Ash's Orchestra 5:10 P.M. WAAF-Tonight's Radio Features 5:15 P.M. KYW--Roger Gerston's Orchestra (NBC) WBBM—Al and Pete, comedy and songs WCFL—John Maxwell, food talk WENR-Big Brothers Club WGN---Maurie Sherman's Orchestra WIND---''Learn to Speak English,'' Mar-garet Labb WJJD--Red Hot Dance Tunes 5:30 P.M. KYW-Uncle Bob's Curb-is-the Limit Club WBBM—Jack Armstrong, All American Boy (CBS) WCFL—Grace Wilson, Food Talk WENR—Irene Beasley, songs (NBC) WGN—The Singing Lady; jingles, songs, and stories and stories WIND-Memory Lane; Merrill Foland, pianist WJJD—Fred Beck, organist WMAQ—The Adventures of Tom Mix (NBC) 5:45 P.M. WBBM-Jack Brooks, tenor; Homer Grif-fith, talk; House and Sherr, piano and WCFL-Polish Program organ WCFL-Eddy Hanson; organ recital WENR-Little Orphan Annie; children's playlet (NBC) playlet (NBC)
 WGN-Little Orphan Annie, children's playlet (NBC)
 WIND-Songs at Eventide
 WJJD-Sports Review, Johnny O'Hara
 WMAQ-Betty Boop Frolics (NBC) 6:00 P.M. KYW-Eddie Niebauer's Orchestra WBBM-Whalen Trio WCFL-WCFL Orchestra WCFL-WCFL Orchestra WENR-What's the News? WGES-Popular Dinner Dance WGN-Uncle Quin. Donny Dreamer, Jean, and Wishbone; children's program WIND-German Music with William Klein WJJD-The Pickard Family WMAQ-Charles Leland, comedian (NBC) 6:15 P.M. KYW—The Globe Trotter WBBM—Growin' Up; sketch WCFL—WCFL Orchestra WENR-Century of Progress Concert Or chestra WGES—Community Program WGN—Palmer House Ensemble WMAQ—News of the Air 6:25 P.M. KYW-Sports Reporter WENR-Sports Reporter 6:30 P.M. KYW-Jack and Loretta Clemens (NBC) (NBC) WBBM—Rocky, the shoemaker WENR—Cierus Days (NBC) (NBC) WGES—Polish Melodies WGN—To Be Announced WIND—Polish Hour, John Roszkowski gram WJJD—Ozark Mountain Symphony WMAQ—Dan Russo's Orchestra KYW—Sports Reporter 6:40 P.M. WMBI-Stories of Answered Prayer, How ard Hermansen 6:45 P.M.

KYW—Boyd Raeburn's Orchestra WBBM-Boake Carter, news commentator (CBS)

## March of Time 7:30 P.M. Phil Baker 8:30 P.M.

7:00 P.M. KYW-Jessica Dragonette, soprano; Ca-valiers quartet; Rosario Bourdon's Or-chestra; Grantland Rice, football talk WBBM-Five Minutes Past Forty, Sketch WCFL-The Irish Minstrel WGES-Novak Jewish Players, drama WGN-Men About Town Trio; Joe Green's WIND-Week-End Tour; Frank Morrow, WLS-Ethel Shutta, vocalist; Walter O'Keefe; Don Bestor's Orchestra (NBC) WMAQ-Concert Orchestra (NBC) 7:10 P.M. WCFL-National Industrial Recovery Act 7:15 P.M. WBBM—Sports Review of the Day WCFL—Al Handler's Orchestra WGN—Edwin C. Hill, news commentator WIND—Three Buddies; girls trio WMAQ—King's Jesters, harmony team (NBC) 7:30 P.M. WBBM—Goodrich program WCFL—Y. M. C. A. Educational Dept. WGN—March of Time; sketches (CBS) WIND—"Hot Stove League"; Johnny Olliare WLS-Potash and Perlmutter, sketch (NBC) WMAQ-Mr., Twister, Jim Jordan 7:35 P.M. WBBM-Orchestral Interlude 7:40 P.M. WBBM-Hollywood Gossip 7:45 P.M. WBBM-Vincent Lopez' Orchestra WBBM--Vincent Lopez' Orchestra WCFL--WCFL Orchestra WIND--Ann Leaf at the Organ (CBS) WLS--Red Davis; drama (NBC) WMAQ--Bavarian Ensemble 8:00 P.M. KYW--Carlos Molina's Orchestra WBM--Clarence Wheeler's Orchestra WGN-Rube Appleberry; Sketch WGN-Larry Hill's Orchestra WLS-Phil Harris' Orchestra; Leah Ray, blues singer (NBC) WMAQ-Fred Allen, comedian and Co.; Ferde Grofe's Orchestra (NBC) WSBC-Patish Variation WSBC—Polish Varieties 8:15 P.M. KYW—Dance Orchestra WBBM—Phil Harris' Orchestra WCFL—Food Flashes WGN—Threads of Happiness (CBS) WSBC—Polish Varieties 8:30 P.M. KYW—Boyd Raeburn's Orchestra WBBM—All - American Football Show (CBS) WENR-Phil Baker, jester; Harry Mc-Naughton; Roy Shield's Orchestra; Walghton; Roy Shield's Orchestra; vocalist (NBC) WGN—Tom, Dick and Harry, trio WIND—Ray Parket's Orchestra WMAQ—Lee Wiley, vocalist; Vic Young's Orchestra (NBC) 8:45 P.M. KYW-Dr. Springer WGN-Wayne King's Orchestra 9:00 P.M. 9:00 F.M. KYW-Globe Trotter, news of the world WBBM-Olsen and Johnson, comedians; Harry Sosnik's Orchestra (CBS) WENR-To be announced WGN-Bernie Cummins' Orchestra WIND-Hungarian Hour, Frank Kovach' WMAO\_Wiret Nighter (NRC) WMAQ—First Nighter (NBC) WSBC—Jewish Hour 9:15 P.M. 9:15 P.M. KYW—The Three Strings WCFL—Al Handler's Orchestra WGN-Concert Orchestra 9:30 P.M. KYW-Mario Cozzi, baritone (NBC) WBM—News Feature WCFL—Dippy Johnson's Orchestra WENR—Lum and Abner's Sociable (NBC) WGN-Tomorrow's News WIND-Alexander Woollcott, Town Crier (CBS) WMAQ—The Northerners 9:35 P.M. WGN—Headlines of Other Days 9:45 P.M. KYW-Floyd Gibbons, Headline Hunter-(NBC) WBBM—Myrt and Marge (CBS) WCFL—WCFL Orchestra WGN—The Dream Ship, concert music WIND—Michigan City Community Pro-10:00 P.M.

WGFL-School Teachers Talk WGFL-School Teachers Talk WGR—Amos 'n' Andy (NBC WGN—Bridge Club of the Air WIND—Michigan City Program WMAQ—Amos 'n' Andy (NBC) 10:05 P.M. (NBC) KYW-Meyer Davis' Orchestra (NBC)

## Radio Guide REVIEWING RADI

TillNGS that prevent radio commentators from repeating, "Ah, the pity of it all".... I. The tendency of the brighter advertisers to take the curse, final-ly, off the ballyhoo. Notably, the blurb until the act is over; the blurb until the act is over; the castoria program, which defers the blurb until the act is over; the *Lpana* Troubadors, whose announc-er never completes a bally, because the music interrupts; the *Chevrolet* bill, in which Jack Benny ribs the *Plymoulb* business, which writes in

bill, in which Jack Benny ribs the commercial comments, and the *Plymoulb* business, which writes in advertising as entertainment. 2. The guarantee of symphonic concerts by WABC, by its tie-up with the *Philbarmonic*, and the NBC overtures to Stokowski, for the *Philadelphia* orchestra, which (don't faint!) is very likely to go commercial on a program which will also bring, for the first time, *Paderewski*, to the air. 4. The competition of band lead-

4. The competition of band lead-ers for introducing new ideas. There's Abe Lyman, going in for waltz arrangements on the Phillips show; *Phil Spitalny* grouping mel-low cellos, harps, oboes and bas-soons; *Dick Himber* introducing harps, and *Frank Black* his engag-ing Viennese, negative Viennese novelties.

5. The virtual decision of the net-

### (FRIDAY CONTINUED)

### 10:15 P.M.

10:15 P.M. WCFL-Barrett O'Hara, talk WENR-Irma Glen's Lovable Music WGN-Old Heidelberg; orchestra WIND-World Wide News (CBS) WMAQ-Joe Parsons, basso 10:30 P.M. 10:30 F.M. KYW—Harry Sosnik's Orchestra WCFL—WCFL Orchestra WENR—Sports Reporter WGN—Wayne King's Orchestra WIND—Ray Parker's Orchestra WMAQ—Correy Lynn's Orchestra 10:35 P.M. WENR-Buddy Rogers' Orchestra WCFL-Dippy Johnson's Orchestra WIND-Isham Jone's Orchestra (CBS) 10:50 P.M. WGN-Bernie Cummins' Orchestra

WGN-Bernie Cummins' Orchestra 11:00 P.M. KYW-Benny Meroff's Orchestra WCFL-Mickey Cozzie's Orchestra WENR-Phil Harris' Orchestra WIND-Glen Gray's Orchestra (CBS) WMAQ-Ralph Kirbery, Dream Sin (NBC) Singe WSBC-Midnight Review

11:05 P.M. WMAQ---Ted Weems' Orchestra (NBC) 11:10 P.M. WGN-Richard Cole's Orchestra

11:30 P.M. KYW—Harry Sosnik's Orchestra WCFL—To Be Announced WENR—Ernie Holst's Orchestra (NBC) WGN—George Devron's Orchestra WIND—Leon Belasco's Orchestra (CBS) WMAQ—Carlos Molina's Orchestra (NBC)

WMAQ—Carlos Molina's Orchestr 11:45 P.M. WCFL—WCFL Orchestra 12:00 Mid. WBBM—Clyde Lucas' Orchestra WENR—Earl Hines' Orchestra WGN—Jan Garber's Orchestra WIND—Ray Parker's Orchestra WMDI—Midnight Hour 12:15 A M

12:15 A.M.

12:15 A.M. WBBM—Don Fernando's Orchestra WGN—Bernie Cummins' Orchestra 12:30 A.M. WBBM—Husk O'Hare's Orchestra WGN—Charlie Agnew's Orchestra WMAQ—Benny Meroff's Orchestra 12:45 A.M. WBBM—Al Belasco's Orchestra WGN—Don Carlos' Orchestra 1:00 A.M.

1:00 A.M.

1:00 A.M. WBBM--Vincent Lopez' Orchestra WIND--International Melodiçs 1:15 A.M. WBBM--Don Fernando's Orchestra 1:30 A.M.

WIND—Milkman's Matinee; Bobby Griffin 1:45 A.M.

WBBM-Al Belasco's Orchestra

Program listings are correct when pub-lished by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

THINGS that burn me up ... 1. Those bells on Alexander Woollcott's show.

2. Petty feuds between radio edi-tors who lose all sense of perspec-tive thereby.

3. All radio contests.
4. Women microphoners with Southern accents.
5. Broadway "openings" which

5. Broadway "openings" which are always the same, attended by the same muggs, chiselers and gatethe crashers rashers. 6. Studio audiences. 7. Song repeats, night after night.

## Why?

THINGS that puzzle me... I. Why the littlest man in an orchestra always plays the bull fiddle, and the largest, the piccolo.

any order than eight years.
3. Why the majority of hillbillies are corraled from north of New York's Delancey street.
4. Why radio can't find a substitute for "Hello folks."

5. Why Julia Sanderson maina why prine sumerson many tains that perennial giggle.
6. Why they call 'em radio "hours" when they ain't.
7. Why the richest station in New

+

York expects its actors to work for nothing. 8. Why Old Gold keeps changing

is featured celebs. (Maybe it's for the publicity the changes bring. And, incidentally, *Moran and Mack* are signed for only four weeks). -

## Making Good

Making Good JUST to give you an idea . . . The letter asked for an audi-tion—as many hundreds do. It admitted she was only a waitress, but she added: "I am pretty, blonde, and can sing. I like publi-city. I want to get into the head-lines." It was probably because she said she was pretty that I arranged an audition for her, at NBC. She came up on the train from Trenton, took the audition, and proved fair but frightened. And she WAS pretty. They told her that her voice was shaky. The gal was scared to death. And she went home weeping from mild hysteria. That was four months ago, and then, last

week I heard of her again. Her name was *Ethel Simpson*, and I remembered it when I saw the headlines. She had indeed crashed into them. They found her body on a roof nine stories he-low a hotel window in Trenton. She wore only her negligee. Her coat was on a radiator in the hotel cor-ridor. The room from which she leaped or was thrown, had been un-occupied. And they haven't found her clothing yet.

## The Last Shot

### ALICE IN RADIOLAND ++ By Mildred Considine +

(Continued from Page 9)

almost too square jaw. As was natural, in their initial conversation at the conclusion of his final conference, she made some slight reference to her *background*. Its effect on him reminded her of the Caterpillar's rearing itself up-right when the other Alice wounded its vanity by unintentionally dis-paraging its meager three-inch height, so she was partly prepared for what followed.

But-as she soon learned-only

"Don't waste any of my time on your background!" the Whoozis flung at her tartly, with an exagger-ated British accent, "It means no-thing to me—absolutely NOTHING —because I am an Englishman!"

Shades of 'Pinafore'!

Shades of 'Pinafore'! This was the first thought that broke with any clearness through the confusion that gripped Alice at the finish of his cryptic announce-ment. It sounded so much like a cue line for the Boatswain's ditty in that good old operetta that she could hardly resist the impulse to carol forth with:

"He is an EnglishMAN,

For he, himself, has said it, And it's greatly to his credit, That he is an EnglishMAN, That he is

# an English-MAN!"

"It's very 'Gilbert and Sullivany', she brought out finally, "But what can you possibly mean by it?"

she brought out minity, but what can you possibly mean by it?" The Whoozis fixed her with a cold, fishy eye, Just what I said—no more no less!" "But I know numerous charming and intelligent Englishmen and wo-men to whom backgrounds of any sort of achievement mean a great deal," she avowed. "and mine should attest to some ability in the enter-tainment field—shouldn't it?" "Not in RADIO!" was the empha-tic reply. "And RADIO's entirely different from the stage and screen." "It's 'story telling' just the same," she countered meekly. "I mean the medium is so entirely different—the technique," the Whoo-zis qualified sourly, showing plainly that he did not relish having his statements challenged. To continue on this tack Alice

"The only actual difference—and the most important one," she main-tained smoothly, "the necessity in RADIO to predicate the action." "Predicate the action?" the Whoo-zis repeated with a sharp, question-ing look then want on heating "Oh ing look, then went on hastily, "Oh, yes—of course—of course you predi-cate the action."

Though he succeeded fairly well in concealing his astonishment, Alice realized that either he had not ex-pected her to know this simple term for the ORAL technique he was try-ing to present as such a bugbear, or the term itself in reference to it had not occurred to him before, and she not occurred to him before, and she over having made at least some slight impression on him.

But he was evidently of no mind openly to admit her triumph.

openly to admit her triumph. "Ilow can you express action in RADIO unless your characters refer to it in the dialogue?" he snapped. "Hearing is the only sense allotted to the RADIO audience." "It's the only sense allotted them by you RADIO Whoozes!" Alice thought. And she chuckled to her-self as a vision of a public that was ALL EARS flashed through her mind. "You're quite sure you're not interested in anything in my back-ground?" she asked the Whoozis, very politely. "Quite." he assured her, in a de-cided tone. "All I want from out-side writers is the raw material, any-way." "You mean just the bare idea-

way," "You mean just the bare idea-

"You mean just the bare idea— the premise of a story? No plot development—or dialogue?" "I can do all that myself," was the complacent reply, "though my specialty, as you probably know, is sound effects—and you realize, of course, that sound effects are the most important part of RADIO Dramas."

attest to some ability in the enter-tainment field—shouldn't it?" "Not in RADIO!" was the empha-tic reply. "And RADIO's entirely different from the stage and screen," "It's 'story telling' just the same," she countered meekly. "I mean the medium is so entirely different—the *technique*," the Whoo-zis qualified sourly, showing plainly that he did not relish having his statements challenged. To continue on this tack, Alice knew, would be courting trouble, but she was determined to convince him

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you like.

you like." At last! She suspected that her 'predicate the action' had turned the trick for her, and though the encouragement thus gained was at best a miserly crumb, it was the first to fall her way. And she resolved to make the best of it. "But I warn you that my dramas will be pretty well developed." she

"But I warn you that my dramas will be pretty well developed," she pursued, "and with dialogue. You see, I'd rather work them out that way myself." "That's all right," the Whoozis returned promptly, "I can always change them!"

change them!" PLOP!

PLOP! As her spirits tobogganed she realized she had been foolish not to expect that. However, she did not intend to give up now. Miracles had been known to happen, she told herself, and if she tried hard enough she might be able to write some-thing that would surprise the Whoo-zis into producing it just as it was, without changing it—for a NOV-ELTY, perhaps. "If you don't mind, I think I should like to know something about terms," she said cautiously. She had heard some mention of a speculation basis on which writers for RADIO submitted scripts—to be paid for on acceptance, she sup-

for RADIO submitted scripts—to be paid for on acceptance, she sup-posed. She was willing to start out that way, at least with one or two. No doubt more definite arrange-ments would be made later, when she had a foothold in RADIO and her qualifications to supply the dramas were more familiar to the Whoozes.

Whoozes. "I hope," this one next remarked. "I hope," this one next remarked. "that you won't be as unsportsman-like as the other professional writers I've interviewed." "Unsportsmanlike? You've found

"Unsportsmanlike? You've found professional writers unsportsman-like?" This was perplexing. "Very," the Whoozis frowned, "They wouldn't take a chance with me at all—though I assured them they'd know within a few weeks if their dramas were accepted. And that they'd receive checks for them not hater than from six to ten weeks

that she had not started out to comfort—and instead she ventured *years*. "That is," he continued, "if write RADIO Dramas without first fortifying herself with a little knowl-edge of *bow* to write them. "Go ahead. Submit as many as on the air,"

*scars.* "That is," he continued, in nothing happens at the last minute to prevent our using their dramas on the air." "If nothing happens — —" Alice repeated dazedly. "Will you say

on the air." "If nothing happens — —" Alice repeated dazedly. "Will you say that agam, please?" "I said if nothing happens at the last minute to prevent our using the writers' dramas, they receive their checks NOT later than from six to ten weeks after acceptance." For a moment Alice was wordless. If he IIAD BEEN a Caterpillar, she would have known exactly what to do. "You mean you don't pay for dramas until six or eight weeks after their acceptance—which is a few weeks, at least three or four. I sup-pose, after they're written?" she asked, in a small, flat voice. "Righto!" chirped the Whoozis, who apparently saw nothing unusual in such a proceeding. "And," Alice continued, "some-thing might occur at the last minute, from ten to fourteen weeks after an author writes a drama and thinks it's accepted—to prevent its being

author writes a drama and thinks it's accepted—to prevent its being broadcast and paid for?"

"Accidents will happen!" the Whoozis said. "We might lose the account, you know--or well--any of a dozen things could occur, such as --- " he broke off here as if something aside from the subject had struck him forcibly. Looking at his watch, he continued with an expression of great annoyance, "Good Heavens, it's four thirty-five! You've kept me talking five minutes past my tea time --- " Without another word, he scoot-ed off--a good thing, perhaps, for it

past my tea time — — " Without another word, he scoot-ed off—a good thing, perhaps, for it was some time before Alice could think calmly of this begrudged *ten minute* interview. Especially when she recalled the THREE HOURS he had kept her trailing him before-hand. He was, beyond all question, the most disagreeable Whoozis she had encountered—just the sort to cry 'unsportsmanlike', she thought, while he, himself, was eligible for charter membership in the 'Never Give The Other Fellow a Break— Or Anything' Club! Not for a moment, though, would she allow herself to believe that his astounding terms of payment were

she allow herself to believe that his astounding terms of payment were in use outside his own studios. They couldn't be, she told herself—they were too unjust. Too dishonest. A conclusion that sent her on her way with at least partly restored enthus-iasm iasm.

JOE CORNTASSEL

of the Orphan Annie sketch heard weekdays at 5:45 p.m. over NBC-WENR. Joe's real name is Allen

Baruck, he is fifteen years of age and broke into radio six years ago as "The Temperamental Tenor."

2. Why child prodigies never get any older than eight years.

By Mike Porter

## 20 Saturday, Oct. 21

8:00 A.M. KYW—Musical Clock; vatiety program WAAF—Preakfast Express WBBM—In the Luxembourg Gardens (CBS) WCFL-WCFL Kiddies' Aeroplane Club WGES-Behemian Melodies WGGN-Good Morning, musical program WIND-Polish Hour, John Roszkowski WJJD-Happy Go Lucky Time, Art Lin-WLS-Sparerib's Fairy Tales WMAQ-Charlie White's Gym of the Air WSBC-: sic of Poland \$:15 A.M. WCFL—Time Parade WIND—Housekeeping chats; Virginia Benoit WLS-Produce Reporter WMAQ-Breakfast Club: orchestra (NBC) 8:25 A.M. WLS-Newscast; Julian Bentley 8:30 A.M. WCFL-Popular Dance Music WIND-Last Night's Stars WLS-Junior Roundup 8:45 A.M. WB/3M—Reis and Dunn, comedy and songs (CBS) WCFL—German Entertainment WIND-Ray Pyrker's Orchestra 9:00 A.M. KYW—Pollock and Lawnhurst, piano team (NBC) WAAF—Live Stock Markel Flashes WBBM—Frank Winegar's Orchestra (CBS) WGES—Songs of Germany WGN-WGN Keep Fit Club WIND-Morning Melodies WLS-Children's Pet Program WMAQ—Setting Up Exercise 9:15 A.M. KYW-Irene King, talk WCFL-Popular Music WGN-Leonard Salvos Mail Box WIND—Heonard Salvo's Mail Box WIND—Housekeeping Chats; Mary Neely WLS—Woodshed Theater WMAQ—Magic Hour (NBC) 9:30 A.M. KYW—Morning Parade; variety (NBC) WAAF—Organ Melodies WBBM—Beauty Chat WGES—Polish Program WGN—Market Reports WIND—Top of the Morning (CBS) WLS—Daddy Hal WMAQ—Happy Jack, songs (NBC) 9:35 A.M. WGN-Leonard Salvo, organist 9:45 A.M. 9:45 A.M. WAAF—Songs of the Islands WBBM—American Medical Ass'n Program WCFL—Highlights of Music WIND—Ted Weems' Orchestra WMAQ-Board of Trade 9:50 A.M. WMAQ-larry Larsen. organist (NBC) 10:00 A.M. KYW—The Vass Family (NBC) WAAF—Memory Lane WBBM—Dagget and Ramsdall program WCFL-Kobar WGES-Polish Idyll WGN-Movie Personalities WIND-Adventures of Helen and Mary (CBS) WJJD-Univertsiy of Chicago home economics WLS-Poultry and Livestock Markets WMAQ-Women's Page of the Air WSBC-Bohemian Melodies 10:15 A.M. KYW-The Story Singer (NBC) WAAF-Piano Rambles featuring Estelle Barnes Tonight? **Big NATIONAL** BARN DANGE The Nation's Greatest Saturday Night Program Tonight you can hear the famous WLS National Barn Dance. More than 40 radio artists will make the 'old hay-loft" ring with mirth and melody. Old fashioned singing and dancing, hill-billy bands, quartettes, ngs, old time t fiddling, cross-roads comedy. A whole hour of fun for old and young Don't Miss It! A real showstaged in a real theatre-before a real audience. On the air 8 years-

ມາລກ over 5.000.000 listeners, Now brought to you each Saturday night, direct from Chicago, over station— KYW-Originalities (NBC) WAAF-Hooster Philosopher WBAM-Dancing Ecloors (CBS) WGN-Jimmy Garrigan's Orchestra WIND-Dancing Echoes (CBS) WJDD-Nick Nichols, cartoonist of the WLS 10:00 P.M. to 11:00 P.M. WMAO-To be announced

WBBM—Organ Melodies WJJD—Fred Beck, organist WENR—Edna Odell, songstress WMAQ—Rhythm Ramblers (NBC) 10:25 A.M. WGN-Board of Trade Reports 10:30 A.M. KYW-Rhythm Ramblers (NBC) WAAF-Ballads WBBM-Concert Miniatures (CBS) WBBM—Concert Miniatures (CBS)
WCFL—Popular Music
WENR—College Inn Comedy
WGES—Italian Shopper
WGN—Leonard Salvo, organist; Helen Ornstein, contralto
WIND—Ben Selvin's Orchestra
WJJD—Illinois Medical Society; talk
WMAQ—Down Lovers' Lane (NBC)
WMBI—K. Y. B. Club; Miss Theresa Norman WSBC-Forenoon Review 10:40 A.M. WIND-Gary Police Blotter 10:45 A.M. KYW—Miss Gay WAAF—Gail Baudell's Idea Exchange WCFL—Popular Musical WENR—Hlazel Flynn, columnist WGN—"Painted Dreams" WIND-Mood Indigo; torch songs WJJD-Songs and Sermons WSBC-Timely Tunes 11:00 A.M. KYW—Rex Maupin's Carnival WAAF—Ballads WBBM—Vincent Travers' Orchestra (CBS) WENR—Marion and Jim Jordan (NBC) WGN—Vincent Travers' Orchestra (CBS) WIND-Vincent Travers' Orchestra (CBS) WJJD-Famous Dance Bands WMAQ-French Lesson WMBI-Church School Period 11:15 A.M. 11:15 A.M. WAAF—World News Reports WENR—Instrumental Soloist (NBC) WIND—Peggy Flannagan, pianist WJJD—Bubb Pickard, hillbilly tunes WMAQ—The Widow and the Angel (NBC) 11:30 A.M. KYW-National Grange Program (NBC) talks; nusic (NBC) WAAF—Variety Program WBBM—News Flashes (CBS) WCFL—Variety Program WENR—Organ Melodies WGN—Board of Trade WIND-Modern Songs by Modern Singers WIND-Fred Beck, organist WMAQ-On Wings of Song (NBC) WMBI-Jewish Sablath Service; Rev. Solomon Birnbaum 11:35 A.M. WBBM—Enoch Light's Orchestra (CBS) WGN—Digest of the Day's News 11:45 A.M. WBBM—News Flashes WGN—Good Health and Training WIND—Your Favorite Orchestras WJJD—Radio Guide Program WLS—Weather Report WMAQ-Parent Teacher Talk 11:50 A.M. W8BM—Talk 11:55 A.M. WLS-Bentley's News 12:00 Noon WAAF-Noontime Concert WBBM—Harold Knight's Orchestra WCFL—Luncheon Concert WGN—Mid-day Services WIND—Harold Knight's Orchestra (CBS) WJJD—Side Show; Chuck Lanphier, "barker" WLS-Poultry Service Time WMAQ-Ernie Holst's Orchestra (NBC) WMBI-Studio Program 12:15 P.M. WIND-To be announced WJJD—Fred Beck, organist 12:30 P.M. KYW-Rex Maupin's Orchestra WAAF-Symphonic Hour WBBM-Local Market Reports WBBM-Local Market Reports WCFL-Eddy Hanson, organist WGN-Local Market Reports WIND-Madison Ensemble ((BS) WLS-Markets, Farm Topics WMAQ-To be announced 12:35 P.M. WBBM-Chicago Hour of Music and Va riety WGN-Palmer House Ensemble 12:45 P.M. ·k Ont (NBC) WCFL-Farm Talk WGES-Johnny Van, the piano melody WGN-The Music Weavers WJJD-Music and Banter WMAQ-Dan Russo's Orchestra

1:00 P.M.

WMBI-Music and Bible Reading



Radio Guide

JIMMY MELTON Or James, if you must be formal, is, as predicted, deserting the Revelers to go it solo. His place will be filled in the quartet by Frank Parker, of ASP fame.

### 1:15 P.M.

WAAF-Song of the Strings WCFL-Modern Contract, Ottilie Holstein WGN-Palmer House Ensemble WJJD-Mooseheart Children WLS-Tom and Don, harmony WMBI-Bible Reading 1:25 P.M. WBBM-News Bulletin 1:30 P.M. 1:30 P.M. KYW—Mel Stitzel at the piano WAAF—Rhythm Kings WBBM—Jerry Sullivan, Songs WCFL—Eddy Hanson, organ recital WGN—Football; Indiana vs. Northwester WIND—Waxing warm with Ellington WJDD—Bubb Pickard, hillbilly songs WLS-Maple City Four; John Brown pianist 1:40 P.M. WBBM-Flanagans Short Hunches 1:45 P.M. 1:45 P.M. KYW—Football game; University Chicago vs. Purdue University WCFL—Eddy Hanson, organ recital WGM—Palmer House Ensemble WJJD-Fanet House Ensemble WJJD-World's Fair Concert WMAQ-Football Game; Army vs. Illinois (NBC) 1:55 P.M. WBBM—Football games, Purdue Chicago 2:00 P.M. WAAF-Chicago on Parade WCFL-Voice of the Air from World's Fair WIND-Italian Idylls WLS-Merry-Go-Round; variety WMBI---"Mother Ruth," Mrs. McCord WSBC--Poland's Music 2:15 P.M. WAAF-Jimmie Kozak at the Piano WCFL-Art Theater 2:20 P.M. WMBI-Young Peoples Hour; Rev. J /MB1-rouns Guy Jordan 2:30 P.M. WAAF—The Answer Man WCFL—Eddy Hanson, organist WIND—Mark Warnow's Novelty Occhestra (CBS) 2:45 P.M. WAAF—Salon Concert WCFL—Alternoon Frolics 3:90 P.M. WAAF-Frank Baker, the Bookworm WIND-Mischa Raginsky's Ensemble (CBS) (CBS) WLS—Smilin' Thru; Efsie Mae Emerson WMBI—Gospel Music WSBC—The Concert Hall 3:15 P.M. WSBC—The Concert Hall 3:15 P.M. WLS—Roundup; Westerners; Joe Kelley WMBI—Radio School of the Bible, Mr. Loveless Loveless KYW—Jack and Loretta Chemens (NBC) WGN—The Sports Reporter WMAQ—Buddy Roger's Orchestra 7:00 P.M. 3:30 P.M. WAAF-Jane Lee WENR-Concert Favorites (NBC) WIND—Saturday Syncopators (CBS) WMBI—Plain Talks WGN-Saturday Syncopators (CBS) 3:45 P.M. WAAF-World News

WMBI-Musical Program 4:00 P.M. WAAF—Piano Novelties, Jimmy Kozak WENR—Jimmy Gorrigon's Orchestra (NBC) WGN-Afternoon Musicale WIND-Louis Pancho's Orchestra, (CBS)

## George Jessel "B" P.M.

4:15 P.M.

WAAF-Music in the Air WBBM-Pat Flanagan's Football Summary WJJD-Fred Beck, organist 4:30 P.M.

KYW—The Old Apothecary WAAF—Reveries, E. S. Simmons WBBM—Organ and Piano due WBBM—Organ and Piano due WENR—Neil Sis', s (NBC) WIND—Youngsters Club; Uncle Frank WJJD—Judy Talbot, personality girl 4.40 PM

WBBM-News Flashes 4:45 P.M.

4:40 F.M. KYW—Personalities in Paint WAAF—Ray Waldron's Sports Review WBBM—Organ and Piano duo WENR—Musical Moments WGN—Spanish Serenade (CBS) WJJD—The Friendly Philosopher with Homer Griffith

5:00 P.M. KYW-Richard Himber's Ensemble (NBC WAAF-Waltzes WBBM-Meet The Artist (CBS) WGRI—Jaer The Ardst (CBS) WGRI—Tony Amedio, accordionist WENR—Tea Dance WGES—Ukrainian Folk Song WGM—Trainload of Tunes WIND—Vocal Varieties WJJD—Bobbie Dickson, baritone WMAQ-Paul Ash's Occhestra 5:19 P.M. WAAF-Tonight's Radio Features

5:15 P.M. WBBM—Harry Steele, news commentator WEBM—Harry Steele, news commentator WCFL—James (opeland, barttone WENR—Big Brother Club WGN—George Hall's Orchestra (CBS) WIND—"Learn to Speak English," Mar-garet Labb WJJD—Red Hot Dance Tunes Scap PM

5:30 P.M. 5:39 F.M. KYW—Uncle Bob's Curb-is-the limit Club WBBM—Jack Armstrong, All-American Boy (CBS) WCFL—Organ Melodies WENR—Mary Small, juvenile singer (NBC) WGN—Orchestral Program WIND—Memory Lane; Merrill Foland, minist

pianist WJJD—Fred Beck, organist WMAQ-Balkan Melodies (NBC)

5:45 P.M. WBBM---Tito Guizar, Mexican tenor

(CBS) WENR—Little Orphan Annie; children's

WCINALLITTE Orphan Annie; children playlet (NBC) WIND-A Song at Eventide WJJD-Sports Review, Johnny O'Hara 6:00 P.M.

KYW-Eddie Niebouer's Orchestra WBBM-Frederic William Wile; The Poli-tical Situation in Washington Tonight (CBS)

(CBS) WCFL-WCFI. Orchestra WCFL-What's the News WGES--Poland In Song WGN-Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program WIND—German Hour, William Klein WJJD—Pickard Family ' WMAQ—John Herrick, baritone (NBC) 6:15 P.M. KYW-Globe Trotter, news of the world WBBM-Mildred Bailey, songstress (CBS) WCFL--Italian program WENR--Century of Progress Orchestra (NBC) WGN—Palmer House Ensemble WMAQ—News of the Air 6:25 P.M. KYW-Sports Reporter WENR-Sports Reporter 6:30 P.M. KYW-The Optimistic Mrs. Jones, sketch with George Frame Brown (NBC) chestra

WBBM—Husk O'Hare's Orchestra (CBS) WCFL-WCFL Orchestra WENE—WCFL Orchestra WENE—Circus Days (NBC) WGN—To be announced WIND—Polish Hour, John Roszkowski WJJD—Ozark Mountain Symphony WMAQ—Dan Russos Orchestra 6:45 P.M.

KYW—Three Strings WBBM—Clyde Lucas' Orchestra WCFL—Labor Union Insurance Talk WGN-Ehner Everett Yess, comedian

(CBS) WIND-Uncle Joe and his Pumpkin Dusters

WLS-Phil Harris' Orchestra WMAQ-K Seven, drama (NBC) 7:10 P.M. WCFL-National Industrial Recovery Act News Flashes

7:15 P.M. KYW-Harry Sosnik's Orchestra (NBC) WBBM-Sport Review

### WCFL-Al Handler's Orchestra WGN-The Old Favorites 7:25 P.M.

WLS-Sports Reporter

7:30 P.M. KYW—Under the Bridges of Paris (NBL-WBBM—Vincent Lopez' Orchestra WCFL—Women's High School Teachers Federation WGN—Jan Garber's Orchestra WIND—Nora Zeigler, contralto WLS—Reliance Program WMAQ—Antobal's ('ubans (NBC)

7:45 P.M.

WCFL-Salon Recital WGN-Gertrude Niesen, songs (CBS) 8:00 P.M.

KYW—Jamboree; variety (NBC) WBBM—Phil Harris' Orchestra IVCFL—WCFL Orchestra WGN-Don Carlos' Orchestra WIND-Triple Bar X Days and Nights

(CBS) WLS—Barn Dance WMAQ-Jack Pearl, the Baron; Cliff Hall, "Sharlie"; Al Goodman's Orchestra (NBL) WSBC-In Gay Napoli

8:15 P.M. WBBM-Kentucky Hill Billies

WCFL--Orchestra WGN--Concert Orchestra WLS--Variety Program

8:30 P.M. 8:30 P.M. WBBM-Ace Brigode's Orchestra WCFL-Mickey Cozzie's Orchestra WGN-Wayne King's Orchestra WIND-Ray Parker's Orchestra WLS-The Westerners WMAQ-Leo Reisman's Orchestra; Yacht Club Boys; Vivian Ruth (NBC) WSBC-Polish Variety Hour 8:45 P.M.

KYW—Dr. Springer WCFL—Tony and Joe, drama WGN—Bernie Cummins' Orchestra

9:00 P.M. KYW—Globe Trotter; news of the world WBBM—Columbia Public Atfairs Insti-tute (CBS) WCFL—WCFL Orchestra WGN-I.ewis White, soloist WIND-Columbia Public Atfairs Institute

(CBS) WLS-Grace Wilson, contralto; Lou Klatt,

w 13—ctrate in the second on the second on the second on the second on the second of t

9:15 P.M. 9:15 P.M. KYW—Eddie Niebauer's Orchestra WBBM—Clyde Lucas' Orchestra WCFL—Al Handler's Orchestra WIND—Ann Leaf at the Organ (CBS) WLS—Mac and Bob, old time tunes 9:30 P.M.

9:30 F.M. KYW—Cuckoo Program, comedy (NBC) WBBM—News Flashes WCFL—Dippy Johnson's Orchestra WGN—Tomorrow's News WIND—Willard Robison's Deep River Or-

chestra (CBS)

WLS-Geppert Studios Program 9:35 P.M. WGN-Headlines of Other Days

9:45 P.M. WBBM-To be announced

WCFL-WCFL Orchestra

WGN-The Dream Ship WIND-Willard Robison's Orchestra

(NBC) WLS—"Song Stories," Ralph and Elsie Mae Emerson

10:00 P.M. KYW-Sports Reporter WCFL-School Teachers Union, talk WGN—Charlie Agnew's Orchestra WIND—Isham Jones Orchestra (CBS) WLS—Barn Dance (NBC) WMAQ—One Man's Family, drama (NBC)

10:05 P.M. KYW-Harry Sosnik's Orchestra

10:15 P.M. WCFL—Barrett O'Hara, talk WGN—Old Heidelberg WIND—World Wide News (CBS)

10:30 P.M. KYW-Benny Merott's Orchestra WCFL-Gorde Birch's Orchestra

WGN—Wayne King's Orchestra WIND—Ozzie Nelson's Orchestra (CBS) WMAQ—Hollywood on the Air (NBC)

10:45 P.M. WCFL-Dippy Johnson's Orchestra 10:50 P.M.

WGN-Bernie Cummins' Orchestra 10:55 P.M.

WIND-Police Bulletins 11.00 P.M. KYW-Reggie Child's Orchestra (NBC) WCFL-Mickey Cozzie's Orchestra

WGES—Jimmy Grier's Orchestra WIND—Barney Rapp's Orchestra (CBS) WMAQ-Carrefree Carnival, variety (NBC) WSBC--Midnight Review 11:10 P.M.

WGN-Richard Cole's Orchestra

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### Radio Guide 21 NAZI BAYREUTH+ +Leo Reisman <sup>8:30 P.M.</sup> By Carleton Smith

### (SATURDAY CONTINUED)

11:30 P.M. KYW—Harry Sosnik's Orchestra (NBC) WCFL—Gorde Birch's Orchestra WGES—Future Stars WGN—Ted Fiorito's Orchestra (CBS) WIND—Larry Hill's Orchestra 11:45 P.M. WCFL-Mickey Cozzie's Orchestra

12:00 Mid. WBBM—Clyde Lucas' Orchestra WENR—Earl Hines' Orchestra WGES—Owl Car WGN—Iarl Car WGN—Jan Garber's Orchestra WIND—Ray Parker's Orchestra WMAQ—Ted Weems' Orchestra

12:15 A.M. WBBM-Ace Brigode's Orchestra WGN-Richard Cole's Orchestra 12:30 A.M.

WBBM—Husk O'Hare's Orchestra WENR—Dan Russo's Orchestra WGES-Drama WGN-Charlie Agnew's Orchestra WMAQ-Benny Meroff's Orchestra

12:45 A.M. WBBM—Al Belasco's Orchestra WGES—Johnny Van. the Mclody Man WGM—Don Carlos' Orchestra WIND-International Melodies

1.00 A.M. WBBM-Vincent Lopez' Orchestra WGES—Owl Car WGN—Bernie Cummins' Orchestra

1:15 A.M. WBBM-Don Fernando's Orchestra WIND—Ray Parker's Orchestra 1:30 A.M. WIND-Milkman's Matinee, Bob Griffin 1:45 A.M. WBBM-Al Belasco's Orchestra

Program listings are correct when pub-lished by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

DAYREUTH is still Bayreuth! B Try to analyze it ... and your cannot ... An experience unique in the realm of music! When one approaches the Festpielhaus on one approaches the Festpielhaus on the hill for the first time, coming up what is now Adolf Hitler Strasse, he cannot know what ex-perience lies before him. When he finds himself thoroughly engrossed in the performance, he may begin to wonder what the fascination is. Even the Master's music is more powerful here.

Perhaps it is the theater? Yes, it has excellent acoustics. The or-Yes. chestra is concealed--that helps. Perhaps it is the singers? They are the same he has heard in New York. It isn't the conductor. It may be the audience. Perhaps it is, that every person on stage and off, has the single purpose of living Wag-ner's music. The performances be-come something of a ritual, and one feels himself one of the chief assistants.

Here the stage was built for Wagner's music-dramas. You can only marvel at his foresight. Here only his music is heard. The orchestra is concealed, as all opera orchestras should be, and, at the close of the performance, the whole house stands and applauds. But there are no curtain calls, no bowing conductor and singers . . Nothing except praise for *Richard Wagner*.

This summer, the fiftieth anniversary of his death, the enthusi-asm was unbounded. The performback. He gave careful attention to that terse moment when Max asm was unbounded. The performance that I liked best was "Die contra drew himself to full height, the chorus started singing, and the the side of the stage, watched from the side of the stage, watched singing Frau Winifred Wagner shake every artist's hand and speak an encouraging word . . . Maria an encouraging word . . . Maria here, to find it no longer used for Muller autograph a chorister's worship.' The remarkably individasm was unbounded. The perform-ance that I liked best was "Die Meistersinger." I saw the first act



That great artist, Sigrid Onegin, with her admiring husband, Dr. Fritz Penzoldt, in front of the Bayerischer Hof, Bayreuth.

prayer-bcok . . . Heard the noble themes of the overture so masterfully intertwined as they issued from the orchestra below..., then that terse moment when Max that terse moment when MaxLorenz drew himself to full height, the chorus started singing, and the curtain went up. I could follow closely every move in the hall of

ualized and differentiated characterizations of the Baster-Singers have never been surpassed in my experience.

Hans Sachs pervaded the entire place. At the end, I found *Kath-arme Cornell*, sitting on the steps in the corridor, exhausted.

"I am just filled up," she said. "I have never seen anything like this on the opera stage—the thythm, the balance, and the balance, and the color—and the way the drama is built up for the actors to act."

Everyone felt the same, and I suspect the enthusiastic audience, which was composed largely of Nazis who have made the sturdy cobbler and fine-grained poet their national hero, was in part respon-sible for this feeling.

Another supreme moment for me, if one moment be more thrilling than another, was the first act scene between Waltraute and Brunnhilde in "Die Gotterdammerung" – the scene that so tragically discloses Brunnhilde's futile devotion to Sieg-fried. The way in which that great artist, Sigrid Onegin, as Waltraute, sang and pleaded with her sister, made of it one of the overwhelming experiences of the "Ring."

Richard Strauss' conducting of 'Parsifal" was somewhat disappoint-"Parsifal" was somewhat disappoint-ing. He made an interesting figure in the orchestra pit and I climbed down to watch him . . . without a doubt, the greatest living opera composer, his shirt sleeves rolled up, without colar, and the collar band loose, and a vest hanging back. He gave careful attention to the score--his face was placid with never a change in his expression, and only now and then would his

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## Enter This Contest Today

RADIO GUIDE wants the honest opinions of listeners everywhere about the entertainment value of important sponsored programs on the networks. Fan mail is an uncertain guide because, with few exceptions, the people who do not like a program do not write to the sponsors or the stations. The sponsors and the broadcasting com-panies are doing their best to give you the kind of programs that you want but, in many cases, they are shooting in the dark because they do not know what you prefer in the way of entertainment.

RADIO GUIDE is now launching a campaign to improve radio programs by obtaining first-hand information for sponsors about your reactions to their presentations. You have a very definite opinion about every promain to which you listen regularly. You have expressed it many times to your own family and friend But the editors of RADIO GUIDE cannot meet you in your living room and talk it over with you. They must depend upon you to sit down and write your honest opinion about a certain sponsored network program each week-why you like or dislike it and your suggestion for improving its entertainment value.

Each week, RADIO GUIDE will select a sponsored network program upon which you will be asked to comment. In an adjoining column, you will find the rules of the contest and a summary of the weekly prizes which you can win.

Remember, literary ability will not influence the decisions of the editors, who will act as judges in the contest. Not the manner in which you express yourself but THE VALUE OF YOUR IDEAS is the important thing. TELL YOUR FRIENDS AND OTHER MEMBERS OF YOUR FAMILY TO ENTER THE CONTEST, TOO. The more, the merrier.

The program upon which you are asked to comment this week is:

Myrt and Marge

Pramatic program, CBS network, Monday to Friday, 7 p. m. EST, 9:45 p. m. CST.

### WEEKLY PRIZES FIRST PRIZE \$25 **SECOND PRIZE** \$10 and three prizes of \$5 each

**CONTEST RULES** 

- 1. Letters must be written in ink or typewriter on one side of the paper only and must not exceed 200 words in length.
- 2. Everyone is eligible except employes of Radio Guide and members of their families. 3. Each letter must be accompanied by the entry blank printed below or your tracing
- of the same You may consult copies of Radio Guide at the offices of this publication or at public libraries. You do not have to purchase Radio Guide to enter the contest.
- The editors of Radio Guide shall be the judges in each weekly contest and their decision shall be final in each instance.
- All letters regarding "MYRT and MARGE" program must be in the office of Radio Guide on or before Saturday. October 28, to be eligible. Awards will be announced in the issue of November 12 to 18, on sale November 9.
- 7. Address all entries to BETTER RADIO CONTEST, Radio Guide, 423 Plymouth Court, Chicago, 1111. 8. Radio Guide reserves the right to publish any or all letters submitted.
- 9. We cannot enter into any correspondence regarding this contest and no manuscript can be returned.

(Pin or Paste this blank, properly filled out, to your letter)

NAME ..... STREET and NO. .....



## Radio Guide



Readers writing to this department are requested to confine their remarks to 200 words or less. Anonymous communications will be ignored but the name of the writer will not be published unless desired. Address all letters to Voice of the Listener, Radio Guide, 423 Plymouth Court, Chicago, III.

### Peace in the Family Hartford, Connecticut

Dear V. O. L .:

Our family descends from a long line of musicians. Here by our fireside we stage some amusing, however heated, arguments on our respective preferences in opera stars, motion picture actors, authors. columnists, politicians and what have you, running as they do in widely varied channels. However, we agree on two points; that Billy Bissell, the popular Canadian maestro, is the finest exponent of popular ditties, and the outstanding batoneer, and that RADIO GUIDE is indispensible.

### Hector D. \$5 Soft Bricks

New Castle, Indiana

Dear V. O. L .: I have tried many times to have a letter published in RADIO GUIDE, but always have failed, perhaps because my letters are bouquets instead of brickbats. You seem to like to publish brickbats, especially about our beloved Ben Bernie. Nancy L. of Milwaukee, has asked us Bernie fans to write, so I hope you will publish this. I agree, Nancy, that there are plenty of Bernie fans. I am not only a Bernie fan, but a Bernie club member and very proud of it. I think the old macstro is one of the best, and it burns me every time I see some of these letters knocking him. One went so far as to say that anyone who listens to him is a half-If that's the case, there are a lot wit. of half-wits in the world. I have never been fortunate enough to meet Ben, but I have many friends who have, and they say he is the kindest ever and a regular guy. Those little witticisms of Ben's are what make him so dear to his fans, so I say an orchid to Ben, and to Nancy L's carlcad of onions, I add some withered pruses to his mud-slingers. Now let's see you publish this, or I will still have to believe you enjoy publishing brickbats. Mrs. Glenna Riley

-

### Club for BING New York City Dear V. O. L .:

I have been reading RADIO GUIDE for the past year, and really, it is great fun to express our opinions through this paper about the stars and the orchestras. I am more than glad to know that my two personal friends, Bing Crosby and Jack Pearl, will be back with us again. I have a Bing Crosby Club, membership free, so come on, friends, and get in the Bing Crosby and Jack Pearl band wagon. George White

## \*\*

### Autograph Fans Douglaston, Long Island

Dear V. O. L.: I believe there are thousands of people like myself who write to orchestra leaders for photos and autographs. I have written to more than sixty orchestra leaders, and I believe I am in a position to advise fans and save them time and money Some of the stars who send photos to fans who request them are Hal Kemp, Eric Madriguera, Don Bestor, Will Osborne, Ozzie Nelson, Rudy Vallee, Cab Calloway, Red Nichols, and George Hall. Those from whom I received no replies are Duke Ellington, Don Redman, Eddie Duchin, Anson Weeks, Irving Aaronson, Ted Lewis, Joe Haymes, Roger Gersten, Dick Fiddler and Paul Ash. A few have Dear V. O. L sent me letters. Among the latter are Joe Sanders, Leon Belasco, Harold Stern, and George Hall. There are many more, of course, but space does not permit listing them here. It took five letters to obtain a reply from Will Osborne, three to get Hal Kemp's photo, six to Eddie Duchin (who answered after I enclosed a stamped addressed envelope.) Isham Jones sent me a card more than a year ago, but four letters which I have sent him since have not been answered. I even sent him a stamped envelope with-

### Take a Bow, Dave Weston, West Virginia

me at any rate). Charles Barnett an-Dear V. O. L .: I am always I agree with Robert A. Gottlieb in all that he says about Fred Waring. I think patient, however, and I generally secure the Old Gold program is good, but I can't see why they put Harry Richman on it, and eliminated the reading of David Ross' poems. That was always a fine feature, for he always read a poem which made London, Ontario those who listened feel like doing bigger and better things. Although I have never I have been a constant reader of RADIO GUIDE, but as yet I have not seen David Ross, I think he has one of the most enchanting voices I have ever seen an All-American orchestra picked by heard. If they want to change the Old Gold program for the better, they should remove Richman and put David Ross back again.

L. E. S. \*\* Skip This, Carleton

Danville, Illinois Dear V. O. L .: The occasion is very rare when I am tempted to break into print, but really, I think RADIO GUIDE should know how its readers have enjoyed the comic strip you so generously gave them this sum mer. I am speaking of Carleton Smith and his little beret. Of course, personally, I enjoy Moon Mullins and Kayo more something a trifle more bourgeosie. But still and all. I thought those pictures of Carleton were just dandy, especially the one of him walking in the garden (the little scamp) and the one lolling so nonchalantly on deck, his little beret rakishly atilt. I did hope you'd give us a picture of him in swimming, going down for the third time. But I suppose that would be asking just too much. But there's no harm in hoping; it insists in springing eternal in the human breast, and there's nothing one can do about it. And to think of Carleton going up to that big, bad Finn man, and asking him how many reindeer he had! Why Heavenly days, with his fetching up and all, would you think he'd be so inquisitive! That's what a beret will do fer a feller. Oh, well, as long as we can still have the dear old maestro and all the lads, life will still be worth living. Yowsah.

## Peppy Fun

Astoria, Long Island Dear V. O. L .: Here is my idea of a perfect four-act program. I have my own favorites, and I like comedy.

Male soloists: The Mountaineers Female soloist: Fannie Brice Dancers: The Fred Stone family Instrumentalists: Ben Bernie's band Master of Ceremonies: Ed Wynn

There's a peppy bundle of fun! George Sax \*\*

### More Canada Montreal, Quebec

Dear V. O. L.: As long as my first letter was not published, I am still hoping to make my debut on the V. O. L. page. Charlie Allen certainly started something with his All-American dance band. Why he wants an all-star band with such outfits as Guy Lombardo, Hal Kemp, Gus Arnheim and others too numerous to mention is beyond me. However, as the page would look empty without a weekly All-American selection nowadays, here goes mine: Leader: Hal Kemp

Pianos: Roy Bargy and Ted Fiorito tabile Trumpets: Louis Panico and the player

ith Bernie Cummins Cornet: Player with Duke Ellington Trombone: Charlie Teagarden

Guitar: Elmo Tanner Drums: Poley McClintock

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Bass Player with Isham Jones The reason I have not included a violinist is because I do not believe the violin has any place in a good dance or chestra. I am backed in that belief by the fact that one of the country's lead-

ing dance bands, Guy Lombardo, has never used a violin, yet his band achieves the most unusual effects and arrangements. This does not mean that a violin spoils an orchestra, for ninety-five per cent of our bands include violins. Hal Hyman \*\*

### (Ad)-verse Criticism New York City

Dear V. O. L .: My squawk is not against RADIO GUIDE (long may it guide us!) but against nine-tenths of the would-be reformers who clutter up this well-meant department. I haven't any title for the following poem, but here it is:

The V. O. L. gets on my nerves, (I speak with hearty candor) It seems that every week it serves

A load of trash and slander. Imagine men and women whom

-We grant-have minds to reason Predicting some poor singer's doom Because his pants need creasin'.

The squawks are all so tush and pish It really is no wonder

That ether artists sometimes wish Their fans were six-feet under. I wish you muggs who use this page

When by some peeve are smitten, Would calm a bit your lusty rage And read the stuff you've written.

Milton Rubin \*\*

### Can't Stay Out Clinton, Illinois

Dear V. O. L.: I thought I would stay out of the squabble now going on on the V. O. L. page, but I have got to speak my piece, too. I would like to say this to Robert A. Gottlieb, of Waco, Tex. Does he think he is the only person who subscribes to RADIO GUIDE? Well, he isn't, and I am sure that everyone else wouldn't want an article about each of Fred Waring's boys. Besides, if Mr. Gottlieb has so many letters and pictures of Fred Waring, he should know enough about him already, and not want RADIO GUIDE to become Waring Guide. Waring has a swell band, but why single him I've read several letters on the V. O. L. page praising Husk O'Hare. I don't see how anyone can praise an out-fit such as his. His band and himself are terrible, and it disgusts me to listen to them. If some of you O'Hare fans want to hear a good band sometime, listen to Hal Kemp, the greatest dance Alden Brewer

## Steal Their Stuff

Dear V. O. L .: Say, what's all this talk about choos-

He takes first place primarily because of the clear, pleasant tonal quality of his voice-no affectation there. Just born that way, I reckon. Secondly, for his Pianos: Roy Bargy and Ted Fiorito Saxophones: Victor Lombardo, Dick abile and the player with Jack Denny by 1 retroit of the right word every time. Boy, oh, by 1 retroit of the right word every time. Boy, oh, by 1 retroit of the right word every time. Boy, oh, two years, and getting all "gummed up" and "jittery," I sincerely salute him—or I guess at that it would be more appromade a low curtsey.

Aside to the editor: I'm not saying this just to get in your good graces, but RADIO GUIDE has a lot more of interest and entertainment than any other radio

Good' Guide Fan

### Plums to Bands Marseilles, Illinois

Dear V. O. L .: Three cheers for Ben Fletcher and Dwight Herrick for their justified criticisms of Husk O'Hare! Three cheers. plums, and what have you for George E. Schumard, Jr. for his letter concerning Wayne King and Jan Garber. I am sure most of the fans will agree that Wayne King is really the Waltz King. If Jan Garber could be given any title, what could be more appropriate than "King of Lombardo Music"? There is no doubt that Lombardo has an unusually sweet type of music, but there is also no doubt that he offers one of the most monoton-

ous periods of the air. Plums to America's best five bands: Wayne King, Jan Garber, Isham Jones, Hal Kemp and Glen Gray. Also plums to RADIO GUIDE, and more success to V. O. L.

### Tio

## . .. Look Out, Marty!

Philadelphia, Pennsylvania Dear V. O. L .:

Just a word of appreciation for the very interesting article in RADIO GUIDE concerning John S. Young, one of the finest announcers on the air. Here is a suggestion: Why not have a column in RADIO GUIDE each week written by one of the announcers? There must be many incidents they could relate which we fans would like very much to read about. I had in mind the excellent article John Young wrote some time ago for RADIO GUIDE entitled "Your Announcer Turns Columnist for a Day." If you consider such a plan, Martin Lewis had better look to his laurels.

Margaret Ames \*\*

### Take This Tip De Kalb, Illinois

Dear V. O. L.: RADIO GUIDE is improving, and I was surely glad to read Porter's Reviewing Radio and to know that we still have some control over indecency in slushy songs. Radio is a wonderful education, and time listening to it is well spent. I take my sewing and mending to a chair near the radio, and when my RADIO GUIDE comes, I mark the programs I want to hear, so I can find them in a hurry.

W. R. Evans

### \*\* Black Crows

Cincinnati, Ohio

Dear V. O. L.: This being my first attempt at expres-sing my sentiments in the V. O. L. column, may I begin by saying that RADIO GUIDE is really and truly a "guide" for radio listeners, and helps to make their entertainment complete. So much has been said in the V. O. L. column about an All-American band, but I think it is rather silly when such worth-while artists and sponsored programs are slighted. Take Rudy Vallee and his most excellent Thursday night shows, for instance. I think Rudy is the dean of radio show-men. His tonight's fine and diversified program featured one of the finest comedy teams in the country today—Moran and Mack, the Two Black Crows. I think their radio offering on Rudy's revue rated several carloads of our good friend Evans Plummer's plums. It seems strange reading and public speaking in college for that some sponsor hasn't taken those two proven comedians and placed them on a network. Rudy is trying to do his part to popularize these two veteran actors, this being the second time that he has had them as his radio guests. Thanks, Rudy, and keep up that wonderful radio showmanship. Now I'll sign off, as I know you'll never publish this for you don't seem interested in real talent, other than jazz bands.

out?

band in America. \*\*

## Woodridge, D. C.

ing All-American bandsmen? The thought strikes me that it's around the time of the year when the official judges must be sticking pretty close to the loudspeaker and listening carefully for that All-American Announcer. How about good old V. O. L. fans putting one over on them and nominating their own candidate first? Well, anyhow, here goes for mine. Louis Dean.

priate if I drew aside my hoop-skirt and

paper or magazine. Best wishes from a

"nasal wail-

M. S.

\*\* What—No Crooner! Long Beach, California Dear V. O. L .:

out success. Don Bestor answered me,

but it took nine months (a record, for

\*\*

Canada Speaks

Photo Collector

swered in three days.

Dear V. O. L.:

an answer if I wait long enough.

Canadian, s-o-o-o-o; First piano: Eddie Duchin

Second piano: Jan Garber's pianist

First sax: Ben Bernie's player

Second sax: Hal Kemp Third sax: Carmen Lombardo

First trumpet: Clyde McCoy

First trombone: Jack Miles

Second trumpet: Red Nichols

Third trumpet: Jan Garber's trumpeter

Second trombone: Henry Thies' trom-

Vocalists: Lee Bennett and Joe Sanders

Ah, There, Rudy

This letter is to W. D. H. and all your

other readers who bear a grudge against

radio stars could become as popular as

Rudy Vallee and after five years still

be going strong? In most cases success

would go to their heads, and they would

find themselves going down the ladder

quicker than they went up. But not

Rudy! He has the good sense to stay

at the top without going over and out.

He puts over the best variety program

on the air today. He isn't selfish, either. Frances Langford is but one of the many

whom he has helped get started on a

radio career. Can he help it if he makes

the front pages occasionally? He has

no control over the press prints re-

ferring to him. And last, but by no

ing"-all I can say is that it appeals to

the general public, and if W. D. H. can't

be counted as one of them, that is his

means least, about Rudy's

"Vagabond Lover." How many other

Edward Lynes

Toronto, Ontaric

Drummer: Paul Tremaine's drummer

Fourth sax: Wayne King

Guitar: George Hall Violin: Gene Burchell

Bass: Don Bestor's

Dear V. O. L.:

the

nist

I'm certainly burned up over what W. D. H. said about Donald Novis and Lanny Ross. I think Lanny has one of the finest voices in radio, and judging from the other letters of praise printed about him, in V. O. L., I am not alone in my opinion. I like Donald Novis better than any other person on the air. In the first place, he isn't a crooner. He has studied under one of the finest teachers in California, and his voice is beau-tifully trained. If he were a crooner, he couldn't have won the Atwater-Kent audition.

## M. R. Smiles

Freeport, Illinois to V O L be

written I have never fore, but after reading the letter from B. F. about Bert Lahr, Ed Wynn, Burns and Allen, and Kate Smith, I just had to say what I think of him. He probably is too dumb to know when to laugh Lahr, Burns and Allen, etc. have brought smiles and laughter to many people who were sad and down-hearted, and as for Kate Smith, she has helped more people than any other radio star, and has millions of friends.

Virg Peight

## Radio Guide ALONG the AIRIALTO -----

TIE theme song contest this column conducted, ended with *Wayne King* taking first honors with his beautiful melody, "The Waltz You Saved For Me." Sixteen hundred and twenty-two loyal fans of the Waltz King cast their vote for this popular number. Isham Jones jumped from fifth to second place to be runner-up with thirteen-hundred and ninetyseven of my readers voting for h's "You're Just A Dream Come True," which was written by the song com-

*Rudy Vallee's* "My Time Is Your Time" took third place with a count of thirteen hundred and forty-six votes. The Ole Maestro's "It's a Lonesore Old Town" was fourt a Dick Himber's "It Isn't Fair" was fifth, and *Fred Warng's* "Seep took sixth place. There wasn't me orchestra heard on the networks that didn't have some of their fcl-lowers think their theme melody was the prettiest.

was the prettiest. P. S.-1 lost my argument. The song 1 considered the prettiest, is one, that although it received a good many votes, was not among the leaders. My choice is *William*. *Scotti's* "Moonlight Madonna." What surprised me, though, is that a baton waver who is virtually a a baton waver who is virtually a newcomer to the airwaves was amongst the top-notchers. I refer to Himber, who has apparently built a tremendous following in a short space of time. The letters voting for his theme had plenty raves for his outfit, so I've made an appointment to be at my loud-speaker the next time this crew is on the air. on the air.

Scanning Herr Winchell's daily for the young maestro. It reads, "when you get the chance, tune in on Dick Himber's Orchestra, one of the better ones." Must be something to it.

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## Melton on Own

LAST WEEK I told you, "Don't be surprised if James Melton leaves the Revelers." This week I confirm my prediction. Jimry, after six years, leaves the quartet November 10 and Erzah Partner re-November 19 and *Frank Parker* re-places him. Parker, currently with the Gypsies and the Jack Berny program, was chosen by the other members of the Revelers-Lewis James, Elliot Shaw, Wilfred Glenn and arranger Frank Black—after more than a hundred tenors had been considered. Melton will go into a forthcoming operetta.

## Studio Chatter

ED WYNN returns to the air-ED WYNN returns to the air-waves October 31. Grabam Mc-Namee will continue to stooge for the fire chief. The double quartet and Don Vooibees will make up the rest of the program as before ... Donald Novis, minus his ton-sils, returns to the NBC airwaves November 17 ... Beatrice Fur-fax and her advice to the lovelorn may be a new air feature soon. I'm may be a new air feature soon. I'm surprised this hasn't been on the air it that CB<sup>c</sup> has signed the famous detective story writer, S. S. Van Dine, for a series of thirteen ori-ginal radio programs at a price close to \$2,000 each.

Look for three new dramatic combinations this fall. Fay Bain-ter and Tim Powers will be cne of them . . . Ilka Chase, of radio, be paired with a male star, not yet chosen. Sponsors are angling for prices on all of them.

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RUDY VALLEE . Theme song third choice .

*Revelers*, is again nibbling at available time . . . Sponsors of that All-American Football Show are getting so many letters ending, "And we have soon to hear Coach we hope soon to hear Coach on your grand programs" that it appears that coaches, as well as opera singers, have fans . . . Debut of Albert Spalding, foremost American violinist, on radio has several big name virtuosos giving deep con-sideration to air jobs . . . Don't be surprised if *Harriet Lee* drops off that bakery show on which she's now featured with the Men About Town. The sponsor's auditioning new talent.

## News of Names

IN CASE you've been wondering who those assorted stooges are who've been working with Milton (the All-American) Berle on the O. G. shows, they are all Mr. Charles Cantor (no relation to Eddie), the Bing Crosby's broadcasts will start from the flicker colony but he will probably be back east again before

you and I carve our turkeys . . . It looks as if *Irvin S. Cobb* may bring a guest artist with him to the mike on all of his CBS programs. He's had quite a few of them lately

and there are more to come . . . On the eighteenth his guest will be Alex Gray in his first mike appear-ance since his engagement last year on the Chesterfield programs. Alex has ben tripping around the globe, and he spent a good part of his time in the northwest, prospecting for gold . . . The March of Time is one of the programs most frequently sought after by studio visitors at Columbia. But there will be no visitors allowed this year, for di-rector Arthur Pryor, *Ir.*, believes that the resonance of the tricky sound-effects used on that show is lost by abcortion whom the studio lost by absorption when the studio is crowded.

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Hal K. Dawson, the Broadway actor, was all set to open in the new show "The Curtain Rises" when he received the call to take the goofy role of Elmer Everett Yess, the super-salesman in the CBS Plymouth script series. It was the biggest air chance yet for Dawson, who has had various parts in some thirty previous commercial dramatic series, so he had to buy out his contract for the stage show.

If you saw "Another Language, eithe on stage or screen, you'll re-mem.ser Dawson, who's a natural for the Yess-man role. In "Another Language" he played the part of Walter Hallam, the comedian and practical joker . . . Speaking of practical jokers reminds us that *Lulu McConnell* is an inveterate That tire sponsor who thought of using the three R's of radio . . . B. A. Rolfe, Bob Ripley and the ing a "tipsy" case in public, much

to the amazement of those around! her . . . Rumor has it that *Ethet Waters* will star on a new CBS commercial due to start soon Albert Spalding, the CBS violin virtuoso, has had many honors heaped upon him. Ile's the only American violinist ever to have played at La Scala, in Milan; to have played with the Paris Conservatoire Orchestra, and to have received the Cross of the Crown of Italy. He's also a member of the French Legion of honor.

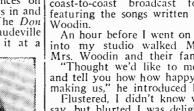
## **Program** Bits

HOLLYWOOD ON THE AIR, is now heard on Saturday nights at 10:30 p. m. over the NBC-WEAF network. Program was formerly heard on Monday nights . . . Roses and Drums changes to a new time. Program will be heard each week at 4 p. m. CST starting this Sunday . . . Wayne (the Waltz and Theme Song) King has inaugurated a new series over the CBS WABC network. Catch him Mon-day nights at 9 p. m. . . . The beer program featuring *Phil Spit-alny's* orchestra with *Ethel Pastor* and *Nicolini Cosentino*, heard over a CBS network, moves to the 7:30 a CBS network, moves to the 7:30 p. m. spot on Saturday nights . . . Lew White joins B. A. Rolfe's Sat-urday Night Dancing Party. White will play one of the new organs in Radio City while Rolfe directs the orchestra which will supply the ac-companiment in the NBC studios, five blocks up Fifth Avenue Farfive blocks up Fifth Avenue. Ear-phones through which each may "listen in" on the other will provide "listen in" on the other will provide a channel for cues and keep the or-ganist and bandmen in time. Quite a stunt, eh what?. Incidentally, on this program, Rolfe is going to give his listeners musical football scores. In other words, the best known football song of the outstanding winning teams of the day will be winning teams of the day will be played. . . . Do you remember the team of *Olive* (Virginia Rea) *Palmer* and *Paul* (Frank Munn) *Oliver?* They're back on the air and can be heard over the NBC-WEAF network Sundays at 8:30 p. m. during the American Album of Fa uliar Music broadcasts of Pa inflar Allistic broadcasts  $\dots$ Elsie Ilitz and Nick Dawson, who starred in the Magic Voice series last season, will be the stars of a new dramatic script show, "Danger-ous Paradise," starting October 25. Program will be heard twice a week.

## More Chatter

A MOS 'N' ANDY are in New York to give us folks a look at them in person. They will do a series of personal appearances on the stages of various theaters in and

about the big city . . . The Don Hall Trio is preparing a vaudeville act and will shortly show it at a



later in the program?

He would . . . and did. Only my mother and father ever said nicer things about me.

There's another big chalk mark on my slate. It involves the beloved

and dynamic personalty—Roxy. Space is too limited to go into my happy experiences with him, how he was the motivating factor in my musical career, and how he introduced me to the Broadway and kilocycle footlights with typic-ally Roxy-ian fanfare and blare of trumpets.

But there is always a tomorrow. Quien sabe, some day I'll sit down with you again and tell you about him.

## YOUR PROBLEMS SOLVED

to you both as it already has done for the many who have written for case: A young man and a young woman are not ready to get mar-ried and cannot afford for the sake dence.

(Continued from Page 8) experiences of thousands of couples. start a new home, until they are able to make that home a separate from any in-laws. I say this I suggest that you have your fiance able to make that home a separate read that carefully. The other unit from any in-laws. I say this pamphlet which I mailed on "Dan-gers of Long and Short Engage-ments" should also prove valuable happiness and success in a marriage happiness and success in a marriage which is started in one room where the young couple keep to themit. Just this suggestion which applies not only to your case, but, in my opinion, to every similar This is not a tirade directed against in-laws; it is just an opinion arrived at from overwhelming evi-

WAYNE KING . His theme most popular . .

New York vaudeville house. The act needed a special goose-neck microphone for stage appearances, microphone for stage appearances, so Don Hall, who is quite a radio mechanic, built it himself . . . The *Funnyboners* also embark on a vaudeville tour . . . Olga Countess Albani, has quit NBC, which leaves another mystery unsolved—why NBC was unable to do anything for one of radio's most charming for one of radio's most charming personalities? . . . The *Columbia Dramatic Guild* took a step recently toward solving the fears of parents concerning the effect of exception-ally tense radio programs on chil-dren. A dramatization of Edgar Allan Poe's horror story, "The Black Cat," was preceded by the announcement: "Young children are advised put to listen to the folare advised not to listen to the following program.' 44

George Olsen and his wife, Ethel Shutta, have had to turn down lucrative offers for out-of-town vaudeville engagements because they are on separate pro-grams. How about a unit con-sisting of Shutta, O'Keefe, Labr, Olsen and Company. This would solve the problem.

Which reminds me that according to word received by his New born," a picture she starred in years York office, *Rubinoff* will return to ago, is being revived.

New York in about four weeks. He and *Eddie Cantor* are discussing plans for a stage musical of which plans for a stage musical of which the comedian would be star and producer, and Rubinoff musical di-rector . . . "What is Sweeter," "Isle of Blues," and Draggin' My Heels Around" are the titles of three songs from the forthcoming picture, "Myrt and Marge." You'll be hear-ung them on the air soon ing them on the air soon don't know how our readers feel about it, but it remains a mystery to me why NBC gives *Ralph Kir*bery, "The Dream Singer" only five minutes on the air and at a time when a great many people are in bed, asleep for the night. Listening bed, asleep for the night. Listening to Ralph on a recent Friday night *Lum and Abner* 'Sociable' prompts me to suggest a better break for him. What say about writing a letter to program director John Royal, of NBC, New York, and telling him you'd like to hear the Dream Singer at an earlier hour? Dream Singer at an earlier hour?

Dry Humair

SOMEONE suggested Bulova Watch Company ought to try and borrow Vallee's theme song "My Time Is Your Time."

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This jazz age! *Charles Carlile*, who used to yodel arias from fa-mous operas in his bath, now blithe-ly warbles "Who's Afraid of the Big Bad Wolf?"

Irving Kaulman says that when a radio artist is really sick it is usually because his sponsor dis-

usually because his sponsor dis-agrees with him! "Funny thing about this NRA price-adjustment business," said Singin' Sam the other day. "A dol-lar down't go nearly as far as it did several months ago, but I have as much trouble getting it back!"

Fred Allen wants it known that his detective agency is run on the NRA plan. No crimes solved after five o'clock. Notice has been sent to safeblowers and other criminals to commit all nuisances before that hour.

Adele Ronson, who plays the part of Florence in the Goldberg sketch and is also heard on the Buck Rogers program, is making personal appearances this week at the George M. Cohan Theater where "Her Un-



Two days later, NBC arranged a coast-to-coast broadcast for me, featuring the songs written by Mr.

An hour before I went on the air into my studio walked Mr. and Mrs. Woodin and their family.

"Thought we'd like to meet you and tell you how how happy you're making us," he introduced himself. Flustered, I didn't know what to say, but blurted I was delighted he was thoughful enough to honor me with his presence. And as long as he was here, would he like to say a few words to the radio audience With Martin Lewis

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ELSIE HILL and of "The Magic

The beloved of "The Magic Voice" returns with her air mate,

Nick Dawson, on October 25 to NBC-WJZ network in a new two-a-week sketch entitled "Danger-ous Paradise."

# HIGHLIGHTS of the WEEK

## **NEW PROGRAMS**

- SUNDAY, OCTOBER 15-"Gems of Melody," featuring Muriel Wilson, the "Mary Lou" of the Showboat Hour, Fred Hufsmith and John Herrick. Music will be supplied by Harold Sanford and his orchestra. Tune in at 1:45 p. m., NBC-WMAQ, also on Wednesdays at 6:15 p. m. over NBC-WENK,
- "Talkie Picture l'ime," Charles P. Hughes' drama starring June Meredith over NBC-WMAQ at 4:30 p. m.
- Francis X. Bushman, pioneer movie matinee idol famed for his Great Dane Kennels in Hollywood, will relate true stories about movie stars' dogs, on the Rin Tin Tin Thrillers programs which will be heard each Sunday over the CBS-WOW starting at 6:45 p. m. The Thrillers will also present dramatized stories of the feats of the famous film dog Rin Tin Tin.
- America's formal farewell to Admiral Richard E. Byrd and his second antarctic expedition will be given at Norfolk, Virginia, and will be broadcast over CBS-WGN from 7 to 8 p. m.
- "Mobilization for Human Needs," speakers: President Franklin D. Roosevelt and Newton D. Baker. Philadelphia Symphony Orchestra, Leopold Stokowski, conductor. NBC-KYW, at 9:30 and CBS-WIND at 9:45 p. m.
- MONDAY, OCTOBER 16-"Babes in Hollywood." sketch by Florence and Arthur Lake. Monday to Friday in-clusive at 1:45 p. m. over NBC-WMAQ.
- Bing Crosby will be his own Master of Ceremonies when he returns for a regular half hour series, assisted by his boy friend Lennie Hayton and his orchestra. Bing will be heard Mondays at 7:30 p. m. over CBS-WGN.
- WEDNESDAY, OCTOBER 18 -- William Lundell will interview H. L. Mencken on the subject of "Beer." Mencken will discuss the "good old days" of beer garden and hofbrau conviviality, of the prospects for five cent beer and numerous kindred questions. Tune in 5:15 p. m., NBC-WCKY,
- FRIDAY, OCTOBER 20-The "hoop-la" of the clowns, the cries of the barker and the roar of the animals will be heard when Courtney Riley Cooper's famous stories of Circus Days will be dramatized for the listeners over NBC-WENR at 6:30 p. m. each Friday and Saturday.

## COMEDY

- SUNDAY, OCTOBER 15-Joe "Wanna Buy a Duck" Penner and Ozzie Nelson's orchestra, with Harriet Hilliard, vocalist, over NBC-WLS at 6:30 p.m.
- Jimmy "Schnozzle" Durante and Ruth Etting, Rubinoff and his orchestra, NBC-WMAQ at 7 p. m.
- Fred Stone and Family, Revelers, and Al Goodman's orchestra, NBC-WGAR at 8 p. m.
- Jack Benny, assisted by Mary Livingstone, Frank Parker and Frank Black's orchestra over NBC-WMAQ at 9 p. m.
- MONDAY, OCTOBER 16-Smack Out, comedy with Marion and Jim Jordan at 12:45 p. m. over NBC-KYW, also Tuesday, Wednesday, Friday and Saturday.
- Charles Leland, comedian, and a male quartet, NBC-WMAQ, Mondays, Wednesdays and Fridays at 6 p. m.
- TUESDAY, OCTOBER 17-"Easy Aces," over CBS-WBBM at 12:30 p. m., also Wednesday, Thursday and Friday.
- Eddie and Ralph, Don Voorhees' band, NBC-WMAQ at 8:30 p. m.
- WEDNESDAY, OCTOBER 18-Bert Lahr and George Olsen's music, NBC-WLS at 7 p. m.
- Burns and Allen, with Guy Lombardo's orchestra, CBS-WGN at 8:30 p. m.
- Milton Berle and Harry Richman, with Fred Waring's Pennsylvanians, CBS-WGN at 9 p. m.
- FRIDAY, OCTOBER 20—Walter O'Keefe, Ethel Shutta and Don Bestor's orchestra, NBC-WLS at 7 p. m.
- Fred Allen, Roy Atwell, Portland Hoffa, Phil Duey, Ferde Grofe's orchestra, NBC-WMAQ at 8 p. m.
- Phil Baker and Harry McNaughton, Roy Shields' orchestra, NBC-WENR at 8:30 p. m.
- "Ole" Olsen and "Chick" Johnson, assisted by Harry Sosnik and his orchestra, CBS-WBBM at 9 p. m.
- SATURDAY, OCTOBER 21-Baron "Jack Pearl" Munchausen assisted by Cliff "Sharlie" Hall, NBC-WMAQ at 8 p. m.
- Georgie Jessel at 9:30 p. m. over CBS-KMOX.

ACTIVITY

## MUSIC

- SUNDAY, OCTOBER 15-New York Philharmonic-Symphony Orchestra; Bruno Walter, conductor, CBS-WBBM at 2 p. m.
- National Opera Concert, NBC-WMAQ at 2:30 p. m.
- The Sentinels, Edawrd Davies, baritone, Josef Koestner's orchestra, over NBC-WENR at 3:30 p.m.
- MONDAY, OCTOBER 16-Harry Horlick's Gypsies, Frank Parker, tenor, NBC-WMAQ at 8 p. m.
- WEDNESDAY, OCTOBER 18-Albert Spalding, violin virtuoso, and Conrad Thibault, baritone, with Don Voorhee's orchestra, CBS-WGN at 7:30 p. m.
- Corn Cob Pipe Club, NBC-WENR at 9:00 p. m.
- THURSDAY, OCTOBER 19-Willard Robison, Evangelist of Rhythm, over CBS-WBBM at 9 p. m.
- FRIDAY, OCTOBER 20-"Music Appreciation Hour," Walter Damrosch, conductor, NBC-KYW at 10 a.m.
- Concert Program, NBC-KYW at 7 p. m.
- Threads of Happiness; Tommy McLaughlin, baritone; David Ross, dramatic reader, and Andre Kostelanetz' orchestra, CBS-WGN at 8:15 p. m.

## Next Week in RADIO GUIDE

You won't want to miss Lewis Y. Hagy's hilarious story about those nut comics, Olsen and Johnson, in next week's issue of RADIO GUIDE.

The romance of Fred Waring, whose recent marriage was wholly unexpected by all but his closest friends, is the subject of a revealing and intimate story that all of the popular band leader's fans will want to read.

Whitney Bolton has written an amusing account of radio's "Town Crier," Alexander Woollcott and there are also entertaining sketches about Phil Regan, John L. Fogarty and the versatile Gene Arnold, that busy minstrel man.

Another entertaining chapter of Alice in Radioland, Mildred Considine's radio satire which is arousing so much discussion in studio circles, and the usual page of advice by The Voice of Experience are other features of next week's issue.

## PLAYS

- SUNDAY OCTOBER 15-Dream Drama, NBC-WENR network at 4 p. m.
- Roses and Drums; dramatization of Civil War days with noted stage stars as guest artist, CBS-WBBM at 4 p. m. Talkie Picture Time;" premiere, starring June Meredith,
- in original plays based on Hollywood activities. Charles P. Hughes production. NBC-WMAQ at 4:30
- p. m.
- Grand Hotel, drama, NBC-WENR at 4:30 p. m.
- MONDAY, OCTOBER 16-"Betty and Bob," NBC-WLS, Monday to Friday inclusive at 3 p. m.
- Vic and Sade; the serial sketch of an American family in a small town, NBC-WENR, Monday to Friday inclusive at 11:15 a.m.
- Radio Guild Drama, NBC-WMAQ at 3:15 p. m.
- Adventures of Tom Mix; dramatic program for boys, based on the life of the famous film star, NBC-WMAQ network at 5:30 p. m., also Wednesday and Friday.
- "The Moon Goes Dark," Princess Pat love tragedy, in three acts, starring Alice Hill, Jack Doty and Doug Hope. NBC-KDKA and WENR at 9:30 p. m.
- Myrt and Marge, CBS-WBBM, Monday through Friday at 9:45 p. m. Just Plain Bill; the experiences of a small town barber,
- Bill Davidson, Monday through Friday at 6:15 p. m. over CBS-CKLW.
- Red Davis Sketches; adventures in the life of an 18-year old boy in an average American small town, NBC-WLS at 7:45 p. m., also Wednesday and Friday.
- TUESDAY, OCTOBER 17-"Painted Dreams," CBS-CKLW Tuesdays through Fridays at 12:45 p. m.
- Crime Clues, NBC-WMAQ at 7 p. m.
- Legend of America, a cavalcade of American History, CBS-WBBM at 9 p. m.
- WEDNESDAY, OCTOBER 18-Warden Lawes in Twenty Thousand Years in Sing Sing, over NBC-WLS at 8 p. m. THURSDAY, OCTOBER 19-Death Valley Days, NBC-WLS at 8 p. m.

FRIDAY, OCTOBER 20-March of Time, CBS-WGN at 7:30 p. m.

- "The First Nighter," drama with June Meredith, Don Ameche, Carleton Bricket and Cliff Soubier, Eric Sagerquist's orchestra, NBC-WMAQ at 9 p. m.
- SATURDAY, OCTOBER 21-"The Optimistic Mrs Jones" with George Frame Brown, NBC-KYW at 7:30 p. m.

## VOCALISTS

- BIG FREDDY MILLER-CBS-WBBM Tuesday and Friday at 10:15 a.m.
- BOSWELL SISTERS-CBS-WIND network Tuesday at 9:30 p. m.
- CONNIE GATES-CBS-WIND at 11:15 a. m. Thursdays. HELEN MORGAN-CBS-WBBM Sunday at 1 p. m. IRENE BEASLEY-NBC-WENR Monday, Wednesday
- and Friday at 5:30 p. m. JOHN McCORMACK, Irish tenor-NBC-WENR Wednes-
- days at 8:30 p. m. JOHNNY MARVIN-NBC-WMAQ Monday at 11:15
- a. m. KATE SMITH-CBS-WIND Tuesday at 7:45 p. m., also
- Monday NINO MARTINI-CBS-WGN Tuesday at 8:30 p. m.

## VARIETY

- SUNDAY, OCTOBER 15-The Seven Star Revue, with Nino Martini, tenor; Jane Froman, contralto, Ted Husing, master of ceremonies; Erno Rapee's orchestra and Julius Tannen, CBS-WBBM at 8 p. m.
- MONDAY, OCTOBER 16-Eddie and Fannie Cavanaugh's Radio Gossip Club; news and interviews with celebrities from their own Chicago Theater studio, WBBM every weekday at 2 p. m. (new time),
- "The Big Show," with Lulu McConnell, Gertrude Niesen and Isham Jones' orchestra Paul Douglas, master of ceremonies, CBS-WBBM at 8:30 p. m.
- THURSDAY. OCTOBER 19-Rudy Vallee's orchestra and guest artists, NBC-WMAQ at 7 p. m.

Paul Whiteman's orchestra, Al Jolson, Deems Taylor, Ramona, Jack Fulton and others, NBC-WMAQ at 9 p.º m.

- FRIDAY, OCTOBER 20-Mu Phi Epsilon Musical Sorority; chorus of 300 voices under the direction of Helen Leefelt from Century of Progress over NBC-WCKY at 2:45 p. m
- SATURDAY, OCTOBER 21-Leo Reisman and his orchestra, the Yacht Club Boys, and Vivian Ruth. singing popular ballads over NBC-WMAQ at 8:30 p. m.
- Carefree Carnival, a full hour variety show from the Pacific coast with Ned Tollinger as master of ceremonies and Meredith Wilson's orchestra, NBC-WMAQ at II p. m

## NEWS

- BOAKE CARTER-CBS-WBBM daily at 6:45 p. m., excepting Saturday and Sunday. EDWIN C. HILL-CBS-WGN Monday, Wednesday and
- Friday at 7:15 p. m. FLOYD GIBBONS, Headline Hunter-NBC-WMAQ Mon-
- day at 7:30 p. m. and Friday over NBC-KYW at 9:45 LOWELL THOMAS-NBC-WLW daily at 5:45 p. m., ex-
- cepting Saturday and Sunday. WALTER WINCHELL-NBC-WENR Sunday at 8:30.
- p. m.

## SPORTS

- SUNDAY, OCTOBER 15-Professional football game; Chicago Cardinals vs. Chicago Bears at Wrigley Field, WGN at 2:15 p. m.
- FRIDAY, OCTOBER 20-"All America Football Show." with Christy Walsh and a prominent football coach as guest artist, CBS-WBBM at 8:30 p. m.
- SATURDAY, October 21-Army-Illinois football game at Cleveland. Ohio, over NBC-WMAQ at 1:45 p. m. The game will also be broadcast by short wave to army posts in U. S. possessions.

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